

Global Recreational Motorcycles Market Growth 2026-2032

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Abstracts

The global Recreational Motorcycles market size is predicted to grow from US\$ 6110 million in 2025 to US\$ 10059 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Recreational motorcycles are a type of two-wheeled motor vehicle that is distinct from traditional commuter vehicles, with interest and lifestyle at its core. They transform motorcycles from simple means of transportation into 'big toys' that carry riding pleasure, personal expression, and social interaction within a community. They mainly include sport bikes that emphasize road speed and handling, agile street bikes suitable for urban driving, adventure touring motorcycles designed for long-distance touring, retro cruisers with comfortable riding positions, and off-road motorcycles used for track racing and forest trails.

In 2025, global Recreational Motorcycle sales reached approximately 3,035 K Units, with an average global market price of around 2,058 US\$/Unit. Production capacity reached 4,500 K Units, with a gross profit margin of approximately 25%.

United States market for Recreational Motorcycles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Recreational Motorcycles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Recreational Motorcycles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Recreational Motorcycles players cover Kawasaki, Honda Motor, QJMOTOR, CFMOTO Power, Loncin Motor (VOGE), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Recreational Motorcycles Industry Forecast" looks at past sales and reviews total world Recreational Motorcycles sales in 2025, providing a comprehensive analysis by region and market sector of projected Recreational Motorcycles sales for 2026 through 2032. With Recreational Motorcycles sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Recreational Motorcycles industry.

This Insight Report provides a comprehensive analysis of the global Recreational Motorcycles landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Recreational Motorcycles portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Recreational Motorcycles market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Recreational Motorcycles and breaks down the forecast by Displacement, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Recreational Motorcycles.

This report presents a comprehensive overview, market shares, and growth opportunities of Recreational Motorcycles market by product type, application, key manufacturers and key regions and countries.

Segmentation by Displacement:

150CC-250CC

250CC-500CC

500CC-800CC

Above 800CC

Segmentation by Type:

Cruiser Type

Touring Type

Adventure Type

Roadster Type

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kawasaki

Honda Motor

QJMOTOR

CFMOTO Power

Loncin Motor (VOGE)

Yamaha Motor

Harley-Davidson

BMW Motorrad

Ducati Motor

Bajaj Auto

Haojue Suzuki

Chongqing Shineray Motors

KOVEMOTO

KYMCO

Xiasheng Motorcycle (SYM)

Guangdong Tayo Motorcycle Technology (ZONTES)

CYCLONE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Recreational Motorcycles market?

What factors are driving Recreational Motorcycles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?
How do Recreational Motorcycles market opportunities vary by end market size?
How does Recreational Motorcycles break out by Displacement, by Application?

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