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Global Retail Automation Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Retail Automation market size was valued at US$ 13410 million in 2023. With growing demand in downstream market, the Retail Automation is forecast to a readjusted size of US$ 26530 million by 2030 with a CAGR of 10.2% during review period.

The research report highlights the growth potential of the global Retail Automation market. Retail Automation are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Retail Automation. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Retail Automation market.

Retail automation is all about using innovative tools and technology to improve processes and ensure efficiency in operations. It often includes software/technology solutions to accurately and consistently complete repetitive tasks that are otherwise too time-consuming. Common examples of automation in the retail industry include ERP for billing, chatbot for answering service queries, automated checkouts, automated email campaigns, POS (point of sale) software, and inventory software.

Global key players of retail automation include Diebold Nixdorf, NCR, Zebra Technologies, PAX Global Technology, Fiserv, etc. The top five players hold a share over 30%. North America is the largest market, has a share about 34%, followed by Asia Pacific, and Europe, with share 30% and 29%, separately.

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Key Features:

The report on Retail Automation market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Retail Automation market. It may include historical data, market segmentation by Type (e.g., Hardware, Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Retail Automation market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Retail Automation market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Retail Automation industry. This include advancements in Retail Automation technology, Retail Automation new entrants, Retail Automation new investment, and other innovations that are shaping the future of Retail Automation.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Retail Automation market. It includes factors influencing customer ' purchasing decisions, preferences for Retail Automation product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Retail Automation market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Retail Automation market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

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impact and sustainability aspects of the Retail Automation market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Retail Automation industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Retail Automation market.

Market Segmentation:

Retail Automation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Hardware

Software

Segmentation by application

Hypermarkets & Supermarkets

Single Item Stores

Fuel Stations

Retail Pharmacies

Others

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zebra Technologies

Diebold Nixdorf

Honeywell

Fujitsu

Fiserv

Datalogic

NCR

Posiflex Technology

Pricer

Toshiba Global Commerce Solutions

Kuka

Tecsys

ECR Software

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NEC

PAX Global Technology

ek robotics

Ingenico

SES-imagotag

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Retail Automation Market Size 2019-2030
  2.1.2 Retail Automation Market Size CAGR by Region 2019 VS 2023 VS 2030
2.2 Retail Automation Segment by Type
  2.2.1 Hardware
  2.2.2 Software
2.3 Retail Automation Market Size by Type
  2.3.1 Retail Automation Market Size CAGR by Type (2019 VS 2023 VS 2030)
  2.3.2 Global Retail Automation Market Size Market Share by Type (2019-2024)
2.4 Retail Automation Segment by Application
  2.4.1 Hypermarkets & Supermarkets
  2.4.2 Single Item Stores
  2.4.3 Fuel Stations
  2.4.4 Retail Pharmacies
  2.4.5 Others
2.5 Retail Automation Market Size by Application
  2.5.1 Retail Automation Market Size CAGR by Application (2019 VS 2023 VS 2030)
  2.5.2 Global Retail Automation Market Size Market Share by Application (2019-2024)

3 RETAIL AUTOMATION MARKET SIZE BY PLAYER

3.1 Retail Automation Market Size Market Share by Players
  3.1.1 Global Retail Automation Revenue by Players (2019-2024)
  3.1.2 Global Retail Automation Revenue Market Share by Players (2019-2024)

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3.2 Global Retail Automation Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 RETAIL AUTOMATION BY REGIONS

4.1 Retail Automation Market Size by Regions (2019-2024)
4.2 Americas Retail Automation Market Size Growth (2019-2024)
4.3 APAC Retail Automation Market Size Growth (2019-2024)
4.4 Europe Retail Automation Market Size Growth (2019-2024)
4.5 Middle East & Africa Retail Automation Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Retail Automation Market Size by Country (2019-2024)
5.2 Americas Retail Automation Market Size by Type (2019-2024)
5.3 Americas Retail Automation Market Size by Application (2019-2024)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Retail Automation Market Size by Region (2019-2024)
6.2 APAC Retail Automation Market Size by Type (2019-2024)
6.3 APAC Retail Automation Market Size by Application (2019-2024)
6.4 China
6.5 Japan
6.6 Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

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7.1 Europe Retail Automation by Country (2019-2024)
7.2 Europe Retail Automation Market Size by Type (2019-2024)
7.3 Europe Retail Automation Market Size by Application (2019-2024)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Retail Automation by Region (2019-2024)
8.2 Middle East & Africa Retail Automation Market Size by Type (2019-2024)
8.3 Middle East & Africa Retail Automation Market Size by Application (2019-2024)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL RETAIL AUTOMATION MARKET FORECAST

10.1 Global Retail Automation Forecast by Regions (2025-2030)
  10.1.1 Global Retail Automation Forecast by Regions (2025-2030)
  10.1.2 Americas Retail Automation Forecast
  10.1.3 APAC Retail Automation Forecast
  10.1.4 Europe Retail Automation Forecast
  10.1.5 Middle East & Africa Retail Automation Forecast
10.2 Americas Retail Automation Forecast by Country (2025-2030)
  10.2.1 United States Retail Automation Market Forecast
  10.2.2 Canada Retail Automation Market Forecast
  10.2.3 Mexico Retail Automation Market Forecast
  10.2.4 Brazil Retail Automation Market Forecast

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10.3 APAC Retail Automation Forecast by Region (2025-2030)
10.3.1 China Retail Automation Market Forecast
10.3.2 Japan Retail Automation Market Forecast
10.3.3 Korea Retail Automation Market Forecast
10.3.4 Southeast Asia Retail Automation Market Forecast
10.3.5 India Retail Automation Market Forecast
10.3.6 Australia Retail Automation Market Forecast
10.4 Europe Retail Automation Forecast by Country (2025-2030)
10.4.1 Germany Retail Automation Market Forecast
10.4.2 France Retail Automation Market Forecast
10.4.3 UK Retail Automation Market Forecast
10.4.4 Italy Retail Automation Market Forecast
10.4.5 Russia Retail Automation Market Forecast
10.5 Middle East & Africa Retail Automation Forecast by Region (2025-2030)
10.5.1 Egypt Retail Automation Market Forecast
10.5.2 South Africa Retail Automation Market Forecast
10.5.3 Israel Retail Automation Market Forecast
10.5.4 Turkey Retail Automation Market Forecast
10.5.5 GCC Countries Retail Automation Market Forecast
10.6 Global Retail Automation Forecast by Type (2025-2030)
10.7 Global Retail Automation Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Zebra Technologies
11.1.1 Zebra Technologies Company Information
11.1.2 Zebra Technologies Retail Automation Product Offered
11.1.3 Zebra Technologies Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.1.4 Zebra Technologies Main Business Overview
11.1.5 Zebra Technologies Latest Developments
11.2 Diebold Nixdorf
11.2.1 Diebold Nixdorf Company Information
11.2.2 Diebold Nixdorf Retail Automation Product Offered
11.2.3 Diebold Nixdorf Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.2.4 Diebold Nixdorf Main Business Overview
11.2.5 Diebold Nixdorf Latest Developments
11.3 Honeywell

+44 20 8123 2220
info@marketpublishers.com

11.3.1 Honeywell Company Information
11.3.2 Honeywell Retail Automation Product Offered
11.3.3 Honeywell Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.3.4 Honeywell Main Business Overview
11.3.5 Honeywell Latest Developments
11.4 Fujitsu
11.4.1 Fujitsu Company Information
11.4.2 Fujitsu Retail Automation Product Offered
11.4.3 Fujitsu Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.4.4 Fujitsu Main Business Overview
11.4.5 Fujitsu Latest Developments
11.5 Fiserv
11.5.1 Fiserv Company Information
11.5.2 Fiserv Retail Automation Product Offered
11.5.3 Fiserv Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.5.4 Fiserv Main Business Overview
11.5.5 Fiserv Latest Developments
11.6 Datalogic
11.6.1 Datalogic Company Information
11.6.2 Datalogic Retail Automation Product Offered
11.6.3 Datalogic Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.6.4 Datalogic Main Business Overview
11.6.5 Datalogic Latest Developments
11.7 NCR
11.7.1 NCR Company Information
11.7.2 NCR Retail Automation Product Offered
11.7.3 NCR Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.7.4 NCR Main Business Overview
11.7.5 NCR Latest Developments
11.8 Posiflex Technology
11.8.1 Posiflex Technology Company Information
11.8.2 Posiflex Technology Retail Automation Product Offered
11.8.3 Posiflex Technology Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.8.4 Posiflex Technology Main Business Overview

+44 20 8123 2220
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11.8.5 Posiflex Technology Latest Developments
11.9 Pricer
11.9.1 Pricer Company Information
11.9.2 Pricer Retail Automation Product Offered
11.9.3 Pricer Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.9.4 Pricer Main Business Overview
11.9.5 Pricer Latest Developments
11.10 Toshiba Global Commerce Solutions
11.10.1 Toshiba Global Commerce Solutions Company Information
11.10.2 Toshiba Global Commerce Solutions Retail Automation Product Offered
11.10.3 Toshiba Global Commerce Solutions Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.10.4 Toshiba Global Commerce Solutions Main Business Overview
11.10.5 Toshiba Global Commerce Solutions Latest Developments
11.11 Kuka
11.11.1 Kuka Company Information
11.11.2 Kuka Retail Automation Product Offered
11.11.3 Kuka Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.11.4 Kuka Main Business Overview
11.11.5 Kuka Latest Developments
11.12 Tecsys
11.12.1 Tecsys Company Information
11.12.2 Tecsys Retail Automation Product Offered
11.12.3 Tecsys Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.12.4 Tecsys Main Business Overview
11.12.5 Tecsys Latest Developments
11.13 ECR Software
11.13.1 ECR Software Company Information
11.13.2 ECR Software Retail Automation Product Offered
11.13.3 ECR Software Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.13.4 ECR Software Main Business Overview
11.13.5 ECR Software Latest Developments
11.14 NEC
11.14.1 NEC Company Information
11.14.2 NEC Retail Automation Product Offered

+44 20 8123 2220
info@marketpublishers.com

11.14.3 NEC Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.14.4 NEC Main Business Overview
11.14.5 NEC Latest Developments
11.15 PAX Global Technology
11.15.1 PAX Global Technology Company Information
11.15.2 PAX Global Technology Retail Automation Product Offered
11.15.3 PAX Global Technology Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.15.4 PAX Global Technology Main Business Overview
11.15.5 PAX Global Technology Latest Developments
11.16 ek robotics
11.16.1 ek robotics Company Information
11.16.2 ek robotics Retail Automation Product Offered
11.16.3 ek robotics Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.16.4 ek robotics Main Business Overview
11.16.5 ek robotics Latest Developments
11.17 Ingenico
11.17.1 Ingenico Company Information
11.17.2 Ingenico Retail Automation Product Offered
11.17.3 Ingenico Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.17.4 Ingenico Main Business Overview
11.17.5 Ingenico Latest Developments
11.18 SES-imagotag
11.18.1 SES-imagotag Company Information
11.18.2 SES-imagotag Retail Automation Product Offered
11.18.3 SES-imagotag Retail Automation Revenue, Gross Margin and Market Share (2019-2024)
11.18.4 SES-imagotag Main Business Overview
11.18.5 SES-imagotag Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Retail Automation Market Size CAGR by Region (2019 VS 2023 VS 2030) & ($ Millions)
Table 2. Major Players of Hardware
Table 3. Major Players of Software
Table 4. Retail Automation Market Size CAGR by Type (2019 VS 2023 VS 2030) & ($ Millions)
Table 5. Global Retail Automation Market Size by Type (2019-2024) & ($ Millions)
Table 6. Global Retail Automation Market Size Market Share by Type (2019-2024)
Table 7. Retail Automation Market Size CAGR by Application (2019 VS 2023 VS 2030) & ($ Millions)
Table 8. Global Retail Automation Market Size by Application (2019-2024) & ($ Millions)
Table 9. Global Retail Automation Market Size Market Share by Application (2019-2024)
Table 10. Global Retail Automation Revenue by Players (2019-2024) & ($ Millions)
Table 11. Global Retail Automation Revenue Market Share by Player (2019-2024)
Table 12. Retail Automation Key Players Head office and Products Offered
Table 13. Retail Automation Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
Table 14. New Products and Potential Entrants
Table 15. Mergers & Acquisitions, Expansion
Table 16. Global Retail Automation Market Size by Regions 2019-2024 & ($ Millions)
Table 17. Global Retail Automation Market Size Market Share by Regions (2019-2024)
Table 18. Global Retail Automation Revenue by Country/Region (2019-2024) & ($ millions)
Table 19. Global Retail Automation Revenue Market Share by Country/Region (2019-2024)
Table 20. Americas Retail Automation Market Size by Country (2019-2024) & ($ Millions)
Table 21. Americas Retail Automation Market Size Market Share by Country (2019-2024)
Table 22. Americas Retail Automation Market Size by Type (2019-2024) & ($ Millions)
Table 23. Americas Retail Automation Market Size Market Share by Type (2019-2024)
Table 24. Americas Retail Automation Market Size by Application (2019-2024) & ($ Millions)
Table 25. Americas Retail Automation Market Size Market Share by Application (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 26. APAC Retail Automation Market Size by Region (2019-2024) & ($ Millions)
Table 27. APAC Retail Automation Market Size Market Share by Region (2019-2024)
Table 28. APAC Retail Automation Market Size by Type (2019-2024) & ($ Millions)
Table 29. APAC Retail Automation Market Size Market Share by Type (2019-2024)
Table 30. APAC Retail Automation Market Size by Application (2019-2024) & ($ Millions)
Table 31. APAC Retail Automation Market Size Market Share by Application (2019-2024)
Table 32. Europe Retail Automation Market Size by Country (2019-2024) & ($ Millions)
Table 33. Europe Retail Automation Market Size Market Share by Country (2019-2024)
Table 34. Europe Retail Automation Market Size by Type (2019-2024) & ($ Millions)
Table 35. Europe Retail Automation Market Size Market Share by Type (2019-2024)
Table 36. Europe Retail Automation Market Size by Application (2019-2024) & ($ Millions)
Table 37. Europe Retail Automation Market Size Market Share by Application (2019-2024)
Table 38. Middle East & Africa Retail Automation Market Size by Region (2019-2024) & ($ Millions)
Table 39. Middle East & Africa Retail Automation Market Size Market Share by Region (2019-2024)
Table 40. Middle East & Africa Retail Automation Market Size by Type (2019-2024) & ($ Millions)
Table 41. Middle East & Africa Retail Automation Market Size Market Share by Type (2019-2024)
Table 42. Middle East & Africa Retail Automation Market Size by Application (2019-2024) & ($ Millions)
Table 43. Middle East & Africa Retail Automation Market Size Market Share by Application (2019-2024)
Table 44. Key Market Drivers & Growth Opportunities of Retail Automation
Table 45. Key Market Challenges & Risks of Retail Automation
Table 46. Key Industry Trends of Retail Automation
Table 47. Global Retail Automation Market Size Forecast by Regions (2025-2030) & ($ Millions)
Table 48. Global Retail Automation Market Size Market Share Forecast by Regions (2025-2030)
Table 49. Global Retail Automation Market Size Forecast by Type (2025-2030) & ($ Millions)
Table 50. Global Retail Automation Market Size Forecast by Application (2025-2030) & ($ Millions)

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Table 51. Zebra Technologies Details, Company Type, Retail Automation Area Served and Its Competitors
Table 52. Zebra Technologies Retail Automation Product Offered
Table 53. Zebra Technologies Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 54. Zebra Technologies Main Business
Table 55. Zebra Technologies Latest Developments
Table 56. Diebold Nixdorf Details, Company Type, Retail Automation Area Served and Its Competitors
Table 57. Diebold Nixdorf Retail Automation Product Offered
Table 58. Diebold Nixdorf Main Business
Table 59. Diebold Nixdorf Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 60. Diebold Nixdorf Latest Developments
Table 61. Honeywell Details, Company Type, Retail Automation Area Served and Its Competitors
Table 62. Honeywell Retail Automation Product Offered
Table 63. Honeywell Main Business
Table 64. Honeywell Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 65. Honeywell Latest Developments
Table 66. Fujitsu Details, Company Type, Retail Automation Area Served and Its Competitors
Table 67. Fujitsu Retail Automation Product Offered
Table 68. Fujitsu Main Business
Table 69. Fujitsu Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 70. Fujitsu Latest Developments
Table 71. Fiserv Details, Company Type, Retail Automation Area Served and Its Competitors
Table 72. Fiserv Retail Automation Product Offered
Table 73. Fiserv Main Business
Table 74. Fiserv Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 75. Fiserv Latest Developments
Table 76. Datalogic Details, Company Type, Retail Automation Area Served and Its Competitors
Table 77. Datalogic Retail Automation Product Offered
Table 78. Datalogic Main Business

+44 20 8123 2220
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Table 79. Datalogic Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 80. Datalogic Latest Developments
Table 81. NCR Details, Company Type, Retail Automation Area Served and Its Competitors
Table 82. NCR Retail Automation Product Offered
Table 83. NCR Main Business
Table 84. NCR Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 85. NCR Latest Developments
Table 86. Posiflex Technology Details, Company Type, Retail Automation Area Served and Its Competitors
Table 87. Posiflex Technology Retail Automation Product Offered
Table 88. Posiflex Technology Main Business
Table 89. Posiflex Technology Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 90. Posiflex Technology Latest Developments
Table 91. Pricer Details, Company Type, Retail Automation Area Served and Its Competitors
Table 92. Pricer Retail Automation Product Offered
Table 93. Pricer Main Business
Table 94. Pricer Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 95. Pricer Latest Developments
Table 96. Toshiba Global Commerce Solutions Details, Company Type, Retail Automation Area Served and Its Competitors
Table 97. Toshiba Global Commerce Solutions Retail Automation Product Offered
Table 98. Toshiba Global Commerce Solutions Main Business
Table 99. Toshiba Global Commerce Solutions Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 100. Toshiba Global Commerce Solutions Latest Developments
Table 101. Kuka Details, Company Type, Retail Automation Area Served and Its Competitors
Table 102. Kuka Retail Automation Product Offered
Table 103. Kuka Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 104. Kuka Main Business
Table 105. Kuka Latest Developments
Table 106. Tecsys Details, Company Type, Retail Automation Area Served and Its

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Competitors
Table 107. Tecsys Retail Automation Product Offered
Table 108. Tecsys Main Business
Table 109. Tecsys Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 110. Tecsys Latest Developments
Table 111. ECR Software Details, Company Type, Retail Automation Area Served and Its Competitors
Table 112. ECR Software Retail Automation Product Offered
Table 113. ECR Software Main Business
Table 114. ECR Software Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 115. ECR Software Latest Developments
Table 116. NEC Details, Company Type, Retail Automation Area Served and Its Competitors
Table 117. NEC Retail Automation Product Offered
Table 118. NEC Main Business
Table 119. NEC Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 120. NEC Latest Developments
Table 121. PAX Global Technology Details, Company Type, Retail Automation Area Served and Its Competitors
Table 122. PAX Global Technology Retail Automation Product Offered
Table 123. PAX Global Technology Main Business
Table 124. PAX Global Technology Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 125. PAX Global Technology Latest Developments
Table 126. ek robotics Details, Company Type, Retail Automation Area Served and Its Competitors
Table 127. ek robotics Retail Automation Product Offered
Table 128. ek robotics Main Business
Table 129. ek robotics Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 130. ek robotics Latest Developments
Table 131. Ingenico Details, Company Type, Retail Automation Area Served and Its Competitors
Table 132. Ingenico Retail Automation Product Offered
Table 133. Ingenico Main Business
Table 134. Ingenico Retail Automation Revenue ($ million), Gross Margin and Market

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Share (2019-2024)
Table 135. Ingenico Latest Developments
Table 136. SES-imagotag Details, Company Type, Retail Automation Area Served and Its Competitors
Table 137. SES-imagotag Retail Automation Product Offered
Table 138. SES-imagotag Main Business
Table 139. SES-imagotag Retail Automation Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 140. SES-imagotag Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Retail Automation Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Retail Automation Market Size Growth Rate 2019-2030 ($ Millions)
Figure 6. Retail Automation Sales by Geographic Region (2019, 2023 & 2030) & ($ millions)
Figure 7. Retail Automation Sales Market Share by Country/Region (2023)
Figure 8. Retail Automation Sales Market Share by Country/Region (2019, 2023 & 2030)
Figure 9. Global Retail Automation Market Size Market Share by Type in 2023
Figure 10. Retail Automation in Hypermarkets & Supermarkets
Figure 11. Global Retail Automation Market: Hypermarkets & Supermarkets (2019-2024) & ($ Millions)
Figure 12. Retail Automation in Single Item Stores
Figure 13. Global Retail Automation Market: Single Item Stores (2019-2024) & ($ Millions)
Figure 14. Retail Automation in Fuel Stations
Figure 15. Global Retail Automation Market: Fuel Stations (2019-2024) & ($ Millions)
Figure 16. Retail Automation in Retail Pharmacies
Figure 17. Global Retail Automation Market: Retail Pharmacies (2019-2024) & ($ Millions)
Figure 18. Retail Automation in Others
Figure 19. Global Retail Automation Market: Others (2019-2024) & ($ Millions)
Figure 20. Global Retail Automation Market Size Market Share by Application in 2023
Figure 21. Global Retail Automation Revenue Market Share by Player in 2023
Figure 22. Global Retail Automation Market Size Market Share by Regions (2019-2024)
Figure 23. Americas Retail Automation Market Size 2019-2024 ($ Millions)
Figure 24. APAC Retail Automation Market Size 2019-2024 ($ Millions)
Figure 25. Europe Retail Automation Market Size 2019-2024 ($ Millions)
Figure 26. Middle East & Africa Retail Automation Market Size 2019-2024 ($ Millions)
Figure 27. Americas Retail Automation Value Market Share by Country in 2023
Figure 28. United States Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 29. Canada Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 30. Mexico Retail Automation Market Size Growth 2019-2024 ($ Millions)

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Figure 31. Brazil Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 32. APAC Retail Automation Market Size Market Share by Region in 2023
Figure 33. APAC Retail Automation Market Size Market Share by Type in 2023
Figure 34. APAC Retail Automation Market Size Market Share by Application in 2023
Figure 35. China Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 36. Japan Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 37. Korea Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 38. Southeast Asia Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 39. India Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 40. Australia Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 41. Europe Retail Automation Market Size Market Share by Country in 2023
Figure 42. Europe Retail Automation Market Size Market Share by Type (2019-2024)
Figure 43. Europe Retail Automation Market Size Market Share by Application (2019-2024)
Figure 44. Germany Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 45. France Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 46. UK Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 47. Italy Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 48. Russia Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 49. Middle East & Africa Retail Automation Market Size Market Share by Region (2019-2024)
Figure 50. Middle East & Africa Retail Automation Market Size Market Share by Type (2019-2024)
Figure 51. Middle East & Africa Retail Automation Market Size Market Share by Application (2019-2024)
Figure 52. Egypt Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 53. South Africa Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 54. Israel Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 55. Turkey Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 56. GCC Country Retail Automation Market Size Growth 2019-2024 ($ Millions)
Figure 57. Americas Retail Automation Market Size 2025-2030 ($ Millions)
Figure 58. APAC Retail Automation Market Size 2025-2030 ($ Millions)
Figure 59. Europe Retail Automation Market Size 2025-2030 ($ Millions)
Figure 60. Middle East & Africa Retail Automation Market Size 2025-2030 ($ Millions)
Figure 61. United States Retail Automation Market Size 2025-2030 ($ Millions)
Figure 62. Canada Retail Automation Market Size 2025-2030 ($ Millions)
Figure 63. Mexico Retail Automation Market Size 2025-2030 ($ Millions)
Figure 64. Brazil Retail Automation Market Size 2025-2030 ($ Millions)
Figure 65. China Retail Automation Market Size 2025-2030 ($ Millions)

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Figure 66. Japan Retail Automation Market Size 2025-2030 ($ Millions)
Figure 67. Korea Retail Automation Market Size 2025-2030 ($ Millions)
Figure 68. Southeast Asia Retail Automation Market Size 2025-2030 ($ Millions)
Figure 69. India Retail Automation Market Size 2025-2030 ($ Millions)
Figure 70. Australia Retail Automation Market Size 2025-2030 ($ Millions)
Figure 71. Germany Retail Automation Market Size 2025-2030 ($ Millions)
Figure 72. France Retail Automation Market Size 2025-2030 ($ Millions)
Figure 73. UK Retail Automation Market Size 2025-2030 ($ Millions)
Figure 74. Italy Retail Automation Market Size 2025-2030 ($ Millions)
Figure 75. Russia Retail Automation Market Size 2025-2030 ($ Millions)
Figure 76. Spain Retail Automation Market Size 2025-2030 ($ Millions)
Figure 77. Egypt Retail Automation Market Size 2025-2030 ($ Millions)
Figure 78. South Africa Retail Automation Market Size 2025-2030 ($ Millions)
Figure 79. Israel Retail Automation Market Size 2025-2030 ($ Millions)
Figure 80. Turkey Retail Automation Market Size 2025-2030 ($ Millions)
Figure 81. GCC Countries Retail Automation Market Size 2025-2030 ($ Millions)
Figure 82. Global Retail Automation Market Size Market Share Forecast by Type (2025-2030)
Figure 83. Global Retail Automation Market Size Market Share Forecast by Application (2025-2030)

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