

Global Retail Intelligence Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Retail Intelligence Platform Industry Forecast” looks at past sales and reviews total world Retail Intelligence Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Retail Intelligence Platform sales for 2023 through 2029. With Retail Intelligence Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Intelligence Platform industry.

This Insight Report provides a comprehensive analysis of the global Retail Intelligence Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Retail Intelligence Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Intelligence Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Intelligence Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Intelligence Platform.

The global Retail Intelligence Platform market size is projected to grow from US\$ million

in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Retail Intelligence Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Retail Intelligence Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Retail Intelligence Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Retail Intelligence Platform players cover Glew.io, Numerator (InfoScout), DataWeave, Omnilytics, Rakuten Advertising, AFS Technologies, EPICA, Flxpoint and HALO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Intelligence Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Glew.io

Numerator (InfoScout)

DataWeave

Omnilytics

Rakuten Advertising

AFS Technologies

EPICA

Flxpoint

HALO

Intelligence Node

inte.ly

Pricing Excellence

Mi9 Retail

Premise Data

Quotient Technology

Kinaxis

SPS Commerce

Stackline

SupplyPike

Wiser Solutions

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