

# Global Red Rice Market Growth 2023-2029

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## Abstracts

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Red rice is the primary staple food consumed across the globe. Red rice red in color due to the presence of water-soluble vacuolar pigments called anthocyanins.

LPI (LP Information)' newest research report, the "Red Rice Industry Forecast" looks at past sales and reviews total world Red Rice sales in 2022, providing a comprehensive analysis by region and market sector of projected Red Rice sales for 2023 through 2029. With Red Rice sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Red Rice industry.

This Insight Report provides a comprehensive analysis of the global Red Rice landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Red Rice portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Red Rice market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Red Rice and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Red Rice.

The global Red Rice market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Red Rice is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Red Rice is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Red Rice is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Red Rice players cover Lotus Foods, Inc, Urmatt Ltd, Wuhan Jiacheng Biotechnology Co. Ltd, Ceylon Pure, Lundberg Family Farm, Woodland Foods, Fabrar Liberia, Inc and Riviana Foods, Inc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Red Rice market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Rakthashali

Thai Red Cargo Rice

Bhutanese Red Rice

Others

Segmentation by application

Online Sales

Supermarkets

Convenience Store

Specialty Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lotus Foods, Inc

Urmatt Ltd

Wuhan Jiacheng Biotechnology Co. Ltd

Ceylon Pure

Lundberg Family Farm

Woodland Foods

Fabrar Liberia, Inc

Riviana Foods, Inc

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Red Rice market?

What factors are driving Red Rice market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Red Rice market opportunities vary by end market size?

How does Red Rice break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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