

Global Retail Mobile Phone Chargers Market Growth 2026-2032

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Abstracts

The global Retail Mobile Phone Chargers market size is predicted to grow from US\$ 6740 million in 2025 to US\$ 8888 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Retail mobile phone chargers are charging devices sold separately through e-commerce platforms, operator channels, and offline retail networks, designed to provide wired or wireless power supply for smartphones and related mobile devices. The product scope includes wired power adapters (USB-C/USB-A supporting fast-charging standards such as USB PD, PPS, and QC) as well as wireless chargers based on Qi and Qi2 standards, including pad-type, stand-type, and magnetic designs. From a technology perspective, retail products are evolving simultaneously toward higher power ratings, smaller form factors, multi-port outputs, magnetic attachment, and GaN-based solutions. Upstream raw materials and key components mainly include power semiconductor devices (silicon MOSFETs, rectifiers, and GaN devices), fast-charging and wireless-charging control chips, power-management ICs, magnetics (transformers, inductors, and wireless charging coils), passive components (capacitors and resistors), PCBs, connectors and copper materials, as well as flame-retardant plastic housings, metal parts, and thermal materials. Downstream customers are primarily branded accessory manufacturers, e-commerce platforms, operator channels, and offline retailers, with end-user demand driven by replacement, upgrades, multi-device usage, and a growing preference for wireless and convenient charging experiences. Industry opportunities are mainly supported by declining in-box charger inclusion and the resulting expansion of channel demand, the proliferation of high-power fast charging and multi-device usage scenarios, increasing penetration of wireless charging in premium and magnetic ecosystems, and value enhancement driven by branding and product mix upgrades. In 2025, global capacity for retail mobile phone chargers

(including wired and wireless products) is approximately 1.35 billion units, with shipments of about 1.06 billion units; the weighted average selling price is around US\$6.5 per unit, and the overall gross margin is about 23%, with wireless chargers and high-power GaN or multi-port wired products generally achieving higher profitability than the retail market average.

United States market for Retail Mobile Phone Chargers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Retail Mobile Phone Chargers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Retail Mobile Phone Chargers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Retail Mobile Phone Chargers players cover Samsung, Aohai Technology, Huntkey, Bichamp, Anker, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Retail Mobile Phone Chargers Industry Forecast" looks at past sales and reviews total world Retail Mobile Phone Chargers sales in 2025, providing a comprehensive analysis by region and market sector of projected Retail Mobile Phone Chargers sales for 2026 through 2032. With Retail Mobile Phone Chargers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Mobile Phone Chargers industry.

This Insight Report provides a comprehensive analysis of the global Retail Mobile Phone Chargers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Retail Mobile Phone Chargers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Mobile Phone Chargers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Mobile Phone Chargers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Mobile Phone Chargers.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Mobile Phone Chargers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wired Charger

Wireless Charger

Segmentation by Power Rating:

Low-power Charger

Medium-power Fast Charger

High-power Fast Charger

Segmentation by Charging Protocol:

Standard Protocol Charger

Proprietary Fast Charging Charger

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Aohai Technology

Huntkey

Bichamp

Anker

Baseus

Mophie/Zagg

Belkin

Ugreen

Goneo Group

Logitech

Xiaomi

Apple

Spigen

ESR

Native Union

Key Questions Addressed in this Report

What is the 10-year outlook for the global Retail Mobile Phone Chargers market?

What factors are driving Retail Mobile Phone Chargers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Retail Mobile Phone Chargers market opportunities vary by end market size?

How does Retail Mobile Phone Chargers break out by Type, by Application?

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