

Global Relaxation Drinks Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Relaxation Drinks market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A relaxation drink is a non-alcoholic drink that is specially formulated to facilitate relaxation and stress reduction. They are designed so that when consumers drink the beverage, they can achieve a sense of calmness in the mind and in the body. Relaxation beverages consist of ingredients that have soothing properties and typically contain a combination of natural ingredients such as herbs, botanicals, amino acids, vitamins, and minerals that have long been considered to have relaxation-promoting or inducing properties.

United States market for Relaxation Drinks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Relaxation Drinks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Relaxation Drinks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Relaxation Drinks players cover Just Chill, Tranquini, Neuro Drinks, Marley Beverage Co., Mary Jane's Relaxing Soda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Relaxation Drinks Industry Forecast" looks at past sales and reviews total world Relaxation Drinks sales in 2025, providing a

comprehensive analysis by region and market sector of projected Relaxation Drinks sales for 2026 through 2032. With Relaxation Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Relaxation Drinks industry.

This Insight Report provides a comprehensive analysis of the global Relaxation Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Relaxation Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Relaxation Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Relaxation Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Relaxation Drinks.

This report presents a comprehensive overview, market shares, and growth opportunities of Relaxation Drinks market by product type, application, key players and key regions and countries.

Segmentation by Type:

Vitamin Beverage

Tea Drinks

Others

Segmentation by Application:

Anxiety

Insomnia

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Just Chill

Tranquini

Neuro Drinks

Marley Beverage Co.

Mary Jane's Relaxing Soda

Lavender Bloom

Chill Gummies

Slow Cow

Koma Unwind

ViB Relaxation Drink

Purple Stuff

Dream Water

Vacation in a Bottle

Malava Relaxation Drinks

Melatonin Calm Sleep Drink

Chillout

GenoVive Calm

Pure Bliss Beverage

Root 9 Relaxation Drink

Herbal Zap

Zenify

Tranquila Relaxation Shots

Sol Relaxation Drinks

Zen Water

Dreamalixir

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