+357 96 030922
info@marketpublishers.com

Global Retail Loyalty Program Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/G2245BEC0F92EN.html
Date: March 2025
Pages: 126
Price: US$ 3,660.00 (Single User License)
ID: G2245BEC0F92EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Retail Loyalty Program market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Before the internet, advertisements were aimed at the masses. This made ads less effective, inauthentic, and even irritating. Fortunately, modern marketing allows many different methods of promotion that will reach the customer with one-on-one communication and will help to improve customer lifetime value. A retail loyalty program is one of the best tools for moving the marketing strategy to the next level. It’s an ideal tool for collecting user data, (including the most valuable zero-party data) and understanding a client's purchasing patterns. In exchange, customers get more personalized offers and additional benefits from joining a customer loyalty program. This significantly increases the customer experience and reduces customer churn.

United States market for Retail Loyalty Program is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Retail Loyalty Program is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Retail Loyalty Program is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Retail Loyalty Program players cover FIS Corporate, Maritz, IBM, TIBCO Software, Hitachi-solutions, etc. In terms of revenue, the global two largest companies

+357 96 030922
info@marketpublishers.com

occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Retail Loyalty Program Industry Forecast” looks at past sales and reviews total world Retail Loyalty Program sales in 2024, providing a comprehensive analysis by region and market sector of projected Retail Loyalty Program sales for 2025 through 2031. With Retail Loyalty Program sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Retail Loyalty Program industry.

This Insight Report provides a comprehensive analysis of the global Retail Loyalty Program landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Retail Loyalty Program portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Retail Loyalty Program market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Loyalty Program and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Loyalty Program.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Loyalty Program market by product type, application, key players and key regions and countries.

Segmentation by Type:

Points-based Loyalty Programs

Tier-based Loyalty Programs

Subscription-based Loyalty Programs

Others

+357 96 030922
info@marketpublishers.com

Segmentation by Application:

- Small and Medium Enterprise
- Large Enterprise

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

+357 96 030922
info@marketpublishers.com

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FIS Corporate

Maritz

IBM

TIBCO Software

Hitachi-solutions

Oracle Corporation

Aimia

Comarch

+357 96 030922
info@marketpublishers.com

Exchange Solutions

Creatio

Customer Portfolios

Antavo

SAP

Epsilon Data Management LLC

Kobie Marketing Inc.

BREIRLEY+PARTNERS

Fivestars

ICF Next

Lacek Group

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Retail Loyalty Program Market Size (2020-2031)
  2.1.2 Retail Loyalty Program Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for Retail Loyalty Program by Country/Region (2020, 2024 & 2031)
2.2 Retail Loyalty Program Segment by Type
  2.2.1 Points-based Loyalty Programs
  2.2.2 Tier-based Loyalty Programs
  2.2.3 Subscription-based Loyalty Programs
  2.2.4 Others
2.3 Retail Loyalty Program Market Size by Type
  2.3.1 Retail Loyalty Program Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global Retail Loyalty Program Market Size Market Share by Type (2020-2025)
2.4 Retail Loyalty Program Segment by Application
  2.4.1 Small and Medium Enterprise
  2.4.2 Large Enterprise
2.5 Retail Loyalty Program Market Size by Application
  2.5.1 Retail Loyalty Program Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global Retail Loyalty Program Market Size Market Share by Application (2020-2025)

3 RETAIL LOYALTY PROGRAM MARKET SIZE BY PLAYER

+357 96 030922
info@marketpublishers.com

3.1 Retail Loyalty Program Market Size Market Share by Player
3.1.1 Global Retail Loyalty Program Revenue by Player (2020-2025)
3.1.2 Global Retail Loyalty Program Revenue Market Share by Player (2020-2025)
3.2 Global Retail Loyalty Program Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 RETAIL LOYALTY PROGRAM BY REGION

4.1 Retail Loyalty Program Market Size by Region (2020-2025)
4.2 Global Retail Loyalty Program Annual Revenue by Country/Region (2020-2025)
4.3 Americas Retail Loyalty Program Market Size Growth (2020-2025)
4.4 APAC Retail Loyalty Program Market Size Growth (2020-2025)
4.5 Europe Retail Loyalty Program Market Size Growth (2020-2025)
4.6 Middle East & Africa Retail Loyalty Program Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Retail Loyalty Program Market Size by Country (2020-2025)
5.2 Americas Retail Loyalty Program Market Size by Type (2020-2025)
5.3 Americas Retail Loyalty Program Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Retail Loyalty Program Market Size by Region (2020-2025)
6.2 APAC Retail Loyalty Program Market Size by Type (2020-2025)
6.3 APAC Retail Loyalty Program Market Size by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India

+357 96 030922
info@marketpublishers.com

6.9 Australia

7 EUROPE

7.1 Europe Retail Loyalty Program Market Size by Country (2020-2025)
7.2 Europe Retail Loyalty Program Market Size by Type (2020-2025)
7.3 Europe Retail Loyalty Program Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Retail Loyalty Program by Region (2020-2025)
8.2 Middle East & Africa Retail Loyalty Program Market Size by Type (2020-2025)
8.3 Middle East & Africa Retail Loyalty Program Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL RETAIL LOYALTY PROGRAM MARKET FORECAST

10.1 Global Retail Loyalty Program Forecast by Region (2026-2031)
  10.1.1 Global Retail Loyalty Program Forecast by Region (2026-2031)
  10.1.2 Americas Retail Loyalty Program Forecast
  10.1.3 APAC Retail Loyalty Program Forecast
  10.1.4 Europe Retail Loyalty Program Forecast
  10.1.5 Middle East & Africa Retail Loyalty Program Forecast
10.2 Americas Retail Loyalty Program Forecast by Country (2026-2031)

+357 96 030922
info@marketpublishers.com

10.2.1 United States Market Retail Loyalty Program Forecast
10.2.2 Canada Market Retail Loyalty Program Forecast
10.2.3 Mexico Market Retail Loyalty Program Forecast
10.2.4 Brazil Market Retail Loyalty Program Forecast
10.3 APAC Retail Loyalty Program Forecast by Region (2026-2031)
10.3.1 China Retail Loyalty Program Market Forecast
10.3.2 Japan Market Retail Loyalty Program Forecast
10.3.3 Korea Market Retail Loyalty Program Forecast
10.3.4 Southeast Asia Market Retail Loyalty Program Forecast
10.3.5 India Market Retail Loyalty Program Forecast
10.3.6 Australia Market Retail Loyalty Program Forecast
10.4 Europe Retail Loyalty Program Forecast by Country (2026-2031)
10.4.1 Germany Market Retail Loyalty Program Forecast
10.4.2 France Market Retail Loyalty Program Forecast
10.4.3 UK Market Retail Loyalty Program Forecast
10.4.4 Italy Market Retail Loyalty Program Forecast
10.4.5 Russia Market Retail Loyalty Program Forecast
10.5 Middle East & Africa Retail Loyalty Program Forecast by Region (2026-2031)
10.5.1 Egypt Market Retail Loyalty Program Forecast
10.5.2 South Africa Market Retail Loyalty Program Forecast
10.5.3 Israel Market Retail Loyalty Program Forecast
10.5.4 Turkey Market Retail Loyalty Program Forecast
10.6 Global Retail Loyalty Program Forecast by Type (2026-2031)
10.7 Global Retail Loyalty Program Forecast by Application (2026-2031)
10.7.1 GCC Countries Market Retail Loyalty Program Forecast

11 KEY PLAYERS ANALYSIS

11.1 FIS Corporate
11.1.1 FIS Corporate Company Information
11.1.2 FIS Corporate Retail Loyalty Program Product Offered
11.1.3 FIS Corporate Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 FIS Corporate Main Business Overview
11.1.5 FIS Corporate Latest Developments
11.2 Maritz
11.2.1 Maritz Company Information
11.2.2 Maritz Retail Loyalty Program Product Offered
11.2.3 Maritz Retail Loyalty Program Revenue, Gross Margin and Market Share

+357 96 030922
info@marketpublishers.com

(2020-2025)
11.2.4 Maritz Main Business Overview
11.2.5 Maritz Latest Developments
11.3 IBM
11.3.1 IBM Company Information
11.3.2 IBM Retail Loyalty Program Product Offered
11.3.3 IBM Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 IBM Main Business Overview
11.3.5 IBM Latest Developments
11.4 TIBCO Software
11.4.1 TIBCO Software Company Information
11.4.2 TIBCO Software Retail Loyalty Program Product Offered
11.4.3 TIBCO Software Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 TIBCO Software Main Business Overview
11.4.5 TIBCO Software Latest Developments
11.5 Hitachi-solutions
11.5.1 Hitachi-solutions Company Information
11.5.2 Hitachi-solutions Retail Loyalty Program Product Offered
11.5.3 Hitachi-solutions Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.5.4 Hitachi-solutions Main Business Overview
11.5.5 Hitachi-solutions Latest Developments
11.6 Oracle Corporation
11.6.1 Oracle Corporation Company Information
11.6.2 Oracle Corporation Retail Loyalty Program Product Offered
11.6.3 Oracle Corporation Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Oracle Corporation Main Business Overview
11.6.5 Oracle Corporation Latest Developments
11.7 Aimia
11.7.1 Aimia Company Information
11.7.2 Aimia Retail Loyalty Program Product Offered
11.7.3 Aimia Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 Aimia Main Business Overview
11.7.5 Aimia Latest Developments
11.8 Comarch

+357 96 030922
info@marketpublishers.com

11.8.1 Comarch Company Information
11.8.2 Comarch Retail Loyalty Program Product Offered
11.8.3 Comarch Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.8.4 Comarch Main Business Overview
11.8.5 Comarch Latest Developments
11.9 Exchange Solutions
11.9.1 Exchange Solutions Company Information
11.9.2 Exchange Solutions Retail Loyalty Program Product Offered
11.9.3 Exchange Solutions Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Exchange Solutions Main Business Overview
11.9.5 Exchange Solutions Latest Developments
11.10 Creatio
11.10.1 Creatio Company Information
11.10.2 Creatio Retail Loyalty Program Product Offered
11.10.3 Creatio Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 Creatio Main Business Overview
11.10.5 Creatio Latest Developments
11.11 Customer Portfolios
11.11.1 Customer Portfolios Company Information
11.11.2 Customer Portfolios Retail Loyalty Program Product Offered
11.11.3 Customer Portfolios Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.11.4 Customer Portfolios Main Business Overview
11.11.5 Customer Portfolios Latest Developments
11.12 Antavo
11.12.1 Antavo Company Information
11.12.2 Antavo Retail Loyalty Program Product Offered
11.12.3 Antavo Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.12.4 Antavo Main Business Overview
11.12.5 Antavo Latest Developments
11.13 SAP
11.13.1 SAP Company Information
11.13.2 SAP Retail Loyalty Program Product Offered
11.13.3 SAP Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

11.13.4 SAP Main Business Overview
11.13.5 SAP Latest Developments
11.14 Epsilon Data Management LLC
11.14.1 Epsilon Data Management LLC Company Information
11.14.2 Epsilon Data Management LLC Retail Loyalty Program Product Offered
11.14.3 Epsilon Data Management LLC Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.14.4 Epsilon Data Management LLC Main Business Overview
11.14.5 Epsilon Data Management LLC Latest Developments
11.15 Kobie Marketing Inc.
11.15.1 Kobie Marketing Inc. Company Information
11.15.2 Kobie Marketing Inc. Retail Loyalty Program Product Offered
11.15.3 Kobie Marketing Inc. Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.15.4 Kobie Marketing Inc. Main Business Overview
11.15.5 Kobie Marketing Inc. Latest Developments
11.16 BREIRLEY+PARTNERS
11.16.1 BREIRLEY+PARTNERS Company Information
11.16.2 BREIRLEY+PARTNERS Retail Loyalty Program Product Offered
11.16.3 BREIRLEY+PARTNERS Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.16.4 BREIRLEY+PARTNERS Main Business Overview
11.16.5 BREIRLEY+PARTNERS Latest Developments
11.17 Fivestars
11.17.1 Fivestars Company Information
11.17.2 Fivestars Retail Loyalty Program Product Offered
11.17.3 Fivestars Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.17.4 Fivestars Main Business Overview
11.17.5 Fivestars Latest Developments
11.18 ICF Next
11.18.1 ICF Next Company Information
11.18.2 ICF Next Retail Loyalty Program Product Offered
11.18.3 ICF Next Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.18.4 ICF Next Main Business Overview
11.18.5 ICF Next Latest Developments
11.19 Lacek Group
11.19.1 Lacek Group Company Information

+357 96 030922
info@marketpublishers.com

11.19.2 Lacek Group Retail Loyalty Program Product Offered
11.19.3 Lacek Group Retail Loyalty Program Revenue, Gross Margin and Market Share (2020-2025)
11.19.4 Lacek Group Main Business Overview
11.19.5 Lacek Group Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OFTABLES

Table 1. Retail Loyalty Program Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. Retail Loyalty Program Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Points-based Loyalty Programs
Table 4. Major Players ofTier-based Loyalty Programs
Table 5. Major Players of Subscription-based Loyalty Programs
Table 6. Major Players of Others
Table 7. Retail Loyalty Program Market Size CAGR byType (2020 VS 2024 VS 2031) & ($ millions)
Table 8. Global Retail Loyalty Program Market Size byType (2020-2025) & ($ millions)
Table 9. Global Retail Loyalty Program Market Size Market Share byType (2020-2025)
Table 10. Retail Loyalty Program Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 11. Global Retail Loyalty Program Market Size by Application (2020-2025) & ($ millions)
Table 12. Global Retail Loyalty Program Market Size Market Share by Application (2020-2025)
Table 13. Global Retail Loyalty Program Revenue by Player (2020-2025) & ($ millions)
Table 14. Global Retail Loyalty Program Revenue Market Share by Player (2020-2025)
Table 15. Retail Loyalty Program Key Players Head office and Products Offered
Table 16. Retail Loyalty Program Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 17. New Products and Potential Entrants
Table 18. Mergers & Acquisitions, Expansion
Table 19. Global Retail Loyalty Program Market Size by Region (2020-2025) & ($ millions)
Table 20. Global Retail Loyalty Program Market Size Market Share by Region

+357 96 030922
info@marketpublishers.com

(2020-2025)
Table 21. Global Retail Loyalty Program Revenue by Country/Region (2020-2025) & ($ millions)
Table 22. Global Retail Loyalty Program Revenue Market Share by Country/Region (2020-2025)
Table 23. Americas Retail Loyalty Program Market Size by Country (2020-2025) & ($ millions)
Table 24. Americas Retail Loyalty Program Market Size Market Share by Country (2020-2025)
Table 25. Americas Retail Loyalty Program Market Size byType (2020-2025) & ($ millions)
Table 26. Americas Retail Loyalty Program Market Size Market Share byType (2020-2025)
Table 27. Americas Retail Loyalty Program Market Size by Application (2020-2025) & ($ millions)
Table 28. Americas Retail Loyalty Program Market Size Market Share by Application (2020-2025)
Table 29. APAC Retail Loyalty Program Market Size by Region (2020-2025) & ($ millions)
Table 30. APAC Retail Loyalty Program Market Size Market Share by Region (2020-2025)
Table 31. APAC Retail Loyalty Program Market Size byType (2020-2025) & ($ millions)
Table 32. APAC Retail Loyalty Program Market Size by Application (2020-2025) & ($ millions)
Table 33. Europe Retail Loyalty Program Market Size by Country (2020-2025) & ($ millions)
Table 34. Europe Retail Loyalty Program Market Size Market Share by Country (2020-2025)
Table 35. Europe Retail Loyalty Program Market Size byType (2020-2025) & ($ millions)
Table 36. Europe Retail Loyalty Program Market Size by Application (2020-2025) & ($ millions)
Table 37. Middle East & Africa Retail Loyalty Program Market Size by Region (2020-2025) & ($ millions)
Table 38. Middle East & Africa Retail Loyalty Program Market Size byType (2020-2025) & ($ millions)
Table 39. Middle East & Africa Retail Loyalty Program Market Size by Application (2020-2025) & ($ millions)
Table 40. Key Market Drivers & Growth Opportunities of Retail Loyalty Program
Table 41. Key Market Challenges & Risks of Retail Loyalty Program

+357 96 030922
info@marketpublishers.com

Table 42. Key IndustryTrends of Retail Loyalty Program
Table 43. Global Retail Loyalty Program Market SizeForecast by Region (2026-2031) & ($ millions)
Table 44. Global Retail Loyalty Program Market Size Market ShareForecast by Region (2026-2031)
Table 45. Global Retail Loyalty Program Market SizeForecast byType (2026-2031) & ($ millions)
Table 46. Global Retail Loyalty Program Market SizeForecast by Application (2026-2031) & ($ millions)
Table 47.FIS Corporate Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 48.FIS Corporate Retail Loyalty Program Product Offered
Table 49.FIS Corporate Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 50.FIS Corporate Main Business
Table 51.FIS Corporate Latest Developments
Table 52. Maritz Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 53. Maritz Retail Loyalty Program Product Offered
Table 54. Maritz Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 55. Maritz Main Business
Table 56. Maritz Latest Developments
Table 57. IBM Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 58. IBM Retail Loyalty Program Product Offered
Table 59. IBM Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 60. IBM Main Business
Table 61. IBM Latest Developments
Table 62.TIBCO Software Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 63.TIBCO Software Retail Loyalty Program Product Offered
Table 64.TIBCO Software Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 65.TIBCO Software Main Business
Table 66.TIBCO Software Latest Developments
Table 67. Hitachi-solutions Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 68. Hitachi-solutions Retail Loyalty Program Product Offered
Table 69. Hitachi-solutions Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 70. Hitachi-solutions Main Business
Table 71. Hitachi-solutions Latest Developments
Table 72. Oracle Corporation Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 73. Oracle Corporation Retail Loyalty Program Product Offered
Table 74. Oracle Corporation Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 75. Oracle Corporation Main Business
Table 76. Oracle Corporation Latest Developments
Table 77. Aimia Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 78. Aimia Retail Loyalty Program Product Offered
Table 79. Aimia Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 80. Aimia Main Business
Table 81. Aimia Latest Developments
Table 82. Comarch Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 83. Comarch Retail Loyalty Program Product Offered
Table 84. Comarch Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 85. Comarch Main Business
Table 86. Comarch Latest Developments
Table 87. Exchange Solutions Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 88. Exchange Solutions Retail Loyalty Program Product Offered
Table 89. Exchange Solutions Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 90. Exchange Solutions Main Business
Table 91. Exchange Solutions Latest Developments
Table 92. Creatio Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 93. Creatio Retail Loyalty Program Product Offered
Table 94. Creatio Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 95. Creatio Main Business

+357 96 030922
info@marketpublishers.com

Table 96. Creatio Latest Developments
Table 97. Customer Portfolios Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 98. Customer Portfolios Retail Loyalty Program Product Offered
Table 99. Customer Portfolios Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 100. Customer Portfolios Main Business
Table 101. Customer Portfolios Latest Developments
Table 102. Antavo Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 103. Antavo Retail Loyalty Program Product Offered
Table 104. Antavo Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 105. Antavo Main Business
Table 106. Antavo Latest Developments
Table 107. SAP Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 108. SAP Retail Loyalty Program Product Offered
Table 109. SAP Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 110. SAP Main Business
Table 111. SAP Latest Developments
Table 112. Epsilon Data Management LLC Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 113. Epsilon Data Management LLC Retail Loyalty Program Product Offered
Table 114. Epsilon Data Management LLC Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 115. Epsilon Data Management LLC Main Business
Table 116. Epsilon Data Management LLC Latest Developments
Table 117. Kobie Marketing Inc. Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 118. Kobie Marketing Inc. Retail Loyalty Program Product Offered
Table 119. Kobie Marketing Inc. Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 120. Kobie Marketing Inc. Main Business
Table 121. Kobie Marketing Inc. Latest Developments
Table 122. BREIRLEY+PARTNERS Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 123. BREIRLEY+PARTNERS Retail Loyalty Program Product Offered

+357 96 030922
info@marketpublishers.com

Table 124. BREIRLEY+PARTNERS Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 125. BREIRLEY+PARTNERS Main Business
Table 126. BREIRLEY+PARTNERS Latest Developments
Table 127.Fivestars Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 128.Fivestars Retail Loyalty Program Product Offered
Table 129.Fivestars Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 130.Fivestars Main Business
Table 131.Fivestars Latest Developments
Table 132. ICF Next Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 133. ICF Next Retail Loyalty Program Product Offered
Table 134. ICF Next Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 135. ICF Next Main Business
Table 136. ICF Next Latest Developments
Table 137. Lacek Group Details, CompanyType, Retail Loyalty Program Area Served and Its Competitors
Table 138. Lacek Group Retail Loyalty Program Product Offered
Table 139. Lacek Group Retail Loyalty Program Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 140. Lacek Group Main Business
Table 141. Lacek Group Latest Developments

LIST OFFIGURES

Figure 1. Retail Loyalty Program Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Retail Loyalty Program Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. Retail Loyalty Program Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. Retail Loyalty Program Sales Market Share by Country/Region (2024)

+357 96 030922
info@marketpublishers.com

Figure 8. Retail Loyalty Program Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global Retail Loyalty Program Market Size Market Share byType in 2024
Figure 10. Retail Loyalty Program in Small and Medium Enterprise
Figure 11. Global Retail Loyalty Program Market: Small and Medium Enterprise (2020-2025) & ($ millions)
Figure 12. Retail Loyalty Program in Large Enterprise
Figure 13. Global Retail Loyalty Program Market: Large Enterprise (2020-2025) & ($ millions)
Figure 14. Global Retail Loyalty Program Market Size Market Share by Application in 2024
Figure 15. Global Retail Loyalty Program Revenue Market Share by Player in 2024
Figure 16. Global Retail Loyalty Program Market Size Market Share by Region (2020-2025)
Figure 17. Americas Retail Loyalty Program Market Size 2020-2025 ($ millions)
Figure 18. APAC Retail Loyalty Program Market Size 2020-2025 ($ millions)
Figure 19. Europe Retail Loyalty Program Market Size 2020-2025 ($ millions)
Figure 20. Middle East & Africa Retail Loyalty Program Market Size 2020-2025 ($ millions)
Figure 21. Americas Retail Loyalty Program Value Market Share by Country in 2024
Figure 22. United States Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 23. Canada Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 24. Mexico Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 25. Brazil Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 26. APAC Retail Loyalty Program Market Size Market Share by Region in 2024
Figure 27. APAC Retail Loyalty Program Market Size Market Share byType (2020-2025)
Figure 28. APAC Retail Loyalty Program Market Size Market Share by Application (2020-2025)
Figure 29. China Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 30. Japan Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 31. South Korea Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 32. Southeast Asia Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 33. India Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 34. Australia Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 35. Europe Retail Loyalty Program Market Size Market Share by Country in 2024

+357 96 030922
info@marketpublishers.com

Figure 36. Europe Retail Loyalty Program Market Size Market Share byType (2020-2025)
Figure 37. Europe Retail Loyalty Program Market Size Market Share by Application (2020-2025)
Figure 38. Germany Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 39.France Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 40. UK Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 41. Italy Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 42. Russia Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 43. Middle East & Africa Retail Loyalty Program Market Size Market Share by Region (2020-2025)
Figure 44. Middle East & Africa Retail Loyalty Program Market Size Market Share byType (2020-2025)
Figure 45. Middle East & Africa Retail Loyalty Program Market Size Market Share by Application (2020-2025)
Figure 46. Egypt Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 47. South Africa Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 48. Israel Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 49.Turkey Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 50. GCC Countries Retail Loyalty Program Market Size Growth 2020-2025 ($ millions)
Figure 51. Americas Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 52. APAC Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 53. Europe Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 54. Middle East & Africa Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 55. United States Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 56. Canada Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 57. Mexico Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 58. Brazil Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 59. China Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 60. Japan Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 61. Korea Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 62. Southeast Asia Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 63. India Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 64. Australia Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 65. Germany Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 66.France Retail Loyalty Program Market Size 2026-2031 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 67. UK Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 68. Italy Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 69. Russia Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 70. Egypt Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 71. South Africa Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 72. Israel Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 73.Turkey Retail Loyalty Program Market Size 2026-2031 ($ millions)
Figure 74. Global Retail Loyalty Program Market Size Market ShareForecast byType (2026-2031)
Figure 75. Global Retail Loyalty Program Market Size Market ShareForecast by Application (2026-2031)
Figure 76. GCC Countries Retail Loyalty Program Market Size 2026-2031 ($ millions)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Retail Loyalty Program Market Growth (Status and Outlook) 2025-2031

Product link: https://marketpublishers.com/r/G2245BEC0F92EN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2245BEC0F92EN.html