

Global Retail (Point of Sale) POS Terminals Market Growth 2018-2023

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Abstracts

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A Point of Sale Terminal (POS terminal) is an electronic device used to process card payments at retail locations.

A POS Terminal is generally used to read the information off a customer's credit or debit card, check whether the funds in a customer's bank account are sufficient, transfer the funds from the customer's account to the seller's account (or at least, accounts for the transfer with the credit card network) and record the transaction and prints a receipt.

Over the next five years, LPI(LP Information) projects that Retail (Point of Sale) POS Terminals will register a xx% CAGR in terms of revenue, reach US\$ 16500 million by 2023, from US\$ 16500 million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Retail (Point of Sale) POS Terminals market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail (Point of Sale) POS Terminals market by product type, application, key manufacturers and key regions.

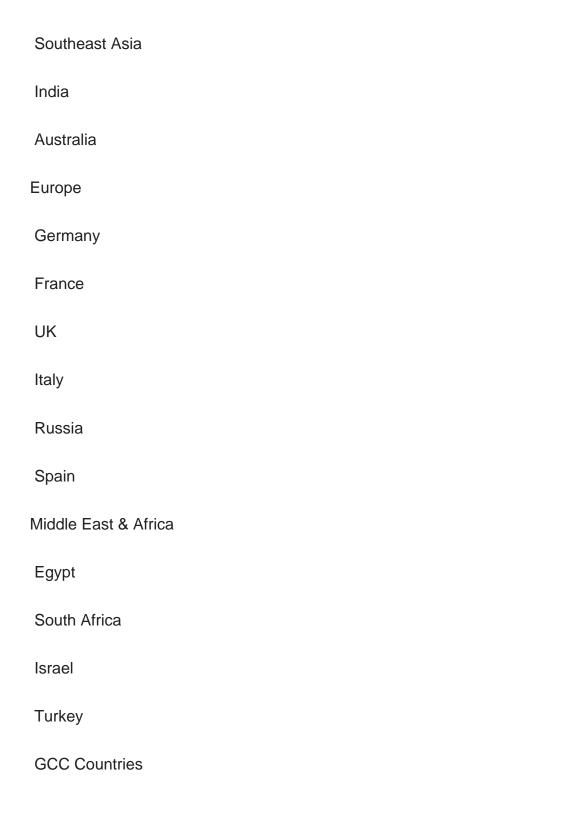
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:



| Fixe | ed Retail POS Terminals |
|---|---------------------------|
| Mok | oile Retail POS Terminals |
| | |
| Segmentation by application: | |
| Dep | partment Stores |
| Wai | rehouse |
| Disc | count Stores |
| Sup | ermarkets/Hypermarkets |
| Cor | venience |
| Spe | ciality Stores |
| | |
| This report also splits the market by region: | |
| Ame | ericas |
| Uni | ted States |
| Car | nada |
| Me | xico |
| Bra | zil |
| APA | AC |
| Chi | |
| | na |
| Jap | |

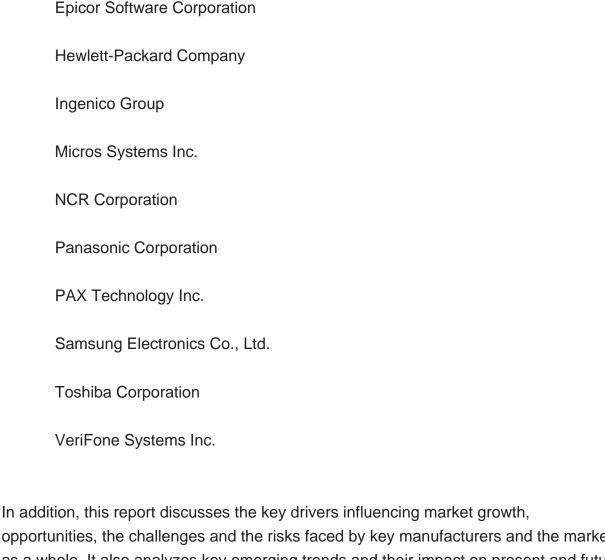




The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cisco Systems Inc.





opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Retail (Point of Sale) POS Terminals consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Retail (Point of Sale) POS Terminals market by identifying its various subsegments.

Focuses on the key global Retail (Point of Sale) POS Terminals manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few



years.

To analyze the Retail (Point of Sale) POS Terminals with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Retail (Point of Sale) POS Terminals submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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