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Global Retail Digital Solutions Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Retail Digital Solutions market size is predicted to grow from US$ 7171 million in 2025 to US$ 16270 million in 2031; it is expected to grow at a CAGR of 14.6% from 2025 to 2031.

Retail digital solutions refer to the comprehensive digital transformation and optimization of retail enterprises' business processes, customer experience, supply chain management, inventory control, marketing strategies, etc. by using advanced information technologies, such as cloud computing, big data, artificial intelligence, and Internet of Things, so as to improve operational efficiency, reduce costs, and enhance customer satisfaction and loyalty. So as to realize the intelligent, personalized and sustainable development of retail business of a series of technologies, products and services.

United States market for Retail Digital Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Retail Digital Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Retail Digital Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Retail Digital Solutions players cover Infor, Salesforce, Shopify, SAS Institute, Lightspeed, etc. In terms of revenue, the global two largest companies

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occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Retail Digital Solutions Industry Forecast” looks at past sales and reviews total world Retail Digital Solutions sales in 2024, providing a comprehensive analysis by region and market sector of projected Retail Digital Solutions sales for 2025 through 2031. With Retail Digital Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Retail Digital Solutions industry.

This Insight Report provides a comprehensive analysis of the global Retail Digital Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Retail Digital Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Retail Digital Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Digital Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Digital Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Digital Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Retail SaaS Services

Store Digital Solutions

Others

Segmentation by Application:

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The Retail Business

The Brand Owner

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Infor
- Salesforce
- Shopify
- SAS Institute
- Lightspeed
- Epicor Software Corporation
- Square
- Cleveroad

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Ometria

Alibaba Group Holding

SAP SE

IBM

Oracle Corporation

Weimob

Dmall

Kingdee International Software Group

Qima Investment

Huice

Raycloud

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Retail Digital Solutions Market Size (2020-2031)
  2.1.2 Retail Digital Solutions Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for Retail Digital Solutions by Country/Region (2020, 2024 & 2031)
2.2 Retail Digital Solutions Segment by Type
  2.2.1 Retail SaaS Services
  2.2.2 Store Digital Solutions
  2.2.3 Others
2.3 Retail Digital Solutions Market Size by Type
  2.3.1 Retail Digital Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global Retail Digital Solutions Market Size Market Share by Type (2020-2025)
2.4 Retail Digital Solutions Segment by Application
  2.4.1 The Retail Business
  2.4.2 The Brand Owner
  2.4.3 Others
2.5 Retail Digital Solutions Market Size by Application
  2.5.1 Retail Digital Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global Retail Digital Solutions Market Size Market Share by Application (2020-2025)

3 RETAIL DIGITAL SOLUTIONS MARKET SIZE BY PLAYER

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3.1 Retail Digital Solutions Market Size Market Share by Player
3.1.1 Global Retail Digital Solutions Revenue by Player (2020-2025)
3.1.2 Global Retail Digital Solutions Revenue Market Share by Player (2020-2025)
3.2 Global Retail Digital Solutions Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 RETAIL DIGITAL SOLUTIONS BY REGION

4.1 Retail Digital Solutions Market Size by Region (2020-2025)
4.2 Global Retail Digital Solutions Annual Revenue by Country/Region (2020-2025)
4.3 Americas Retail Digital Solutions Market Size Growth (2020-2025)
4.4 APAC Retail Digital Solutions Market Size Growth (2020-2025)
4.5 Europe Retail Digital Solutions Market Size Growth (2020-2025)
4.6 Middle East & Africa Retail Digital Solutions Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Retail Digital Solutions Market Size by Country (2020-2025)
5.2 Americas Retail Digital Solutions Market Size by Type (2020-2025)
5.3 Americas Retail Digital Solutions Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Retail Digital Solutions Market Size by Region (2020-2025)
6.2 APAC Retail Digital Solutions Market Size by Type (2020-2025)
6.3 APAC Retail Digital Solutions Market Size by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India

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6.9 Australia

7 EUROPE

7.1 Europe Retail Digital Solutions Market Size by Country (2020-2025)
7.2 Europe Retail Digital Solutions Market Size by Type (2020-2025)
7.3 Europe Retail Digital Solutions Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Retail Digital Solutions by Region (2020-2025)
8.2 Middle East & Africa Retail Digital Solutions Market Size by Type (2020-2025)
8.3 Middle East & Africa Retail Digital Solutions Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL RETAIL DIGITAL SOLUTIONS MARKET FORECAST

10.1 Global Retail Digital Solutions Forecast by Region (2026-2031)
  10.1.1 Global Retail Digital Solutions Forecast by Region (2026-2031)
  10.1.2 Americas Retail Digital Solutions Forecast
  10.1.3 APAC Retail Digital Solutions Forecast
  10.1.4 Europe Retail Digital Solutions Forecast
  10.1.5 Middle East & Africa Retail Digital Solutions Forecast
10.2 Americas Retail Digital Solutions Forecast by Country (2026-2031)

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10.2.1 United States Market Retail Digital Solutions Forecast
10.2.2 Canada Market Retail Digital Solutions Forecast
10.2.3 Mexico Market Retail Digital Solutions Forecast
10.2.4 Brazil Market Retail Digital Solutions Forecast
10.3 APAC Retail Digital Solutions Forecast by Region (2026-2031)
10.3.1 China Retail Digital Solutions Market Forecast
10.3.2 Japan Market Retail Digital Solutions Forecast
10.3.3 Korea Market Retail Digital Solutions Forecast
10.3.4 Southeast Asia Market Retail Digital Solutions Forecast
10.3.5 India Market Retail Digital Solutions Forecast
10.3.6 Australia Market Retail Digital Solutions Forecast
10.4 Europe Retail Digital Solutions Forecast by Country (2026-2031)
10.4.1 Germany Market Retail Digital Solutions Forecast
10.4.2 France Market Retail Digital Solutions Forecast
10.4.3 UK Market Retail Digital Solutions Forecast
10.4.4 Italy Market Retail Digital Solutions Forecast
10.4.5 Russia Market Retail Digital Solutions Forecast
10.5 Middle East & Africa Retail Digital Solutions Forecast by Region (2026-2031)
10.5.1 Egypt Market Retail Digital Solutions Forecast
10.5.2 South Africa Market Retail Digital Solutions Forecast
10.5.3 Israel Market Retail Digital Solutions Forecast
10.5.4 Turkey Market Retail Digital Solutions Forecast
10.6 Global Retail Digital Solutions Forecast by Type (2026-2031)
10.7 Global Retail Digital Solutions Forecast by Application (2026-2031)
10.7.1 GCC Countries Market Retail Digital Solutions Forecast

11 KEY PLAYERS ANALYSIS

11.1 Infor
11.1.1 Infor Company Information
11.1.2 Infor Retail Digital Solutions Product Offered
11.1.3 Infor Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 Infor Main Business Overview
11.1.5 Infor Latest Developments
11.2 Salesforce
11.2.1 Salesforce Company Information
11.2.2 Salesforce Retail Digital Solutions Product Offered
11.2.3 Salesforce Retail Digital Solutions Revenue, Gross Margin and Market Share

+357 96 030922
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(2020-2025)
11.2.4 Salesforce Main Business Overview
11.2.5 Salesforce Latest Developments
11.3 Shopify
11.3.1 Shopify Company Information
11.3.2 Shopify Retail Digital Solutions Product Offered
11.3.3 Shopify Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 Shopify Main Business Overview
11.3.5 Shopify Latest Developments
11.4 SAS Institute
11.4.1 SAS Institute Company Information
11.4.2 SAS Institute Retail Digital Solutions Product Offered
11.4.3 SAS Institute Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 SAS Institute Main Business Overview
11.4.5 SAS Institute Latest Developments
11.5 Lightspeed
11.5.1 Lightspeed Company Information
11.5.2 Lightspeed Retail Digital Solutions Product Offered
11.5.3 Lightspeed Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.5.4 Lightspeed Main Business Overview
11.5.5 Lightspeed Latest Developments
11.6 Epicor Software Corporation
11.6.1 Epicor Software Corporation Company Information
11.6.2 Epicor Software Corporation Retail Digital Solutions Product Offered
11.6.3 Epicor Software Corporation Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Epicor Software Corporation Main Business Overview
11.6.5 Epicor Software Corporation Latest Developments
11.7 Square
11.7.1 Square Company Information
11.7.2 Square Retail Digital Solutions Product Offered
11.7.3 Square Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 Square Main Business Overview
11.7.5 Square Latest Developments
11.8 Cleveroad

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11.8.1 Cleveroad Company Information
11.8.2 Cleveroad Retail Digital Solutions Product Offered
11.8.3 Cleveroad Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.8.4 Cleveroad Main Business Overview
11.8.5 Cleveroad Latest Developments
11.9 Ometria
11.9.1 Ometria Company Information
11.9.2 Ometria Retail Digital Solutions Product Offered
11.9.3 Ometria Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Ometria Main Business Overview
11.9.5 Ometria Latest Developments
11.10 Alibaba Group Holding
11.10.1 Alibaba Group Holding Company Information
11.10.2 Alibaba Group Holding Retail Digital Solutions Product Offered
11.10.3 Alibaba Group Holding Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 Alibaba Group Holding Main Business Overview
11.10.5 Alibaba Group Holding Latest Developments
11.11 SAP SE
11.11.1 SAP SE Company Information
11.11.2 SAP SE Retail Digital Solutions Product Offered
11.11.3 SAP SE Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.11.4 SAP SE Main Business Overview
11.11.5 SAP SE Latest Developments
11.12 IBM
11.12.1 IBM Company Information
11.12.2 IBM Retail Digital Solutions Product Offered
11.12.3 IBM Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.12.4 IBM Main Business Overview
11.12.5 IBM Latest Developments
11.13 Oracle Corporation
11.13.1 Oracle Corporation Company Information
11.13.2 Oracle Corporation Retail Digital Solutions Product Offered
11.13.3 Oracle Corporation Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

11.13.4 Oracle Corporation Main Business Overview
11.13.5 Oracle Corporation Latest Developments
11.14 Weimob
11.14.1 Weimob Company Information
11.14.2 Weimob Retail Digital Solutions Product Offered
11.14.3 Weimob Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.14.4 Weimob Main Business Overview
11.14.5 Weimob Latest Developments
11.15 Dmall
11.15.1 Dmall Company Information
11.15.2 Dmall Retail Digital Solutions Product Offered
11.15.3 Dmall Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.15.4 Dmall Main Business Overview
11.15.5 Dmall Latest Developments
11.16 Kingdee International Software Group
11.16.1 Kingdee International Software Group Company Information
11.16.2 Kingdee International Software Group Retail Digital Solutions Product Offered
11.16.3 Kingdee International Software Group Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.16.4 Kingdee International Software Group Main Business Overview
11.16.5 Kingdee International Software Group Latest Developments
11.17 Qima Investment
11.17.1 Qima Investment Company Information
11.17.2 Qima Investment Retail Digital Solutions Product Offered
11.17.3 Qima Investment Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.17.4 Qima Investment Main Business Overview
11.17.5 Qima Investment Latest Developments
11.18 Huice
11.18.1 Huice Company Information
11.18.2 Huice Retail Digital Solutions Product Offered
11.18.3 Huice Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.18.4 Huice Main Business Overview
11.18.5 Huice Latest Developments
11.19 Raycloud
11.19.1 Raycloud Company Information

+357 96 030922
info@marketpublishers.com

11.19.2 Raycloud Retail Digital Solutions Product Offered
11.19.3 Raycloud Retail Digital Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.19.4 Raycloud Main Business Overview
11.19.5 Raycloud Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Retail Digital Solutions Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. Retail Digital Solutions Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Retail SaaS Services
Table 4. Major Players of Store Digital Solutions
Table 5. Major Players of Others
Table 6. Retail Digital Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031) & ($ millions)
Table 7. Global Retail Digital Solutions Market Size by Type (2020-2025) & ($ millions)
Table 8. Global Retail Digital Solutions Market Size Market Share by Type (2020-2025)
Table 9. Retail Digital Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 10. Global Retail Digital Solutions Market Size by Application (2020-2025) & ($ millions)
Table 11. Global Retail Digital Solutions Market Size Market Share by Application (2020-2025)
Table 12. Global Retail Digital Solutions Revenue by Player (2020-2025) & ($ millions)
Table 13. Global Retail Digital Solutions Revenue Market Share by Player (2020-2025)
Table 14. Retail Digital Solutions Key Players Head office and Products Offered
Table 15. Retail Digital Solutions Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global Retail Digital Solutions Market Size by Region (2020-2025) & ($ millions)
Table 19. Global Retail Digital Solutions Market Size Market Share by Region (2020-2025)
Table 20. Global Retail Digital Solutions Revenue by Country/Region (2020-2025) & ($ millions)
Table 21. Global Retail Digital Solutions Revenue Market Share by Country/Region (2020-2025)
Table 22. Americas Retail Digital Solutions Market Size by Country (2020-2025) & ($ millions)
Table 23. Americas Retail Digital Solutions Market Size Market Share by Country

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(2020-2025)
Table 24. Americas Retail Digital Solutions Market Size by Type (2020-2025) & ($ millions)
Table 25. Americas Retail Digital Solutions Market Size Market Share by Type (2020-2025)
Table 26. Americas Retail Digital Solutions Market Size by Application (2020-2025) & ($ millions)
Table 27. Americas Retail Digital Solutions Market Size Market Share by Application (2020-2025)
Table 28. APAC Retail Digital Solutions Market Size by Region (2020-2025) & ($ millions)
Table 29. APAC Retail Digital Solutions Market Size Market Share by Region (2020-2025)
Table 30. APAC Retail Digital Solutions Market Size by Type (2020-2025) & ($ millions)
Table 31. APAC Retail Digital Solutions Market Size by Application (2020-2025) & ($ millions)
Table 32. Europe Retail Digital Solutions Market Size by Country (2020-2025) & ($ millions)
Table 33. Europe Retail Digital Solutions Market Size Market Share by Country (2020-2025)
Table 34. Europe Retail Digital Solutions Market Size by Type (2020-2025) & ($ millions)
Table 35. Europe Retail Digital Solutions Market Size by Application (2020-2025) & ($ millions)
Table 36. Middle East & Africa Retail Digital Solutions Market Size by Region (2020-2025) & ($ millions)
Table 37. Middle East & Africa Retail Digital Solutions Market Size by Type (2020-2025) & ($ millions)
Table 38. Middle East & Africa Retail Digital Solutions Market Size by Application (2020-2025) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of Retail Digital Solutions
Table 40. Key Market Challenges & Risks of Retail Digital Solutions
Table 41. Key Industry Trends of Retail Digital Solutions
Table 42. Global Retail Digital Solutions Market Size Forecast by Region (2026-2031) & ($ millions)
Table 43. Global Retail Digital Solutions Market Size Market Share Forecast by Region (2026-2031)
Table 44. Global Retail Digital Solutions Market Size Forecast by Type (2026-2031) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 45. Global Retail Digital Solutions Market Size Forecast by Application (2026-2031) & ($ millions)
Table 46. Infor Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 47. Infor Retail Digital Solutions Product Offered
Table 48. Infor Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 49. Infor Main Business
Table 50. Infor Latest Developments
Table 51. Salesforce Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 52. Salesforce Retail Digital Solutions Product Offered
Table 53. Salesforce Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 54. Salesforce Main Business
Table 55. Salesforce Latest Developments
Table 56. Shopify Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 57. Shopify Retail Digital Solutions Product Offered
Table 58. Shopify Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 59. Shopify Main Business
Table 60. Shopify Latest Developments
Table 61. SAS Institute Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 62. SAS Institute Retail Digital Solutions Product Offered
Table 63. SAS Institute Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 64. SAS Institute Main Business
Table 65. SAS Institute Latest Developments
Table 66. Lightspeed Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 67. Lightspeed Retail Digital Solutions Product Offered
Table 68. Lightspeed Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 69. Lightspeed Main Business
Table 70. Lightspeed Latest Developments
Table 71. Epicor Software Corporation Details, Company Type, Retail Digital Solutions Area Served and Its Competitors

+357 96 030922
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Table 72. Epicor Software Corporation Retail Digital Solutions Product Offered
Table 73. Epicor Software Corporation Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 74. Epicor Software Corporation Main Business
Table 75. Epicor Software Corporation Latest Developments
Table 76. Square Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 77. Square Retail Digital Solutions Product Offered
Table 78. Square Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 79. Square Main Business
Table 80. Square Latest Developments
Table 81. Cleveroad Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 82. Cleveroad Retail Digital Solutions Product Offered
Table 83. Cleveroad Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 84. Cleveroad Main Business
Table 85. Cleveroad Latest Developments
Table 86. Ometria Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 87. Ometria Retail Digital Solutions Product Offered
Table 88. Ometria Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 89. Ometria Main Business
Table 90. Ometria Latest Developments
Table 91. Alibaba Group Holding Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 92. Alibaba Group Holding Retail Digital Solutions Product Offered
Table 93. Alibaba Group Holding Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 94. Alibaba Group Holding Main Business
Table 95. Alibaba Group Holding Latest Developments
Table 96. SAP SE Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 97. SAP SE Retail Digital Solutions Product Offered
Table 98. SAP SE Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 99. SAP SE Main Business

+357 96 030922
info@marketpublishers.com

Table 100. SAP SE Latest Developments
Table 101. IBM Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 102. IBM Retail Digital Solutions Product Offered
Table 103. IBM Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 104. IBM Main Business
Table 105. IBM Latest Developments
Table 106. Oracle Corporation Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 107. Oracle Corporation Retail Digital Solutions Product Offered
Table 108. Oracle Corporation Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 109. Oracle Corporation Main Business
Table 110. Oracle Corporation Latest Developments
Table 111. Weimob Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 112. Weimob Retail Digital Solutions Product Offered
Table 113. Weimob Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 114. Weimob Main Business
Table 115. Weimob Latest Developments
Table 116. Dmall Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 117. Dmall Retail Digital Solutions Product Offered
Table 118. Dmall Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 119. Dmall Main Business
Table 120. Dmall Latest Developments
Table 121. Kingdee International Software Group Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 122. Kingdee International Software Group Retail Digital Solutions Product Offered
Table 123. Kingdee International Software Group Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 124. Kingdee International Software Group Main Business
Table 125. Kingdee International Software Group Latest Developments
Table 126. Qima Investment Details, Company Type, Retail Digital Solutions Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 127. Qima Investment Retail Digital Solutions Product Offered
Table 128. Qima Investment Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 129. Qima Investment Main Business
Table 130. Qima Investment Latest Developments
Table 131. Huice Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 132. Huice Retail Digital Solutions Product Offered
Table 133. Huice Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 134. Huice Main Business
Table 135. Huice Latest Developments
Table 136. Raycloud Details, Company Type, Retail Digital Solutions Area Served and Its Competitors
Table 137. Raycloud Retail Digital Solutions Product Offered
Table 138. Raycloud Retail Digital Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 139. Raycloud Main Business
Table 140. Raycloud Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Retail Digital Solutions Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Retail Digital Solutions Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. Retail Digital Solutions Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. Retail Digital Solutions Sales Market Share by Country/Region (2024)
Figure 8. Retail Digital Solutions Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global Retail Digital Solutions Market Size Market Share by Type in 2024
Figure 10. Retail Digital Solutions in The Retail Business
Figure 11. Global Retail Digital Solutions Market: The Retail Business (2020-2025) & ($ millions)
Figure 12. Retail Digital Solutions in The Brand Owner
Figure 13. Global Retail Digital Solutions Market: The Brand Owner (2020-2025) & ($ millions)
Figure 14. Retail Digital Solutions in Others
Figure 15. Global Retail Digital Solutions Market: Others (2020-2025) & ($ millions)
Figure 16. Global Retail Digital Solutions Market Size Market Share by Application in 2024
Figure 17. Global Retail Digital Solutions Revenue Market Share by Player in 2024
Figure 18. Global Retail Digital Solutions Market Size Market Share by Region (2020-2025)
Figure 19. Americas Retail Digital Solutions Market Size 2020-2025 ($ millions)
Figure 20. APAC Retail Digital Solutions Market Size 2020-2025 ($ millions)
Figure 21. Europe Retail Digital Solutions Market Size 2020-2025 ($ millions)
Figure 22. Middle East & Africa Retail Digital Solutions Market Size 2020-2025 ($ millions)
Figure 23. Americas Retail Digital Solutions Value Market Share by Country in 2024
Figure 24. United States Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 25. Canada Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 26. Mexico Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 27. Brazil Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 28. APAC Retail Digital Solutions Market Size Market Share by Region in 2024
Figure 29. APAC Retail Digital Solutions Market Size Market Share by Type (2020-2025)
Figure 30. APAC Retail Digital Solutions Market Size Market Share by Application (2020-2025)
Figure 31. China Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 32. Japan Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 33. South Korea Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 34. Southeast Asia Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 35. India Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 36. Australia Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 37. Europe Retail Digital Solutions Market Size Market Share by Country in 2024
Figure 38. Europe Retail Digital Solutions Market Size Market Share by Type (2020-2025)
Figure 39. Europe Retail Digital Solutions Market Size Market Share by Application (2020-2025)
Figure 40. Germany Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 41. France Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 42. UK Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 43. Italy Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 44. Russia Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 45. Middle East & Africa Retail Digital Solutions Market Size Market Share by Region (2020-2025)
Figure 46. Middle East & Africa Retail Digital Solutions Market Size Market Share by Type (2020-2025)
Figure 47. Middle East & Africa Retail Digital Solutions Market Size Market Share by Application (2020-2025)
Figure 48. Egypt Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 49. South Africa Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 50. Israel Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 51. Turkey Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 52. GCC Countries Retail Digital Solutions Market Size Growth 2020-2025 ($ millions)
Figure 53. Americas Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 54. APAC Retail Digital Solutions Market Size 2026-2031 ($ millions)

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Figure 55. Europe Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 56. Middle East & Africa Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 57. United States Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 58. Canada Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 59. Mexico Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 60. Brazil Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 61. China Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 62. Japan Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 63. Korea Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 64. Southeast Asia Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 65. India Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 66. Australia Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 67. Germany Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 68. France Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 69. UK Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 70. Italy Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 71. Russia Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 72. Egypt Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 73. South Africa Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 74. Israel Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 75. Turkey Retail Digital Solutions Market Size 2026-2031 ($ millions)
Figure 76. Global Retail Digital Solutions Market Size Market Share Forecast by Type (2026-2031)
Figure 77. Global Retail Digital Solutions Market Size Market Share Forecast by Application (2026-2031)
Figure 78. GCC Countries Retail Digital Solutions Market Size 2026-2031 ($ millions)

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