

# Global Reduced-Risk Products?RRPs? Market Growth 2023-2029

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## Abstracts

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Reduced-Risk Products (“RRPs”) is used to refer to products that present, are likely to present, or have the potential to present less risk of harm to smokers who switch to these products versus continued smoking.

LPI (LP Information)' newest research report, the “Reduced-Risk Products?RRPs? Industry Forecast” looks at past sales and reviews total world Reduced-Risk Products?RRPs? sales in 2022, providing a comprehensive analysis by region and market sector of projected Reduced-Risk Products?RRPs? sales for 2023 through 2029. With Reduced-Risk Products?RRPs? sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Reduced-Risk Products?RRPs? industry.

This Insight Report provides a comprehensive analysis of the global Reduced-Risk Products?RRPs? landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Reduced-Risk Products?RRPs? portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Reduced-Risk Products?RRPs? market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Reduced-Risk Products?RRPs? and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Reduced-Risk Products?RRPs?.

The global Reduced-Risk Products?RRPs? market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Reduced-Risk Products?RRPs? is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Reduced-Risk Products?RRPs? is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Reduced-Risk Products?RRPs? is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Reduced-Risk Products?RRPs? players cover Philip Morris International, British American Tobacco, Japan Tobacco, KT&G, Imperial Brands, Altria Group, Gudang Garam, ITC and Swedish Match, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Reduced-Risk Products?RRPs? market by product type, application, key manufacturers and key regions and countries.

## Market Segmentation:

### Segmentation by type

Vapour Products

Tobacco Heating Products

Modern Oral Products

Others

## Segmentation by application

Offline

Online

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Philip Morris International

British American Tobacco

Japan Tobacco

KT&G

Imperial Brands

Altria Group

Gudang Garam

ITC

Swedish Match

Universal Corporation

RLX Technology

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Reduced-Risk Products?RRPs? market?

What factors are driving Reduced-Risk Products?RRPs? market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Reduced-Risk Products?RRPs? market opportunities vary by end market size?

How does Reduced-Risk Products?RRPs? break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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