

Global Retail Marketing Automation Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Retail Marketing Automation Industry Forecast" looks at past sales and reviews total world Retail Marketing Automation sales in 2022, providing a comprehensive analysis by region and market sector of projected Retail Marketing Automation sales for 2023 through 2029. With Retail Marketing Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Marketing Automation industry.

This Insight Report provides a comprehensive analysis of the global Retail Marketing Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Retail Marketing Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Marketing Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Marketing Automation and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Marketing Automation.

The global Retail Marketing Automation market size is projected to grow from US\$

million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Retail Marketing Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Retail Marketing Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Retail Marketing Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Retail Marketing Automation players cover HubSpot, Marketo, Act-On Software, Salesforce, Adobe Systems, Oracle, Infusionsoft, IBM and Cognizant, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Marketing Automation market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Deployment

On-premise Deployment

Segmentation by application

Large Enterprises

Small and Mid-sized Enterprises (SMEs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

HubSpot

Marketo

Act-On Software

Salesforce

Adobe Systems

Oracle

Infusionsoft

IBM

Cognizant

ETrigue

GreenRope

Hatchbuck

IContact

LeadSquared

MarcomCentral

Salesfusion

SALESmanago

SAP

SAS Institute

SharpSpring

Aprimo

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