

Global Retail Gift Cards Market Growth 2026-2032

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Abstracts

The global Retail Gift Cards market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Retail gift cards are prepaid stored-value cards issued by retail stores or businesses that customers can purchase and use as a form of payment for goods or services at the issuing retailer's locations or online platforms. These cards are typically loaded with a specific monetary value chosen by the purchaser and can be redeemed by the recipient at the retailer's point of sale terminals or through their e-commerce channels.

United States market for Retail Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Retail Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Retail Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Retail Gift Cards players cover Amazon, iTunes, Walmart, Google Play, Starbucks, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Retail Gift Cards Industry Forecast" looks at past sales and reviews total world Retail Gift Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected Retail Gift Cards sales for 2026 through 2032. With Retail Gift Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Gift Cards industry.

This Insight Report provides a comprehensive analysis of the global Retail Gift Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Retail Gift Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Gift Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Gift Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Gift Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Gift Cards market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Open Loop

Closed Loop

E-Gifting

Segmentation by Application:

Individual

Enterprise

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowes

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

Key Questions Addressed in this Report

What is the 10-year outlook for the global Retail Gift Cards market?

What factors are driving Retail Gift Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Retail Gift Cards market opportunities vary by end market size?

How does Retail Gift Cards break out by Type, by Application?

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