

Global Recreational Fishing Rods Market Growth 2026-2032

<https://marketpublishers.com/r/G43ECEDC1881EN.html>

Date: August 2026

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: G43ECEDC1881EN

Abstracts

The global Recreational Fishing Rods market size is predicted to grow from US\$ 1635 million in 2025 to US\$ 2212 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

A fishing rod is a long, thin rod used by anglers to catch fish by manipulating a line ending in a hook (formerly known as an angle, hence the term 'angling'). At its most basic form, a fishing rod is a straight rigid stick/pole with a line attached to one end (as seen in traditional Tenkara fishing); however, modern rods are usually elastic and generally have the line stored in a reel mounted at the rod handle, which is hand-cranked and controls the line retrieval, as well as numerous line-restricting rings (also known as line guides) that distribute bending stress along the rod and help dampening down/prevent line whipping and entanglement. To better entice fish, baits or lures are dressed onto the one or more hooks attached to the line, and a bite indicator is used, some of which (e.g. quiver tip) might be incorporated as part of the rod itself.

Freshwater is the dominated application.

LP Information, Inc. (LPI) ' newest research report, the 'Recreational Fishing Rods Industry Forecast' looks at past sales and reviews total world Recreational Fishing Rods sales in 2025, providing a comprehensive analysis by region and market sector of projected Recreational Fishing Rods sales for 2026 through 2032. With Recreational Fishing Rods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Recreational Fishing Rods industry.

This Insight Report provides a comprehensive analysis of the global Recreational

Fishing Rods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Recreational Fishing Rods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Recreational Fishing Rods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Recreational Fishing Rods and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Recreational Fishing Rods.

This report presents a comprehensive overview, market shares, and growth opportunities of Recreational Fishing Rods market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fiberglass Fishing Rods

Graphite Fishing Rods

Others

Segmentation by Application:

Freshwater

Saltwater

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Globeride(Daiwa)

Shimano

Newell

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

Pokee Fishing

Eagle Claw

Cabela's Inc.

St. Croix Rods

Tica Fishing

Tiemco

Okuma Fishing

Barfilon Fishing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Recreational Fishing Rods market?

What factors are driving Recreational Fishing Rods market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Recreational Fishing Rods market opportunities vary by end market size?

How does Recreational Fishing Rods break out by Type, by Application?

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