

# Global Resin Figures Market Growth 2025-2031

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## Abstracts

The global Resin Figures market size is predicted to grow from US\$ 8773 million in 2025 to US\$ 18840 million in 2031; it is expected to grow at a CAGR of 13.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Resin is considered a premium material for high-quality figure production due to its excellent texture, high detail fidelity, and strong moldability. In China's figure market, resin figures account for approximately 25% of total products and are widely favored by collectors. Two common types of resin are used: CAST resin, imported from Japan, known for its superior quality and fine surface finish but sold at a high price; and polystone powder resin, which is more affordable and durable but heavier and less suitable for customization. As top-grade resin is largely imported and produced in limited quantities, it holds strong bargaining power within the figure manufacturing supply chain.

United States market for Resin Figures is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Resin Figures is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Resin Figures is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Resin Figures players cover Good Smile Company, Alter, MaxFactory,

Bandai, Pop Mart, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Resin Figures Industry Forecast” looks at past sales and reviews total world Resin Figures sales in 2024, providing a comprehensive analysis by region and market sector of projected Resin Figures sales for 2025 through 2031. With Resin Figures sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Resin Figures industry.

This Insight Report provides a comprehensive analysis of the global Resin Figures landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Resin Figures portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Resin Figures market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Resin Figures and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Resin Figures.

This report presents a comprehensive overview, market shares, and growth opportunities of Resin Figures market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

1/4 Scale Figure

1/6 Scale Figure

1/7 Scale Figure

1/8 Scale Figure

1/10 Scale Figure

1/12 Scale Figure

Q Version / Non-Scale Figure

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Good Smile Company

Alter

MaxFactory

Bandai

Pop Mart

Kaiyodo

Kotobukiya

Aniplex+

HOT TOYS

Hobbymax

MegaHouse

Hasbro

Beijing Lezi Tiancheng

Aofei Entertainment

Square Enix

Medicom Toy

Funko

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Resin Figures market?

What factors are driving Resin Figures market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Resin Figures market opportunities vary by end market size?

How does Resin Figures break out by Type, by Application?

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