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Global Red Wine and Imported Spirits Market Growth 2026-2032

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Abstracts

The global Red Wine and Imported Spirits market size is predicted to grow from US$ 52967 million in 2025 to US$ 59773 million in 2032; it is expected to grow at a CAGR of 1.9% from 2026 to 2032.

Red Wine and Imported Spirits represent a combined alcoholic beverage market comprising red wine and distilled spirits that are traded across national borders into markets outside their countries of origin. Red wine is produced primarily from wine grapes through crushing or whole-berry processing, alcoholic fermentation, maceration and extraction, and, where applicable, malolactic fermentation, maturation, blending and bottling. Its characteristic colour, tannin structure and flavour profile are largely derived from contact between the fermenting must and grape skins, and commercial products are primarily supplied in bottled and bulk formats. Imported spirits are distilled alcoholic beverages produced from agricultural raw materials or their fermented derivatives, including grains, grapes and other fruits, sugarcane and agave, through processes such as distillation, redistillation, blending, cask maturation, ageing and bottling, and subsequently sold into consumer markets outside their country of origin.

The supply structure also differs fundamentally between the two markets. Red Wine remains highly fragmented at the production level, particularly across France, Italy and Spain, where thousands of ch?teaux, domaines, bodegas, cooperatives and regional wineries operate alongside a smaller number of large multinational or national wine groups. Corporate concentration is higher in the United States, Australia and Chile, but even in these markets long-tail producers remain commercially relevant. Imported Spirits, by contrast, combine a fragmented physical distillery base with substantially more concentrated international brand ownership. Global whisky, Cognac, vodka, rum, gin and tequila markets are therefore influenced disproportionately by a relatively small

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group of multinational spirits companies, while regional and independent distillers remain important in specific origin categories. Recent corporate transactions illustrate how the competitive model is evolving. Vinarchy was formed in 2025 through the combination of Accolade Wines and Pernod Ricard Winemakers, creating one of the world's largest dedicated wine businesses. In the United States, Constellation Brands divested mainstream wine assets including Woodbridge, Meiomi and Robert Mondavi Private Selection to The Wine Group while retaining a portfolio concentrated largely on higher-priced brands. These transactions are not simply changes in ownership; they reflect a wider strategic shift away from portfolio breadth for its own sake toward higher-margin brands, clearer consumer segmentation and stronger capital allocation.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Red Wine and Imported Spirits Industry Forecast" looks at past sales and reviews total world Red Wine and Imported Spirits sales in 2025, providing a comprehensive analysis by region and market sector of projected Red Wine and Imported Spirits sales for 2026 through 2032. With Red Wine and Imported Spirits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Red Wine and Imported Spirits industry.

This Insight Report provides a comprehensive analysis of the global Red Wine and Imported Spirits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Red Wine and Imported Spirits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Red Wine and Imported Spirits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Red Wine and Imported Spirits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Red Wine and Imported Spirits.

This report presents a comprehensive overview, market shares, and growth opportunities of Red Wine and Imported Spirits market by product type, application, key

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manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Red Wine

Whisky / Whiskey

Brandy, including Cognac

Vodka

Rum

Gin

Tequila

Segmentation by Application:

Household Consumption

Restaurants & Hotels

Bars & Nightlife

Gifting

Banqueting & Business Entertainment

Travel Retail & Duty Free Consumption

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

E. & J. Gallo Winery

The Wine Group

Treasury Wine Estates

Vinarchy

Vi?a Concha y Toro

Castel Fr?res

J. Garc?a Carri?n

Sogrape

Grupo Pe?aflor

Constellation Brands

Trinchero Family Wine and Spirits

Jackson Family Wines

Delicato Family Wines

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The Duckhorn Portfolio

Casella Family Brands

VSPT Wine Group

Ste. Michelle Wine Estates

Wagner Family of Wine

Familia Torres

Marchesi Antinori

Caviro

F?lix Sol?s Avantis

Italian Wine Brands

Gruppo Italiano Vini

Catena Zapata

Familia Zuccardi

Yantai Changyu Pioneer Wine Co., Ltd.

COFCO Wines & Spirits

Dynasty Fine Wines Group Limited

Delegat Group

Diageo plc

Pernod Ricard

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Suntory Global Spirits

Bacardi Limited

LVMH / Mo?t Hennessy

Brown-Forman Corporation

Campari Group

Becle, S.A.B. de C.V.

Sazerac Company

R?my Cointreau

William Grant & Sons

Edrington

Emperador Inc.

Stock Spirits Group

Heaven Hill Brands

La Martiniquaise-Bardinet

MGP Ingredients, Inc.

Anora Group Plc

Maison Ferrand

Asahi Group Holdings / Nikka Whisky Distilling

Kirin Holdings / Fuji Gotemba Distillery

Angostura Holdings

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Demerara Distillers Limited

Compa??a Licorera de Nicaragua

Destiler?a Serrall?s

Key Questions Addressed in this Report

What is the 10-year outlook for the global Red Wine and Imported Spirits market?

What factors are driving Red Wine and Imported Spirits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Red Wine and Imported Spirits market opportunities vary by end market size?

How does Red Wine and Imported Spirits break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Red Wine and Imported Spirits Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Red Wine and Imported Spirits by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Red Wine and Imported Spirits by Country/Region, 2021, 2025 & 2032
2.2 Red Wine and Imported Spirits Segment by Type
  2.2.1 Red Wine
  2.2.2 Whisky / Whiskey
  2.2.3 Brandy, including Cognac
  2.2.4 Vodka
  2.2.5 Rum
  2.2.6 Gin
  2.2.7 Tequila
  2.2.8 Red Wine and Imported Spirits Sales by Type
    2.2.8.1 Global Red Wine and Imported Spirits Sales Market Share by Type (2021-2026)
    2.2.8.2 Global Red Wine and Imported Spirits Revenue and Market Share by Type (2021-2026)
    2.2.8.3 Global Red Wine and Imported Spirits Sale Price by Type (2021-2026)
2.3 Red Wine and Imported Spirits Segment by Application
  2.3.1 Household Consumption
  2.3.2 Restaurants & Hotels
  2.3.3 Bars & Nightlife

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2.3.4 Gifting
2.3.5 Banqueting & Business Entertainment
2.3.6 Travel Retail & Duty Free Consumption
2.3.7 Red Wine and Imported Spirits Sales by Application
2.3.7.1 Global Red Wine and Imported Spirits Sale Market Share by Application (2021-2026)
2.3.7.2 Global Red Wine and Imported Spirits Revenue and Market Share by Application (2021-2026)
2.3.7.3 Global Red Wine and Imported Spirits Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Red Wine and Imported Spirits Breakdown Data by Company
3.1.1 Global Red Wine and Imported Spirits Annual Sales by Company (2021-2026)
3.1.2 Global Red Wine and Imported Spirits Sales Market Share by Company (2021-2026)
3.2 Global Red Wine and Imported Spirits Annual Revenue by Company (2021-2026)
3.2.1 Global Red Wine and Imported Spirits Revenue by Company (2021-2026)
3.2.2 Global Red Wine and Imported Spirits Revenue Market Share by Company (2021-2026)
3.3 Global Red Wine and Imported Spirits Sale Price by Company
3.4 Key Manufacturers Red Wine and Imported Spirits Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Red Wine and Imported Spirits Product Location Distribution
3.4.2 Players Red Wine and Imported Spirits Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RED WINE AND IMPORTED SPIRITS BY GEOGRAPHIC REGION

4.1 World Historic Red Wine and Imported Spirits Market Size by Geographic Region (2021-2026)
4.1.1 Global Red Wine and Imported Spirits Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Red Wine and Imported Spirits Annual Revenue by Geographic Region

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(2021-2026)
4.2 World Historic Red Wine and Imported Spirits Market Size by Country/Region (2021-2026)
4.2.1 Global Red Wine and Imported Spirits Annual Sales by Country/Region (2021-2026)
4.2.2 Global Red Wine and Imported Spirits Annual Revenue by Country/Region (2021-2026)
4.3 Americas Red Wine and Imported Spirits Sales Growth
4.4 APAC Red Wine and Imported Spirits Sales Growth
4.5 Europe Red Wine and Imported Spirits Sales Growth
4.6 Middle East & Africa Red Wine and Imported Spirits Sales Growth

5 AMERICAS

5.1 Americas Red Wine and Imported Spirits Sales by Country
5.1.1 Americas Red Wine and Imported Spirits Sales by Country (2021-2026)
5.1.2 Americas Red Wine and Imported Spirits Revenue by Country (2021-2026)
5.2 Americas Red Wine and Imported Spirits Sales by Type (2021-2026)
5.3 Americas Red Wine and Imported Spirits Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Red Wine and Imported Spirits Sales by Region
6.1.1 APAC Red Wine and Imported Spirits Sales by Region (2021-2026)
6.1.2 APAC Red Wine and Imported Spirits Revenue by Region (2021-2026)
6.2 APAC Red Wine and Imported Spirits Sales by Type (2021-2026)
6.3 APAC Red Wine and Imported Spirits Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

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7 EUROPE

7.1 Europe Red Wine and Imported Spirits by Country
  7.1.1 Europe Red Wine and Imported Spirits Sales by Country (2021-2026)
  7.1.2 Europe Red Wine and Imported Spirits Revenue by Country (2021-2026)
7.2 Europe Red Wine and Imported Spirits Sales by Type (2021-2026)
7.3 Europe Red Wine and Imported Spirits Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Red Wine and Imported Spirits by Country
  8.1.1 Middle East & Africa Red Wine and Imported Spirits Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Red Wine and Imported Spirits Revenue by Country (2021-2026)
8.2 Middle East & Africa Red Wine and Imported Spirits Sales by Type (2021-2026)
8.3 Middle East & Africa Red Wine and Imported Spirits Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Red Wine and Imported Spirits

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10.3 Manufacturing Process Analysis of Red Wine and Imported Spirits
10.4 Industry Chain Structure of Red Wine and Imported Spirits

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Red Wine and Imported Spirits Distributors
11.3 Red Wine and Imported Spirits Customer

12 WORLD FORECAST REVIEW FOR RED WINE AND IMPORTED SPIRITS BY GEOGRAPHIC REGION

12.1 Global Red Wine and Imported Spirits Market Size Forecast by Region
  12.1.1 Global Red Wine and Imported Spirits Forecast by Region (2027-2032)
  12.1.2 Global Red Wine and Imported Spirits Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Red Wine and Imported Spirits Forecast by Type (2027-2032)
12.7 Global Red Wine and Imported Spirits Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 E. & J. Gallo Winery
  13.1.1 E. & J. Gallo Winery Company Information
  13.1.2 E. & J. Gallo Winery Red Wine and Imported Spirits Product Portfolios and Specifications
  13.1.3 E. & J. Gallo Winery Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 E. & J. Gallo Winery Main Business Overview
  13.1.5 E. & J. Gallo Winery Latest Developments
13.2 The Wine Group
  13.2.1 The Wine Group Company Information
  13.2.2 The Wine Group Red Wine and Imported Spirits Product Portfolios and Specifications

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13.2.3 The Wine Group Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 The Wine Group Main Business Overview
13.2.5 The Wine Group Latest Developments
13.3 Treasury Wine Estates
13.3.1 Treasury Wine Estates Company Information
13.3.2 Treasury Wine Estates Red Wine and Imported Spirits Product Portfolios and Specifications
13.3.3 Treasury Wine Estates Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Treasury Wine Estates Main Business Overview
13.3.5 Treasury Wine Estates Latest Developments
13.4 Vinarchy
13.4.1 Vinarchy Company Information
13.4.2 Vinarchy Red Wine and Imported Spirits Product Portfolios and Specifications
13.4.3 Vinarchy Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Vinarchy Main Business Overview
13.4.5 Vinarchy Latest Developments
13.5 Vi?a Concha y Toro
13.5.1 Vi?a Concha y Toro Company Information
13.5.2 Vi?a Concha y Toro Red Wine and Imported Spirits Product Portfolios and Specifications
13.5.3 Vi?a Concha y Toro Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Vi?a Concha y Toro Main Business Overview
13.5.5 Vi?a Concha y Toro Latest Developments
13.6 Castel Fr?res
13.6.1 Castel Fr?res Company Information
13.6.2 Castel Fr?res Red Wine and Imported Spirits Product Portfolios and Specifications
13.6.3 Castel Fr?res Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Castel Fr?res Main Business Overview
13.6.5 Castel Fr?res Latest Developments
13.7 J. Garc?a Carri?n
13.7.1 J. Garc?a Carri?n Company Information
13.7.2 J. Garc?a Carri?n Red Wine and Imported Spirits Product Portfolios and Specifications

+357 96 030922
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13.7.3 J. Garc?a Carri?n Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 J. Garc?a Carri?n Main Business Overview
13.7.5 J. Garc?a Carri?n Latest Developments
13.8 Sogrape
13.8.1 Sogrape Company Information
13.8.2 Sogrape Red Wine and Imported Spirits Product Portfolios and Specifications
13.8.3 Sogrape Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Sogrape Main Business Overview
13.8.5 Sogrape Latest Developments
13.9 Grupo Pe?aflor
13.9.1 Grupo Pe?aflor Company Information
13.9.2 Grupo Pe?aflor Red Wine and Imported Spirits Product Portfolios and Specifications
13.9.3 Grupo Pe?aflor Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Grupo Pe?aflor Main Business Overview
13.9.5 Grupo Pe?aflor Latest Developments
13.10 Constellation Brands
13.10.1 Constellation Brands Company Information
13.10.2 Constellation Brands Red Wine and Imported Spirits Product Portfolios and Specifications
13.10.3 Constellation Brands Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Constellation Brands Main Business Overview
13.10.5 Constellation Brands Latest Developments
13.11 Trinchero Family Wine and Spirits
13.11.1 Trinchero Family Wine and Spirits Company Information
13.11.2 Trinchero Family Wine and Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
13.11.3 Trinchero Family Wine and Spirits Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Trinchero Family Wine and Spirits Main Business Overview
13.11.5 Trinchero Family Wine and Spirits Latest Developments
13.12 Jackson Family Wines
13.12.1 Jackson Family Wines Company Information
13.12.2 Jackson Family Wines Red Wine and Imported Spirits Product Portfolios and Specifications

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13.12.3 Jackson Family Wines Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Jackson Family Wines Main Business Overview
13.12.5 Jackson Family Wines Latest Developments
13.13 Delicato Family Wines
13.13.1 Delicato Family Wines Company Information
13.13.2 Delicato Family Wines Red Wine and Imported Spirits Product Portfolios and Specifications
13.13.3 Delicato Family Wines Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Delicato Family Wines Main Business Overview
13.13.5 Delicato Family Wines Latest Developments
13.14 The Duckhorn Portfolio
13.14.1 The Duckhorn Portfolio Company Information
13.14.2 The Duckhorn Portfolio Red Wine and Imported Spirits Product Portfolios and Specifications
13.14.3 The Duckhorn Portfolio Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 The Duckhorn Portfolio Main Business Overview
13.14.5 The Duckhorn Portfolio Latest Developments
13.15 Casella Family Brands
13.15.1 Casella Family Brands Company Information
13.15.2 Casella Family Brands Red Wine and Imported Spirits Product Portfolios and Specifications
13.15.3 Casella Family Brands Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Casella Family Brands Main Business Overview
13.15.5 Casella Family Brands Latest Developments
13.16 VSPT Wine Group
13.16.1 VSPT Wine Group Company Information
13.16.2 VSPT Wine Group Red Wine and Imported Spirits Product Portfolios and Specifications
13.16.3 VSPT Wine Group Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 VSPT Wine Group Main Business Overview
13.16.5 VSPT Wine Group Latest Developments
13.17 Ste. Michelle Wine Estates
13.17.1 Ste. Michelle Wine Estates Company Information
13.17.2 Ste. Michelle Wine Estates Red Wine and Imported Spirits Product Portfolios

+357 96 030922
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and Specifications
13.17.3 Ste. Michelle Wine Estates Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Ste. Michelle Wine Estates Main Business Overview
13.17.5 Ste. Michelle Wine Estates Latest Developments
13.18 Wagner Family of Wine
13.18.1 Wagner Family of Wine Company Information
13.18.2 Wagner Family of Wine Red Wine and Imported Spirits Product Portfolios and Specifications
13.18.3 Wagner Family of Wine Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.18.4 Wagner Family of Wine Main Business Overview
13.18.5 Wagner Family of Wine Latest Developments
13.19 Familia Torres
13.19.1 Familia Torres Company Information
13.19.2 Familia Torres Red Wine and Imported Spirits Product Portfolios and Specifications
13.19.3 Familia Torres Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 Familia Torres Main Business Overview
13.19.5 Familia Torres Latest Developments
13.20 Marchesi Antinori
13.20.1 Marchesi Antinori Company Information
13.20.2 Marchesi Antinori Red Wine and Imported Spirits Product Portfolios and Specifications
13.20.3 Marchesi Antinori Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.20.4 Marchesi Antinori Main Business Overview
13.20.5 Marchesi Antinori Latest Developments
13.21 Caviro
13.21.1 Caviro Company Information
13.21.2 Caviro Red Wine and Imported Spirits Product Portfolios and Specifications
13.21.3 Caviro Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.21.4 Caviro Main Business Overview
13.21.5 Caviro Latest Developments
13.22 F?lix Sol?s Avantis
13.22.1 F?lix Sol?s Avantis Company Information
13.22.2 F?lix Sol?s Avantis Red Wine and Imported Spirits Product Portfolios and

+357 96 030922
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Specifications
13.22.3 F?lix Sol?s Avantis Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.22.4 F?lix Sol?s Avantis Main Business Overview
13.22.5 F?lix Sol?s Avantis Latest Developments
13.23 Italian Wine Brands
13.23.1 Italian Wine Brands Company Information
13.23.2 Italian Wine Brands Red Wine and Imported Spirits Product Portfolios and Specifications
13.23.3 Italian Wine Brands Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.23.4 Italian Wine Brands Main Business Overview
13.23.5 Italian Wine Brands Latest Developments
13.24 Gruppo Italiano Vini
13.24.1 Gruppo Italiano Vini Company Information
13.24.2 Gruppo Italiano Vini Red Wine and Imported Spirits Product Portfolios and Specifications
13.24.3 Gruppo Italiano Vini Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.24.4 Gruppo Italiano Vini Main Business Overview
13.24.5 Gruppo Italiano Vini Latest Developments
13.25 Catena Zapata
13.25.1 Catena Zapata Company Information
13.25.2 Catena Zapata Red Wine and Imported Spirits Product Portfolios and Specifications
13.25.3 Catena Zapata Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.25.4 Catena Zapata Main Business Overview
13.25.5 Catena Zapata Latest Developments
13.26 Familia Zuccardi
13.26.1 Familia Zuccardi Company Information
13.26.2 Familia Zuccardi Red Wine and Imported Spirits Product Portfolios and Specifications
13.26.3 Familia Zuccardi Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.26.4 Familia Zuccardi Main Business Overview
13.26.5 Familia Zuccardi Latest Developments
13.27 Yantai Changyu Pioneer Wine Co., Ltd.
13.27.1 Yantai Changyu Pioneer Wine Co., Ltd. Company Information

+357 96 030922
info@marketpublishers.com

13.27.2 Yantai Changyu Pioneer Wine Co., Ltd. Red Wine and Imported Spirits Product Portfolios and Specifications
13.27.3 Yantai Changyu Pioneer Wine Co., Ltd. Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.27.4 Yantai Changyu Pioneer Wine Co., Ltd. Main Business Overview
13.27.5 Yantai Changyu Pioneer Wine Co., Ltd. Latest Developments
13.28 COFCO Wines & Spirits
13.28.1 COFCO Wines & Spirits Company Information
13.28.2 COFCO Wines & Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
13.28.3 COFCO Wines & Spirits Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.28.4 COFCO Wines & Spirits Main Business Overview
13.28.5 COFCO Wines & Spirits Latest Developments
13.29 Dynasty Fine Wines Group Limited
13.29.1 Dynasty Fine Wines Group Limited Company Information
13.29.2 Dynasty Fine Wines Group Limited Red Wine and Imported Spirits Product Portfolios and Specifications
13.29.3 Dynasty Fine Wines Group Limited Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.29.4 Dynasty Fine Wines Group Limited Main Business Overview
13.29.5 Dynasty Fine Wines Group Limited Latest Developments
13.30 Delegat Group
13.30.1 Delegat Group Company Information
13.30.2 Delegat Group Red Wine and Imported Spirits Product Portfolios and Specifications
13.30.3 Delegat Group Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.30.4 Delegat Group Main Business Overview
13.30.5 Delegat Group Latest Developments
13.31 Diageo plc
13.31.1 Diageo plc Company Information
13.31.2 Diageo plc Red Wine and Imported Spirits Product Portfolios and Specifications
13.31.3 Diageo plc Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.31.4 Diageo plc Main Business Overview
13.31.5 Diageo plc Latest Developments
13.32 Pernod Ricard

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13.32.1 Pernod Ricard Company Information
13.32.2 Pernod Ricard Red Wine and Imported Spirits Product Portfolios and Specifications
13.32.3 Pernod Ricard Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.32.4 Pernod Ricard Main Business Overview
13.32.5 Pernod Ricard Latest Developments
13.33 Suntory Global Spirits
13.33.1 Suntory Global Spirits Company Information
13.33.2 Suntory Global Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
13.33.3 Suntory Global Spirits Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.33.4 Suntory Global Spirits Main Business Overview
13.33.5 Suntory Global Spirits Latest Developments
13.34 Bacardi Limited
13.34.1 Bacardi Limited Company Information
13.34.2 Bacardi Limited Red Wine and Imported Spirits Product Portfolios and Specifications
13.34.3 Bacardi Limited Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.34.4 Bacardi Limited Main Business Overview
13.34.5 Bacardi Limited Latest Developments
13.35 LVMH / Mo?t Hennessy
13.35.1 LVMH / Mo?t Hennessy Company Information
13.35.2 LVMH / Mo?t Hennessy Red Wine and Imported Spirits Product Portfolios and Specifications
13.35.3 LVMH / Mo?t Hennessy Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.35.4 LVMH / Mo?t Hennessy Main Business Overview
13.35.5 LVMH / Mo?t Hennessy Latest Developments
13.36 Brown-Forman Corporation
13.36.1 Brown-Forman Corporation Company Information
13.36.2 Brown-Forman Corporation Red Wine and Imported Spirits Product Portfolios and Specifications
13.36.3 Brown-Forman Corporation Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.36.4 Brown-Forman Corporation Main Business Overview
13.36.5 Brown-Forman Corporation Latest Developments

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13.37 Campari Group
13.37.1 Campari Group Company Information
13.37.2 Campari Group Red Wine and Imported Spirits Product Portfolios and Specifications
13.37.3 Campari Group Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.37.4 Campari Group Main Business Overview
13.37.5 Campari Group Latest Developments
13.38 Becle, S.A.B. de C.V.
13.38.1 Becle, S.A.B. de C.V. Company Information
13.38.2 Becle, S.A.B. de C.V. Red Wine and Imported Spirits Product Portfolios and Specifications
13.38.3 Becle, S.A.B. de C.V. Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.38.4 Becle, S.A.B. de C.V. Main Business Overview
13.38.5 Becle, S.A.B. de C.V. Latest Developments
13.39 Sazerac Company
13.39.1 Sazerac Company Company Information
13.39.2 Sazerac Company Red Wine and Imported Spirits Product Portfolios and Specifications
13.39.3 Sazerac Company Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.39.4 Sazerac Company Main Business Overview
13.39.5 Sazerac Company Latest Developments
13.40 R?my Cointreau
13.40.1 R?my Cointreau Company Information
13.40.2 R?my Cointreau Red Wine and Imported Spirits Product Portfolios and Specifications
13.40.3 R?my Cointreau Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.40.4 R?my Cointreau Main Business Overview
13.40.5 R?my Cointreau Latest Developments
13.41 William Grant & Sons
13.41.1 William Grant & Sons Company Information
13.41.2 William Grant & Sons Red Wine and Imported Spirits Product Portfolios and Specifications
13.41.3 William Grant & Sons Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.41.4 William Grant & Sons Main Business Overview

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13.41.5 William Grant & Sons Latest Developments
13.42 Edrington
13.42.1 Edrington Company Information
13.42.2 Edrington Red Wine and Imported Spirits Product Portfolios and Specifications
13.42.3 Edrington Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.42.4 Edrington Main Business Overview
13.42.5 Edrington Latest Developments
13.43 Emperador Inc.
13.43.1 Emperador Inc. Company Information
13.43.2 Emperador Inc. Red Wine and Imported Spirits Product Portfolios and Specifications
13.43.3 Emperador Inc. Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.43.4 Emperador Inc. Main Business Overview
13.43.5 Emperador Inc. Latest Developments
13.44 Stock Spirits Group
13.44.1 Stock Spirits Group Company Information
13.44.2 Stock Spirits Group Red Wine and Imported Spirits Product Portfolios and Specifications
13.44.3 Stock Spirits Group Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.44.4 Stock Spirits Group Main Business Overview
13.44.5 Stock Spirits Group Latest Developments
13.45 Heaven Hill Brands
13.45.1 Heaven Hill Brands Company Information
13.45.2 Heaven Hill Brands Red Wine and Imported Spirits Product Portfolios and Specifications
13.45.3 Heaven Hill Brands Red Wine and Imported Spirits Sales, Revenue, Price and Gross Margin (2021-2026)
13.45.4 Heaven Hill Brands Main Business Overview
13.45.5 Heaven Hill Brands Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. Red Wine and Imported Spirits Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Red Wine and Imported Spirits Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Red Wine
Table 4. Major Players of Whisky / Whiskey
Table 5. Major Players of Brandy, including Cognac
Table 6. Major Players of Vodka
Table 7. Major Players of Rum
Table 8. Major Players of Gin
Table 9. Major Players of Tequila
Table 10. Global Red Wine and Imported Spirits Sales by Type (2021-2026) & (M Liters)
Table 11. Global Red Wine and Imported Spirits Sales Market Share by Type (2021-2026)
Table 12. Global Red Wine and Imported Spirits Revenue by Type (2021-2026) & ($ million)
Table 13. Global Red Wine and Imported Spirits Revenue Market Share by Type (2021-2026)
Table 14. Global Red Wine and Imported Spirits Sale Price by Type (2021-2026) & (USD/Liters)
Table 15. Global Red Wine and Imported Spirits Sale by Application (2021-2026) & (M Liters)
Table 16. Global Red Wine and Imported Spirits Sale Market Share by Application (2021-2026)
Table 17. Global Red Wine and Imported Spirits Revenue by Application (2021-2026) & ($ million)
Table 18. Global Red Wine and Imported Spirits Revenue Market Share by Application (2021-2026)
Table 19. Global Red Wine and Imported Spirits Sale Price by Application (2021-2026) & (USD/Liters)
Table 20. Global Red Wine and Imported Spirits Sales by Company (2021-2026) & (M Liters)
Table 21. Global Red Wine and Imported Spirits Sales Market Share by Company (2021-2026)

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Table 22. Global Red Wine and Imported Spirits Revenue by Company (2021-2026) & ($ millions)
Table 23. Global Red Wine and Imported Spirits Revenue Market Share by Company (2021-2026)
Table 24. Global Red Wine and Imported Spirits Sale Price by Company (2021-2026) & (USD/Liters)
Table 25. Key Manufacturers Red Wine and Imported Spirits Producing Area Distribution and Sales Area
Table 26. Players Red Wine and Imported Spirits Products Offered
Table 27. Red Wine and Imported Spirits Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 28. New Products and Potential Entrants
Table 29. Market M&A Activity & Strategy
Table 30. Global Red Wine and Imported Spirits Sales by Geographic Region (2021-2026) & (M Liters)
Table 31. Global Red Wine and Imported Spirits Sales Market Share Geographic Region (2021-2026)
Table 32. Global Red Wine and Imported Spirits Revenue by Geographic Region (2021-2026) & ($ millions)
Table 33. Global Red Wine and Imported Spirits Revenue Market Share by Geographic Region (2021-2026)
Table 34. Global Red Wine and Imported Spirits Sales by Country/Region (2021-2026) & (M Liters)
Table 35. Global Red Wine and Imported Spirits Sales Market Share by Country/Region (2021-2026)
Table 36. Global Red Wine and Imported Spirits Revenue by Country/Region (2021-2026) & ($ millions)
Table 37. Global Red Wine and Imported Spirits Revenue Market Share by Country/Region (2021-2026)
Table 38. Americas Red Wine and Imported Spirits Sales by Country (2021-2026) & (M Liters)
Table 39. Americas Red Wine and Imported Spirits Sales Market Share by Country (2021-2026)
Table 40. Americas Red Wine and Imported Spirits Revenue by Country (2021-2026) & ($ millions)
Table 41. Americas Red Wine and Imported Spirits Sales by Type (2021-2026) & (M Liters)
Table 42. Americas Red Wine and Imported Spirits Sales by Application (2021-2026) & (M Liters)

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Table 43. APAC Red Wine and Imported Spirits Sales by Region (2021-2026) & (M Liters)
Table 44. APAC Red Wine and Imported Spirits Sales Market Share by Region (2021-2026)
Table 45. APAC Red Wine and Imported Spirits Revenue by Region (2021-2026) & ($ millions)
Table 46. APAC Red Wine and Imported Spirits Sales by Type (2021-2026) & (M Liters)
Table 47. APAC Red Wine and Imported Spirits Sales by Application (2021-2026) & (M Liters)
Table 48. Europe Red Wine and Imported Spirits Sales by Country (2021-2026) & (M Liters)
Table 49. Europe Red Wine and Imported Spirits Revenue by Country (2021-2026) & ($ millions)
Table 50. Europe Red Wine and Imported Spirits Sales by Type (2021-2026) & (M Liters)
Table 51. Europe Red Wine and Imported Spirits Sales by Application (2021-2026) & (M Liters)
Table 52. Middle East & Africa Red Wine and Imported Spirits Sales by Country (2021-2026) & (M Liters)
Table 53. Middle East & Africa Red Wine and Imported Spirits Revenue Market Share by Country (2021-2026)
Table 54. Middle East & Africa Red Wine and Imported Spirits Sales by Type (2021-2026) & (M Liters)
Table 55. Middle East & Africa Red Wine and Imported Spirits Sales by Application (2021-2026) & (M Liters)
Table 56. Key Market Drivers & Growth Opportunities of Red Wine and Imported Spirits
Table 57. Key Market Challenges & Risks of Red Wine and Imported Spirits
Table 58. Key Industry Trends of Red Wine and Imported Spirits
Table 59. Red Wine and Imported Spirits Raw Material
Table 60. Key Suppliers of Raw Materials
Table 61. Red Wine and Imported Spirits Distributors List
Table 62. Red Wine and Imported Spirits Customer List
Table 63. Global Red Wine and Imported Spirits Sales Forecast by Region (2027-2032) & (M Liters)
Table 64. Global Red Wine and Imported Spirits Revenue Forecast by Region (2027-2032) & ($ millions)
Table 65. Americas Red Wine and Imported Spirits Sales Forecast by Country (2027-2032) & (M Liters)
Table 66. Americas Red Wine and Imported Spirits Annual Revenue Forecast by

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Country (2027-2032) & ($ millions)
Table 67. APAC Red Wine and Imported Spirits Sales Forecast by Region (2027-2032) & (M Liters)
Table 68. APAC Red Wine and Imported Spirits Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 69. Europe Red Wine and Imported Spirits Sales Forecast by Country (2027-2032) & (M Liters)
Table 70. Europe Red Wine and Imported Spirits Revenue Forecast by Country (2027-2032) & ($ millions)
Table 71. Middle East & Africa Red Wine and Imported Spirits Sales Forecast by Country (2027-2032) & (M Liters)
Table 72. Middle East & Africa Red Wine and Imported Spirits Revenue Forecast by Country (2027-2032) & ($ millions)
Table 73. Global Red Wine and Imported Spirits Sales Forecast by Type (2027-2032) & (M Liters)
Table 74. Global Red Wine and Imported Spirits Revenue Forecast by Type (2027-2032) & ($ millions)
Table 75. Global Red Wine and Imported Spirits Sales Forecast by Application (2027-2032) & (M Liters)
Table 76. Global Red Wine and Imported Spirits Revenue Forecast by Application (2027-2032) & ($ millions)
Table 77. E. & J. Gallo Winery Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 78. E. & J. Gallo Winery Red Wine and Imported Spirits Product Portfolios and Specifications
Table 79. E. & J. Gallo Winery Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 80. E. & J. Gallo Winery Main Business
Table 81. E. & J. Gallo Winery Latest Developments
Table 82. The Wine Group Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 83. The Wine Group Red Wine and Imported Spirits Product Portfolios and Specifications
Table 84. The Wine Group Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 85. The Wine Group Main Business
Table 86. The Wine Group Latest Developments
Table 87. Treasury Wine Estates Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors

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Table 88. Treasury Wine Estates Red Wine and Imported Spirits Product Portfolios and Specifications
Table 89. Treasury Wine Estates Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 90. Treasury Wine Estates Main Business
Table 91. Treasury Wine Estates Latest Developments
Table 92. Vinarchy Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 93. Vinarchy Red Wine and Imported Spirits Product Portfolios and Specifications
Table 94. Vinarchy Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 95. Vinarchy Main Business
Table 96. Vinarchy Latest Developments
Table 97. Vi?a Concha y Toro Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 98. Vi?a Concha y Toro Red Wine and Imported Spirits Product Portfolios and Specifications
Table 99. Vi?a Concha y Toro Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 100. Vi?a Concha y Toro Main Business
Table 101. Vi?a Concha y Toro Latest Developments
Table 102. Castel Fr?res Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 103. Castel Fr?res Red Wine and Imported Spirits Product Portfolios and Specifications
Table 104. Castel Fr?res Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 105. Castel Fr?res Main Business
Table 106. Castel Fr?res Latest Developments
Table 107. J. Garc?a Carri?n Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 108. J. Garc?a Carri?n Red Wine and Imported Spirits Product Portfolios and Specifications
Table 109. J. Garc?a Carri?n Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 110. J. Garc?a Carri?n Main Business
Table 111. J. Garc?a Carri?n Latest Developments
Table 112. Sogrape Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors

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Table 113. Sogrape Red Wine and Imported Spirits Product Portfolios and Specifications
Table 114. Sogrape Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 115. Sogrape Main Business
Table 116. Sogrape Latest Developments
Table 117. Grupo Pe?aflor Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 118. Grupo Pe?aflor Red Wine and Imported Spirits Product Portfolios and Specifications
Table 119. Grupo Pe?aflor Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 120. Grupo Pe?aflor Main Business
Table 121. Grupo Pe?aflor Latest Developments
Table 122. Constellation Brands Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 123. Constellation Brands Red Wine and Imported Spirits Product Portfolios and Specifications
Table 124. Constellation Brands Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 125. Constellation Brands Main Business
Table 126. Constellation Brands Latest Developments
Table 127. Trinchero Family Wine and Spirits Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 128. Trinchero Family Wine and Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
Table 129. Trinchero Family Wine and Spirits Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 130. Trinchero Family Wine and Spirits Main Business
Table 131. Trinchero Family Wine and Spirits Latest Developments
Table 132. Jackson Family Wines Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 133. Jackson Family Wines Red Wine and Imported Spirits Product Portfolios and Specifications
Table 134. Jackson Family Wines Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 135. Jackson Family Wines Main Business
Table 136. Jackson Family Wines Latest Developments
Table 137. Delicato Family Wines Basic Information, Red Wine and Imported Spirits

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Manufacturing Base, Sales Area and Its Competitors
Table 138. Delicato Family Wines Red Wine and Imported Spirits Product Portfolios and Specifications
Table 139. Delicato Family Wines Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 140. Delicato Family Wines Main Business
Table 141. Delicato Family Wines Latest Developments
Table 142. The Duckhorn Portfolio Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 143. The Duckhorn Portfolio Red Wine and Imported Spirits Product Portfolios and Specifications
Table 144. The Duckhorn Portfolio Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 145. The Duckhorn Portfolio Main Business
Table 146. The Duckhorn Portfolio Latest Developments
Table 147. Casella Family Brands Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 148. Casella Family Brands Red Wine and Imported Spirits Product Portfolios and Specifications
Table 149. Casella Family Brands Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 150. Casella Family Brands Main Business
Table 151. Casella Family Brands Latest Developments
Table 152. VSPT Wine Group Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 153. VSPT Wine Group Red Wine and Imported Spirits Product Portfolios and Specifications
Table 154. VSPT Wine Group Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 155. VSPT Wine Group Main Business
Table 156. VSPT Wine Group Latest Developments
Table 157. Ste. Michelle Wine Estates Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 158. Ste. Michelle Wine Estates Red Wine and Imported Spirits Product Portfolios and Specifications
Table 159. Ste. Michelle Wine Estates Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 160. Ste. Michelle Wine Estates Main Business
Table 161. Ste. Michelle Wine Estates Latest Developments

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Table 162. Wagner Family of Wine Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 163. Wagner Family of Wine Red Wine and Imported Spirits Product Portfolios and Specifications
Table 164. Wagner Family of Wine Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 165. Wagner Family of Wine Main Business
Table 166. Wagner Family of Wine Latest Developments
Table 167. Familia Torres Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 168. Familia Torres Red Wine and Imported Spirits Product Portfolios and Specifications
Table 169. Familia Torres Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 170. Familia Torres Main Business
Table 171. Familia Torres Latest Developments
Table 172. Marchesi Antinori Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 173. Marchesi Antinori Red Wine and Imported Spirits Product Portfolios and Specifications
Table 174. Marchesi Antinori Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 175. Marchesi Antinori Main Business
Table 176. Marchesi Antinori Latest Developments
Table 177. Caviro Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 178. Caviro Red Wine and Imported Spirits Product Portfolios and Specifications
Table 179. Caviro Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 180. Caviro Main Business
Table 181. Caviro Latest Developments
Table 182. F?lix Sol?s Avantis Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 183. F?lix Sol?s Avantis Red Wine and Imported Spirits Product Portfolios and Specifications
Table 184. F?lix Sol?s Avantis Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 185. F?lix Sol?s Avantis Main Business
Table 186. F?lix Sol?s Avantis Latest Developments

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Table 187. Italian Wine Brands Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 188. Italian Wine Brands Red Wine and Imported Spirits Product Portfolios and Specifications
Table 189. Italian Wine Brands Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 190. Italian Wine Brands Main Business
Table 191. Italian Wine Brands Latest Developments
Table 192. Gruppo Italiano Vini Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 193. Gruppo Italiano Vini Red Wine and Imported Spirits Product Portfolios and Specifications
Table 194. Gruppo Italiano Vini Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 195. Gruppo Italiano Vini Main Business
Table 196. Gruppo Italiano Vini Latest Developments
Table 197. Catena Zapata Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 198. Catena Zapata Red Wine and Imported Spirits Product Portfolios and Specifications
Table 199. Catena Zapata Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 200. Catena Zapata Main Business
Table 201. Catena Zapata Latest Developments
Table 202. Familia Zuccardi Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 203. Familia Zuccardi Red Wine and Imported Spirits Product Portfolios and Specifications
Table 204. Familia Zuccardi Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 205. Familia Zuccardi Main Business
Table 206. Familia Zuccardi Latest Developments
Table 207. Yantai Changyu Pioneer Wine Co., Ltd. Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 208. Yantai Changyu Pioneer Wine Co., Ltd. Red Wine and Imported Spirits Product Portfolios and Specifications
Table 209. Yantai Changyu Pioneer Wine Co., Ltd. Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 210. Yantai Changyu Pioneer Wine Co., Ltd. Main Business

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Table 211. Yantai Changyu Pioneer Wine Co., Ltd. Latest Developments
Table 212. COFCO Wines & Spirits Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 213. COFCO Wines & Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
Table 214. COFCO Wines & Spirits Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 215. COFCO Wines & Spirits Main Business
Table 216. COFCO Wines & Spirits Latest Developments
Table 217. Dynasty Fine Wines Group Limited Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 218. Dynasty Fine Wines Group Limited Red Wine and Imported Spirits Product Portfolios and Specifications
Table 219. Dynasty Fine Wines Group Limited Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 220. Dynasty Fine Wines Group Limited Main Business
Table 221. Dynasty Fine Wines Group Limited Latest Developments
Table 222. Delegat Group Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 223. Delegat Group Red Wine and Imported Spirits Product Portfolios and Specifications
Table 224. Delegat Group Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 225. Delegat Group Main Business
Table 226. Delegat Group Latest Developments
Table 227. Diageo plc Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 228. Diageo plc Red Wine and Imported Spirits Product Portfolios and Specifications
Table 229. Diageo plc Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 230. Diageo plc Main Business
Table 231. Diageo plc Latest Developments
Table 232. Pernod Ricard Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 233. Pernod Ricard Red Wine and Imported Spirits Product Portfolios and Specifications
Table 234. Pernod Ricard Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)

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Table 235. Pernod Ricard Main Business
Table 236. Pernod Ricard Latest Developments
Table 237. Suntory Global Spirits Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 238. Suntory Global Spirits Red Wine and Imported Spirits Product Portfolios and Specifications
Table 239. Suntory Global Spirits Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 240. Suntory Global Spirits Main Business
Table 241. Suntory Global Spirits Latest Developments
Table 242. Bacardi Limited Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 243. Bacardi Limited Red Wine and Imported Spirits Product Portfolios and Specifications
Table 244. Bacardi Limited Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 245. Bacardi Limited Main Business
Table 246. Bacardi Limited Latest Developments
Table 247. LVMH / Mo?t Hennessy Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 248. LVMH / Mo?t Hennessy Red Wine and Imported Spirits Product Portfolios and Specifications
Table 249. LVMH / Mo?t Hennessy Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 250. LVMH / Mo?t Hennessy Main Business
Table 251. LVMH / Mo?t Hennessy Latest Developments
Table 252. Brown-Forman Corporation Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 253. Brown-Forman Corporation Red Wine and Imported Spirits Product Portfolios and Specifications
Table 254. Brown-Forman Corporation Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 255. Brown-Forman Corporation Main Business
Table 256. Brown-Forman Corporation Latest Developments
Table 257. Campari Group Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 258. Campari Group Red Wine and Imported Spirits Product Portfolios and Specifications
Table 259. Campari Group Red Wine and Imported Spirits Sales (M Liters), Revenue ($

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Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 260. Campari Group Main Business
Table 261. Campari Group Latest Developments
Table 262. Becle, S.A.B. de C.V. Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 263. Becle, S.A.B. de C.V. Red Wine and Imported Spirits Product Portfolios and Specifications
Table 264. Becle, S.A.B. de C.V. Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 265. Becle, S.A.B. de C.V. Main Business
Table 266. Becle, S.A.B. de C.V. Latest Developments
Table 267. Sazerac Company Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 268. Sazerac Company Red Wine and Imported Spirits Product Portfolios and Specifications
Table 269. Sazerac Company Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 270. Sazerac Company Main Business
Table 271. Sazerac Company Latest Developments
Table 272. R?my Cointreau Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 273. R?my Cointreau Red Wine and Imported Spirits Product Portfolios and Specifications
Table 274. R?my Cointreau Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 275. R?my Cointreau Main Business
Table 276. R?my Cointreau Latest Developments
Table 277. William Grant & Sons Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 278. William Grant & Sons Red Wine and Imported Spirits Product Portfolios and Specifications
Table 279. William Grant & Sons Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 280. William Grant & Sons Main Business
Table 281. William Grant & Sons Latest Developments
Table 282. Edrington Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 283. Edrington Red Wine and Imported Spirits Product Portfolios and Specifications

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Table 284. Edrington Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 285. Edrington Main Business
Table 286. Edrington Latest Developments
Table 287. Emperador Inc. Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 288. Emperador Inc. Red Wine and Imported Spirits Product Portfolios and Specifications
Table 289. Emperador Inc. Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 290. Emperador Inc. Main Business
Table 291. Emperador Inc. Latest Developments
Table 292. Stock Spirits Group Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 293. Stock Spirits Group Red Wine and Imported Spirits Product Portfolios and Specifications
Table 294. Stock Spirits Group Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 295. Stock Spirits Group Main Business
Table 296. Stock Spirits Group Latest Developments
Table 297. Heaven Hill Brands Basic Information, Red Wine and Imported Spirits Manufacturing Base, Sales Area and Its Competitors
Table 298. Heaven Hill Brands Red Wine and Imported Spirits Product Portfolios and Specifications
Table 299. Heaven Hill Brands Red Wine and Imported Spirits Sales (M Liters), Revenue ($ Million), Price (USD/Liters) and Gross Margin (2021-2026)
Table 300. Heaven Hill Brands Main Business
Table 301. Heaven Hill Brands Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Red Wine and Imported Spirits
Figure 2. Red Wine and Imported Spirits Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Red Wine and Imported Spirits Sales Growth Rate 2021-2032 (M Liters)
Figure 7. Global Red Wine and Imported Spirits Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Red Wine and Imported Spirits Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Red Wine and Imported Spirits Sales Market Share by Country/Region (2025)
Figure 10. Red Wine and Imported Spirits Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Red Wine
Figure 12. Product Picture of Whisky / Whiskey
Figure 13. Product Picture of Brandy, including Cognac
Figure 14. Product Picture of Vodka
Figure 15. Product Picture of Rum
Figure 16. Product Picture of Gin
Figure 17. Product Picture of Tequila
Figure 18. Global Red Wine and Imported Spirits Sales Market Share by Type in 2026
Figure 19. Global Red Wine and Imported Spirits Revenue Market Share by Type (2021-2026)
Figure 20. Red Wine and Imported Spirits Consumed in Household Consumption
Figure 21. Global Red Wine and Imported Spirits Market: Household Consumption (2021-2026) & (M Liters)
Figure 22. Red Wine and Imported Spirits Consumed in Restaurants & Hotels
Figure 23. Global Red Wine and Imported Spirits Market: Restaurants & Hotels (2021-2026) & (M Liters)
Figure 24. Red Wine and Imported Spirits Consumed in Bars & Nightlife
Figure 25. Global Red Wine and Imported Spirits Market: Bars & Nightlife (2021-2026) & (M Liters)
Figure 26. Red Wine and Imported Spirits Consumed in Gifting
Figure 27. Global Red Wine and Imported Spirits Market: Gifting (2021-2026) & (M

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Liters)
Figure 28. Red Wine and Imported Spirits Consumed in Banqueting & Business Entertainment
Figure 29. Global Red Wine and Imported Spirits Market: Banqueting & Business Entertainment (2021-2026) & (M Liters)
Figure 30. Red Wine and Imported Spirits Consumed in Travel Retail & Duty Free Consumption
Figure 31. Global Red Wine and Imported Spirits Market: Travel Retail & Duty Free Consumption (2021-2026) & (M Liters)
Figure 32. Global Red Wine and Imported Spirits Sale Market Share by Application (2025)
Figure 33. Global Red Wine and Imported Spirits Revenue Market Share by Application in 2025
Figure 34. Red Wine and Imported Spirits Sales by Company in 2025 (M Liters)
Figure 35. Global Red Wine and Imported Spirits Sales Market Share by Company in 2025
Figure 36. Red Wine and Imported Spirits Revenue by Company in 2025 ($ millions)
Figure 37. Global Red Wine and Imported Spirits Revenue Market Share by Company in 2025
Figure 38. Global Red Wine and Imported Spirits Sales Market Share by Geographic Region (2021-2026)
Figure 39. Global Red Wine and Imported Spirits Revenue Market Share by Geographic Region in 2025
Figure 40. Americas Red Wine and Imported Spirits Sales 2021-2026 (M Liters)
Figure 41. Americas Red Wine and Imported Spirits Revenue 2021-2026 ($ millions)
Figure 42. APAC Red Wine and Imported Spirits Sales 2021-2026 (M Liters)
Figure 43. APAC Red Wine and Imported Spirits Revenue 2021-2026 ($ millions)
Figure 44. Europe Red Wine and Imported Spirits Sales 2021-2026 (M Liters)
Figure 45. Europe Red Wine and Imported Spirits Revenue 2021-2026 ($ millions)
Figure 46. Middle East & Africa Red Wine and Imported Spirits Sales 2021-2026 (M Liters)
Figure 47. Middle East & Africa Red Wine and Imported Spirits Revenue 2021-2026 ($ millions)
Figure 48. Americas Red Wine and Imported Spirits Sales Market Share by Country in 2025
Figure 49. Americas Red Wine and Imported Spirits Revenue Market Share by Country (2021-2026)
Figure 50. Americas Red Wine and Imported Spirits Sales Market Share by Type (2021-2026)

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Figure 51. Americas Red Wine and Imported Spirits Sales Market Share by Application (2021-2026)
Figure 52. United States Red Wine and Imported Spirits Revenue Growth 2021-2026 ($ millions)
Figure 53. Canada Red Wine and Imported Spirits Revenue Growth 2021-2026 ($ millions)
Figure 54. Mexico Red Wine and Imported Spirits Revenue Growth 2021-2026 ($ millions)
Figure 55. Brazil Red Wine and Imported Spirits Revenue Growth 2021-2026 ($ millions)
Figure 56. APAC Red Wine and Imported Spirits Sales Market Share by Region in 2025
Figure 57. APAC Red Wine and Imported Spirits Revenue Market Share by Region (2021-2026)
Figure 58. APAC Red Wine and Imported Spirits Sales Market Share by Type (2021-2026)
Figure 59. APAC Red Wine and Imported Spirits Sales Market Share by Application (2021-2026)
Figure 60. China Red Wine and Imported Spirits Revenue Growth 2021-2026 ($ millions)

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