

Global Retail Category Management Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Retail Category Management Software market size is predicted to grow from US\$ 84.42 million in 2025 to US\$ 126 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Retail Category Management Software is a data analytics-based professional system used to scientifically plan and optimize retailers' merchandise categorization, display, pricing, and inventory. By integrating sales, customer, and market data, it transforms experience-based merchandising decisions into data-driven, refined management. The software fundamentally solves two major business challenges: the disconnect between product mix and customer demand, and inefficient use of shelf space and inventory resources. It accurately matches products with customer preferences and optimizes shelf space efficiency and inventory turnover. Its direct business value lies in increasing same-store sales and gross margin, reducing inventory costs, and enhancing customer shopping experience and loyalty, making it a key tool for retailers to build core competitiveness in the omnichannel era.

The global development of retail category management software exhibits a distinct pattern of ?North America dominance, Europe progressing in parallel, and Asia Pacific accelerating.? North America and Western Europe are the dual cores of technology and market, dominated by established retail software giants and emerging cloud service providers. These markets are mature, with demand focused on in-depth analytics and omnichannel optimization. The Asia Pacific region is the fastest-growing market, primarily driven by local SaaS service providers. Benefiting from a vast e-commerce ecosystem, demand emphasizes online-offline integration, rapid deployment, and adaptation to local retail models. The development of other emerging markets heavily relies on the degree of retail chain establishment and digital infrastructure, with services

primarily focused on basic functionalities. Overall, mature markets focus on AI-driven, sophisticated, and scientific decision-making, while growth markets emphasize basic empowerment for efficiency improvements and online business transformation.

LPI (LP Information)' newest research report, the "Retail Category Management Software Industry Forecast" looks at past sales and reviews total world Retail Category Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Retail Category Management Software sales for 2026 through 2032. With Retail Category Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Retail Category Management Software industry.

This Insight Report provides a comprehensive analysis of the global Retail Category Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Retail Category Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Retail Category Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Retail Category Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Retail Category Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Retail Category Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based Software

On Premise Software

Segmentation by Function:

Space and Display Planning Software

Product Mix and Category Optimization Software

Pricing and Promotion Optimization Software

Inventory and Replenishment Planning Software

Others

Segmentation by Business Model:

Software Licensing Sales Model

Subscription Service Model

Performance Guarantee Model

Others

Segmentation by Application:

Small and Medium-sized Enterprises

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BOARD International

42 Technologies

Epicor Software Corporation

Oracle

Aptos (Cayman) LP

Quant

Vispera

SymphonyAI

Retail Express

Slimstock

YODIWO

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Figure 78. GCC Countries Retail Category Management Software Market Size 2027-2032 (\$ millions)

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