

Global Residential Insulation Materials Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Residential Insulation Materials market size is predicted to grow from US\$ 34924 million in 2025 to US\$ 44029 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

Residential insulation materials are thermal (and often acoustic) insulation products used in housing envelopes—attics/roofs, exterior walls, floors, basements—and sometimes interior partitions. Main product forms include batts/rolls, rigid boards, spray foam, and loose-fill/blown-in insulation, with common material families spanning mineral wool (glass/stone wool), polymer foams (EPS/XPS, PUR/PIR), and bio-based options such as cellulose and wood-fibre insulation. Their core role is to reduce heating/cooling demand, improve indoor comfort, and—depending on the system—enhance fire and sound performance. In 2025, Global Residential Insulation Materials annual sales are estimated at 420 million m³, with an average ex-factory price of US\$ 85/m³, total manufacturing capacity of 500 million m³/year, and a gross margin range of ~18%–32%.

The value chain runs from petrochemicals and mineral/bio feedstocks (PS/PU chemistry, glass/basalt, recycled paper/wood) to insulation manufacturing (mineral wool, foam boards, spray/blown systems), then to residential new-build & retrofit channels (distributors, contractors, retail), and finally homeowners.

United States market for Residential Insulation Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Residential Insulation Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Residential Insulation Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Residential Insulation Materials players cover Kingspan Group, Saint-Gobain, Owens Corning, Rockwool International, Knauf Insulation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Residential Insulation Materials Industry Forecast” looks at past sales and reviews total world Residential Insulation Materials sales in 2025, providing a comprehensive analysis by region and market sector of projected Residential Insulation Materials sales for 2026 through 2032. With Residential Insulation Materials sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Residential Insulation Materials industry.

This Insight Report provides a comprehensive analysis of the global Residential Insulation Materials landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Residential Insulation Materials portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Residential Insulation Materials market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Residential Insulation Materials and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Residential Insulation Materials.

This report presents a comprehensive overview, market shares, and growth opportunities of Residential Insulation Materials market by product type, application, key players and key regions and countries.

Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Segmentation by Form:

Batts & Rolls

Rigid Boards

Spray Foam

Others

Segmentation by Installation Location:

Roof

Exterior Wall Cavity

Others

Segmentation by Application:

New Residential Construction

Residential Renovation/Retrofit

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kingspan Group

Saint-Gobain

Owens Corning

Rockwool International

Knauf Insulation

Johns Manville

Ravago

DuPont

URSA

TN International

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon

Asahi Fiber Glass

UNILIN Insulation

Recticel Insulation

Oriental Yuhong

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