

Global Recovered Black Masterbatch for Automotive Market Growth 2026-2032

<https://marketpublishers.com/r/G2AA596278C0EN.html>

Date: February 2026

Pages: 135

Price: US\$ 3,660.00 (Single User License)

ID: G2AA596278C0EN

Abstracts

The global Recovered Black Masterbatch for Automotive market size is predicted to grow from US\$ 8804 million in 2025 to US\$ 10983 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

In 2025, global sales of recycled black masterbatch for automobiles reached 5 million tons, with an average selling price of approximately US\$1,800 per ton. The industry's gross profit margin is approximately 15%-25%. Recycled black masterbatch for automobiles is an environmentally friendly plastic colorant made from waste plastics such as pyrolytic carbon black from end-of-life tires and mechanically recycled polyethylene (PE) through physical or chemical modification techniques. Its core components include recycled carbon black (60%-100%), recycled resin carriers (such as PE and PP), and dispersing agents, which are produced into cylindrical granules (2.2?2.8mm) through melt extrusion. The product has obtained International Sustainable Development and Carbon Certification (ISCC Plus) and features high blackness and low VOC (volatile organic compound) emissions. It can replace traditional petroleum-based black masterbatch for coloring automotive interior and exterior parts (such as bumpers and dashboards), engine compartment components, and wiring harnesses. Upstream: End-of-life tire and waste plastic recycling companies provide raw materials, while carbon black and resin suppliers ensure the supply of basic materials; Midstream: Black masterbatch manufacturers improve the performance of recycled materials through modification technologies and obtain certifications such as ISCC Plus; Downstream: Automotive parts manufacturers (such as Yanfeng and Faurecia) use it in injection molding and extrusion processes to produce environmentally friendly interior and exterior parts.

Market drivers mainly include the following:

Environmental policies and carbon reduction targets drive demand upgrades. Under the global 'dual carbon' target, policies such as the EU's New Battery Law and China's 14th Five-Year Plan for Circular Economy Development clearly require the proportion of recycled materials used in plastic products. The automotive industry, as a major consumer of plastics, needs to reduce carbon emissions by recycling black masterbatch. For example, Cabot products can reduce GHG emissions by more than 60%, helping automakers meet carbon footprint certification requirements.

The demand for lightweighting and cost optimization in the automotive industry is accelerating replacement. The range anxiety of new energy vehicles is prompting automakers to adopt lightweight materials. Recycled black masterbatch has a density 5%-10% lower than traditional products, and its cost is reduced by 20%-30%. At the same time, its high blackness reduces the amount of pigment used, further compressing costs. For example, one automaker saved over ten million yuan annually per model by replacing its black masterbatch with recycled materials.

Rising consumer environmental awareness and supply chain compliance pressures are also driving this trend. Generation Z consumers prefer sustainable products, and automakers need to enhance brand premium by using recycled materials. Furthermore, increasingly stringent global supply chain compliance requirements have made ISCC Plus certification a 'passport' to the European and American markets. The environmental attributes and certification advantages of recycled black masterbatch make it a key material for automakers to overcome trade barriers.

LP Information, Inc. (LPI) ' newest research report, the "Recovered Black Masterbatch for Automotive Industry Forecast" looks at past sales and reviews total world Recovered Black Masterbatch for Automotive sales in 2025, providing a comprehensive analysis by region and market sector of projected Recovered Black Masterbatch for Automotive sales for 2026 through 2032. With Recovered Black Masterbatch for Automotive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Recovered Black Masterbatch for Automotive industry.

This Insight Report provides a comprehensive analysis of the global Recovered Black Masterbatch for Automotive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Recovered Black Masterbatch for Automotive portfolios and capabilities,

market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Recovered Black Masterbatch for Automotive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Recovered Black Masterbatch for Automotive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Recovered Black Masterbatch for Automotive.

This report presents a comprehensive overview, market shares, and growth opportunities of Recovered Black Masterbatch for Automotive market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

For Rubber

Not for Rubber

Segmentation by Technology:

Physically Modified Type

Chemically Modified Type

Segmentation by Functional Category:

Low Odor Type

High Heat Resistance Type

Segmentation by Application:

Tire

Plastic Trim

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cabot

Ampacet

Tosaf

RTP

Clariant

A. Schulman

Hubron

Plastika Kritis S.A.

Polyone

Polyplast

ALOK

Kandui Industries

Malson Polymer

JJ Plastalloy

Prayag Polytech

Colloids

Key Questions Addressed in this Report

What is the 10-year outlook for the global Recovered Black Masterbatch for Automotive market?

What factors are driving Recovered Black Masterbatch for Automotive market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Recovered Black Masterbatch for Automotive market opportunities vary by end market size?

How does Recovered Black Masterbatch for Automotive break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Recovered Black Masterbatch for Automotive Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Recovered Black Masterbatch for Automotive by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Recovered Black Masterbatch for Automotive by Country/Region, 2021, 2025 & 2032

2.2 Recovered Black Masterbatch for Automotive Segment by Type

- 2.2.1 For Rubber
- 2.2.2 Not for Rubber
- 2.2.3 Recovered Black Masterbatch for Automotive Sales by Type
 - 2.2.3.1 Global Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Recovered Black Masterbatch for Automotive Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Recovered Black Masterbatch for Automotive Sale Price by Type (2021-2026)

2.3 Recovered Black Masterbatch for Automotive Segment by Technology

- 2.3.1 Physically Modified Type
- 2.3.2 Chemically Modified Type
- 2.3.3 Recovered Black Masterbatch for Automotive Sales by Technology
 - 2.3.3.1 Global Recovered Black Masterbatch for Automotive Sales Market Share by Technology (2021-2026)
 - 2.3.3.2 Global Recovered Black Masterbatch for Automotive Revenue and Market Share by Technology (2021-2026)

- 2.3.3.3 Global Recovered Black Masterbatch for Automotive Sale Price by Technology (2021-2026)
- 2.4 Recovered Black Masterbatch for Automotive Segment by Functional Category
 - 2.4.1 Low Odor Type
 - 2.4.2 High Heat Resistance Type
 - 2.4.3 Recovered Black Masterbatch for Automotive Sales by Functional Category
 - 2.4.3.1 Global Recovered Black Masterbatch for Automotive Sales Market Share by Functional Category (2021-2026)
 - 2.4.3.2 Global Recovered Black Masterbatch for Automotive Revenue and Market Share by Functional Category (2021-2026)
 - 2.4.3.3 Global Recovered Black Masterbatch for Automotive Sale Price by Functional Category (2021-2026)
- 2.5 Recovered Black Masterbatch for Automotive Segment by Application
 - 2.5.1 Tire
 - 2.5.2 Plastic Trim
 - 2.5.3 Others
 - 2.5.4 Recovered Black Masterbatch for Automotive Sales by Application
 - 2.5.4.1 Global Recovered Black Masterbatch for Automotive Sale Market Share by Application (2021-2026)
 - 2.5.4.2 Global Recovered Black Masterbatch for Automotive Revenue and Market Share by Application (2021-2026)
 - 2.5.4.3 Global Recovered Black Masterbatch for Automotive Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Recovered Black Masterbatch for Automotive Breakdown Data by Company
 - 3.1.1 Global Recovered Black Masterbatch for Automotive Annual Sales by Company (2021-2026)
 - 3.1.2 Global Recovered Black Masterbatch for Automotive Sales Market Share by Company (2021-2026)
- 3.2 Global Recovered Black Masterbatch for Automotive Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Recovered Black Masterbatch for Automotive Revenue by Company (2021-2026)
 - 3.2.2 Global Recovered Black Masterbatch for Automotive Revenue Market Share by Company (2021-2026)
- 3.3 Global Recovered Black Masterbatch for Automotive Sale Price by Company
- 3.4 Key Manufacturers Recovered Black Masterbatch for Automotive Producing Area

Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Recovered Black Masterbatch for Automotive Product

Location Distribution

3.4.2 Players Recovered Black Masterbatch for Automotive Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RECOVERED BLACK MASTERBATCH FOR AUTOMOTIVE BY GEOGRAPHIC REGION

4.1 World Historic Recovered Black Masterbatch for Automotive Market Size by Geographic Region (2021-2026)

4.1.1 Global Recovered Black Masterbatch for Automotive Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Recovered Black Masterbatch for Automotive Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Recovered Black Masterbatch for Automotive Market Size by Country/Region (2021-2026)

4.2.1 Global Recovered Black Masterbatch for Automotive Annual Sales by Country/Region (2021-2026)

4.2.2 Global Recovered Black Masterbatch for Automotive Annual Revenue by Country/Region (2021-2026)

4.3 Americas Recovered Black Masterbatch for Automotive Sales Growth

4.4 APAC Recovered Black Masterbatch for Automotive Sales Growth

4.5 Europe Recovered Black Masterbatch for Automotive Sales Growth

4.6 Middle East & Africa Recovered Black Masterbatch for Automotive Sales Growth

5 AMERICAS

5.1 Americas Recovered Black Masterbatch for Automotive Sales by Country

5.1.1 Americas Recovered Black Masterbatch for Automotive Sales by Country (2021-2026)

5.1.2 Americas Recovered Black Masterbatch for Automotive Revenue by Country (2021-2026)

5.2 Americas Recovered Black Masterbatch for Automotive Sales by Type (2021-2026)

5.3 Americas Recovered Black Masterbatch for Automotive Sales by Application

(2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Recovered Black Masterbatch for Automotive Sales by Region

6.1.1 APAC Recovered Black Masterbatch for Automotive Sales by Region

(2021-2026)

6.1.2 APAC Recovered Black Masterbatch for Automotive Revenue by Region

(2021-2026)

6.2 APAC Recovered Black Masterbatch for Automotive Sales by Type (2021-2026)

6.3 APAC Recovered Black Masterbatch for Automotive Sales by Application

(2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Recovered Black Masterbatch for Automotive by Country

7.1.1 Europe Recovered Black Masterbatch for Automotive Sales by Country

(2021-2026)

7.1.2 Europe Recovered Black Masterbatch for Automotive Revenue by Country

(2021-2026)

7.2 Europe Recovered Black Masterbatch for Automotive Sales by Type (2021-2026)

7.3 Europe Recovered Black Masterbatch for Automotive Sales by Application

(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Recovered Black Masterbatch for Automotive by Country

8.1.1 Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Country (2021-2026)

8.1.2 Middle East & Africa Recovered Black Masterbatch for Automotive Revenue by Country (2021-2026)

8.2 Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Type (2021-2026)

8.3 Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Recovered Black Masterbatch for Automotive

10.3 Manufacturing Process Analysis of Recovered Black Masterbatch for Automotive

10.4 Industry Chain Structure of Recovered Black Masterbatch for Automotive

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Recovered Black Masterbatch for Automotive Distributors

11.3 Recovered Black Masterbatch for Automotive Customer

12 WORLD FORECAST REVIEW FOR RECOVERED BLACK MASTERBATCH FOR AUTOMOTIVE BY GEOGRAPHIC REGION

12.1 Global Recovered Black Masterbatch for Automotive Market Size Forecast by Region

12.1.1 Global Recovered Black Masterbatch for Automotive Forecast by Region (2027-2032)

12.1.2 Global Recovered Black Masterbatch for Automotive Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Recovered Black Masterbatch for Automotive Forecast by Type (2027-2032)

12.7 Global Recovered Black Masterbatch for Automotive Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Cabot

13.1.1 Cabot Company Information

13.1.2 Cabot Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.1.3 Cabot Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Cabot Main Business Overview

13.1.5 Cabot Latest Developments

13.2 Ampacet

13.2.1 Ampacet Company Information

13.2.2 Ampacet Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.2.3 Ampacet Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Ampacet Main Business Overview

13.2.5 Ampacet Latest Developments

13.3 Tosaf

13.3.1 Tosaf Company Information

13.3.2 Tosaf Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.3.3 Tosaf Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Tosaf Main Business Overview

13.3.5 Tosaf Latest Developments

13.4 RTP

13.4.1 RTP Company Information

13.4.2 RTP Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.4.3 RTP Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 RTP Main Business Overview

13.4.5 RTP Latest Developments

13.5 Clariant

13.5.1 Clariant Company Information

13.5.2 Clariant Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.5.3 Clariant Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Clariant Main Business Overview

13.5.5 Clariant Latest Developments

13.6 A. Schulman

13.6.1 A. Schulman Company Information

13.6.2 A. Schulman Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.6.3 A. Schulman Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 A. Schulman Main Business Overview

13.6.5 A. Schulman Latest Developments

13.7 Hubron

13.7.1 Hubron Company Information

13.7.2 Hubron Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.7.3 Hubron Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Hubron Main Business Overview

13.7.5 Hubron Latest Developments

13.8 Plastika Kritis S.A.

- 13.8.1 Plastika Kritis S.A. Company Information
- 13.8.2 Plastika Kritis S.A. Recovered Black Masterbatch for Automotive Product Portfolios and Specifications
- 13.8.3 Plastika Kritis S.A. Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 Plastika Kritis S.A. Main Business Overview
- 13.8.5 Plastika Kritis S.A. Latest Developments
- 13.9 Polyone
 - 13.9.1 Polyone Company Information
 - 13.9.2 Polyone Recovered Black Masterbatch for Automotive Product Portfolios and Specifications
 - 13.9.3 Polyone Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Polyone Main Business Overview
 - 13.9.5 Polyone Latest Developments
- 13.10 Polyplast
 - 13.10.1 Polyplast Company Information
 - 13.10.2 Polyplast Recovered Black Masterbatch for Automotive Product Portfolios and Specifications
 - 13.10.3 Polyplast Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Polyplast Main Business Overview
 - 13.10.5 Polyplast Latest Developments
- 13.11 ALOK
 - 13.11.1 ALOK Company Information
 - 13.11.2 ALOK Recovered Black Masterbatch for Automotive Product Portfolios and Specifications
 - 13.11.3 ALOK Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 ALOK Main Business Overview
 - 13.11.5 ALOK Latest Developments
- 13.12 Kandui Industries
 - 13.12.1 Kandui Industries Company Information
 - 13.12.2 Kandui Industries Recovered Black Masterbatch for Automotive Product Portfolios and Specifications
 - 13.12.3 Kandui Industries Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Kandui Industries Main Business Overview
 - 13.12.5 Kandui Industries Latest Developments

13.13 Malson Polymer

13.13.1 Malson Polymer Company Information

13.13.2 Malson Polymer Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.13.3 Malson Polymer Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Malson Polymer Main Business Overview

13.13.5 Malson Polymer Latest Developments

13.14 JJ Plastalloy

13.14.1 JJ Plastalloy Company Information

13.14.2 JJ Plastalloy Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.14.3 JJ Plastalloy Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 JJ Plastalloy Main Business Overview

13.14.5 JJ Plastalloy Latest Developments

13.15 Prayag Polytech

13.15.1 Prayag Polytech Company Information

13.15.2 Prayag Polytech Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.15.3 Prayag Polytech Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Prayag Polytech Main Business Overview

13.15.5 Prayag Polytech Latest Developments

13.16 Colloids

13.16.1 Colloids Company Information

13.16.2 Colloids Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

13.16.3 Colloids Recovered Black Masterbatch for Automotive Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Colloids Main Business Overview

13.16.5 Colloids Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Recovered Black Masterbatch for Automotive Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Recovered Black Masterbatch for Automotive Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of For Rubber
- Table 4. Major Players of Not for Rubber
- Table 5. Global Recovered Black Masterbatch for Automotive Sales by Type (2021-2026) & (Tons)
- Table 6. Global Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)
- Table 7. Global Recovered Black Masterbatch for Automotive Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Type (2021-2026)
- Table 9. Global Recovered Black Masterbatch for Automotive Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 10. Major Players of Physically Modified Type
- Table 11. Major Players of Chemically Modified Type
- Table 12. Global Recovered Black Masterbatch for Automotive Sales by Technology (2021-2026) & (Tons)
- Table 13. Global Recovered Black Masterbatch for Automotive Sales Market Share by Technology (2021-2026)
- Table 14. Global Recovered Black Masterbatch for Automotive Revenue by Technology (2021-2026) & (\$ million)
- Table 15. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Technology (2021-2026)
- Table 16. Global Recovered Black Masterbatch for Automotive Sale Price by Technology (2021-2026) & (US\$/Ton)
- Table 17. Major Players of Low Odor Type
- Table 18. Major Players of High Heat Resistance Type
- Table 19. Global Recovered Black Masterbatch for Automotive Sales by Functional Category (2021-2026) & (Tons)
- Table 20. Global Recovered Black Masterbatch for Automotive Sales Market Share by Functional Category (2021-2026)
- Table 21. Global Recovered Black Masterbatch for Automotive Revenue by Functional

Category (2021-2026) & (\$ million)

Table 22. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Functional Category (2021-2026)

Table 23. Global Recovered Black Masterbatch for Automotive Sale Price by Functional Category (2021-2026) & (US\$/Ton)

Table 24. Global Recovered Black Masterbatch for Automotive Sale by Application (2021-2026) & (Tons)

Table 25. Global Recovered Black Masterbatch for Automotive Sale Market Share by Application (2021-2026)

Table 26. Global Recovered Black Masterbatch for Automotive Revenue by Application (2021-2026) & (\$ million)

Table 27. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Application (2021-2026)

Table 28. Global Recovered Black Masterbatch for Automotive Sale Price by Application (2021-2026) & (US\$/Ton)

Table 29. Global Recovered Black Masterbatch for Automotive Sales by Company (2021-2026) & (Tons)

Table 30. Global Recovered Black Masterbatch for Automotive Sales Market Share by Company (2021-2026)

Table 31. Global Recovered Black Masterbatch for Automotive Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Company (2021-2026)

Table 33. Global Recovered Black Masterbatch for Automotive Sale Price by Company (2021-2026) & (US\$/Ton)

Table 34. Key Manufacturers Recovered Black Masterbatch for Automotive Producing Area Distribution and Sales Area

Table 35. Players Recovered Black Masterbatch for Automotive Products Offered

Table 36. Recovered Black Masterbatch for Automotive Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Recovered Black Masterbatch for Automotive Sales by Geographic Region (2021-2026) & (Tons)

Table 40. Global Recovered Black Masterbatch for Automotive Sales Market Share Geographic Region (2021-2026)

Table 41. Global Recovered Black Masterbatch for Automotive Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Recovered Black Masterbatch for Automotive Revenue Market Share

by Geographic Region (2021-2026)

Table 43. Global Recovered Black Masterbatch for Automotive Sales by Country/Region (2021-2026) & (Tons)

Table 44. Global Recovered Black Masterbatch for Automotive Sales Market Share by Country/Region (2021-2026)

Table 45. Global Recovered Black Masterbatch for Automotive Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Recovered Black Masterbatch for Automotive Sales by Country (2021-2026) & (Tons)

Table 48. Americas Recovered Black Masterbatch for Automotive Sales Market Share by Country (2021-2026)

Table 49. Americas Recovered Black Masterbatch for Automotive Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Recovered Black Masterbatch for Automotive Sales by Type (2021-2026) & (Tons)

Table 51. Americas Recovered Black Masterbatch for Automotive Sales by Application (2021-2026) & (Tons)

Table 52. APAC Recovered Black Masterbatch for Automotive Sales by Region (2021-2026) & (Tons)

Table 53. APAC Recovered Black Masterbatch for Automotive Sales Market Share by Region (2021-2026)

Table 54. APAC Recovered Black Masterbatch for Automotive Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Recovered Black Masterbatch for Automotive Sales by Type (2021-2026) & (Tons)

Table 56. APAC Recovered Black Masterbatch for Automotive Sales by Application (2021-2026) & (Tons)

Table 57. Europe Recovered Black Masterbatch for Automotive Sales by Country (2021-2026) & (Tons)

Table 58. Europe Recovered Black Masterbatch for Automotive Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Recovered Black Masterbatch for Automotive Sales by Type (2021-2026) & (Tons)

Table 60. Europe Recovered Black Masterbatch for Automotive Sales by Application (2021-2026) & (Tons)

Table 61. Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Country (2021-2026) & (Tons)

Table 62. Middle East & Africa Recovered Black Masterbatch for Automotive Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Type (2021-2026) & (Tons)

Table 64. Middle East & Africa Recovered Black Masterbatch for Automotive Sales by Application (2021-2026) & (Tons)

Table 65. Key Market Drivers & Growth Opportunities of Recovered Black Masterbatch for Automotive

Table 66. Key Market Challenges & Risks of Recovered Black Masterbatch for Automotive

Table 67. Key Industry Trends of Recovered Black Masterbatch for Automotive

Table 68. Recovered Black Masterbatch for Automotive Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Recovered Black Masterbatch for Automotive Distributors List

Table 71. Recovered Black Masterbatch for Automotive Customer List

Table 72. Global Recovered Black Masterbatch for Automotive Sales Forecast by Region (2027-2032) & (Tons)

Table 73. Global Recovered Black Masterbatch for Automotive Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas Recovered Black Masterbatch for Automotive Sales Forecast by Country (2027-2032) & (Tons)

Table 75. Americas Recovered Black Masterbatch for Automotive Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC Recovered Black Masterbatch for Automotive Sales Forecast by Region (2027-2032) & (Tons)

Table 77. APAC Recovered Black Masterbatch for Automotive Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe Recovered Black Masterbatch for Automotive Sales Forecast by Country (2027-2032) & (Tons)

Table 79. Europe Recovered Black Masterbatch for Automotive Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa Recovered Black Masterbatch for Automotive Sales Forecast by Country (2027-2032) & (Tons)

Table 81. Middle East & Africa Recovered Black Masterbatch for Automotive Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global Recovered Black Masterbatch for Automotive Sales Forecast by Type (2027-2032) & (Tons)

Table 83. Global Recovered Black Masterbatch for Automotive Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global Recovered Black Masterbatch for Automotive Sales Forecast by Application (2027-2032) & (Tons)

Table 85. Global Recovered Black Masterbatch for Automotive Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. Cabot Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 87. Cabot Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 88. Cabot Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 89. Cabot Main Business

Table 90. Cabot Latest Developments

Table 91. Ampacet Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 92. Ampacet Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 93. Ampacet Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 94. Ampacet Main Business

Table 95. Ampacet Latest Developments

Table 96. Tosaf Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 97. Tosaf Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 98. Tosaf Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 99. Tosaf Main Business

Table 100. Tosaf Latest Developments

Table 101. RTP Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 102. RTP Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 103. RTP Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 104. RTP Main Business

Table 105. RTP Latest Developments

Table 106. Clariant Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 107. Clariant Recovered Black Masterbatch for Automotive Product Portfolios and

Specifications

Table 108. Clariant Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 109. Clariant Main Business

Table 110. Clariant Latest Developments

Table 111. A. Schulman Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 112. A. Schulman Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 113. A. Schulman Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 114. A. Schulman Main Business

Table 115. A. Schulman Latest Developments

Table 116. Hubron Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 117. Hubron Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 118. Hubron Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. Hubron Main Business

Table 120. Hubron Latest Developments

Table 121. Plastika Kritis S.A. Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 122. Plastika Kritis S.A. Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 123. Plastika Kritis S.A. Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Plastika Kritis S.A. Main Business

Table 125. Plastika Kritis S.A. Latest Developments

Table 126. Polyone Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 127. Polyone Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 128. Polyone Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. Polyone Main Business

Table 130. Polyone Latest Developments

Table 131. Polyplast Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 132. Polyplast Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 133. Polyplast Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. Polyplast Main Business

Table 135. Polyplast Latest Developments

Table 136. ALOK Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 137. ALOK Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 138. ALOK Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. ALOK Main Business

Table 140. ALOK Latest Developments

Table 141. Kandui Industries Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 142. Kandui Industries Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 143. Kandui Industries Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 144. Kandui Industries Main Business

Table 145. Kandui Industries Latest Developments

Table 146. Malson Polymer Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 147. Malson Polymer Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 148. Malson Polymer Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 149. Malson Polymer Main Business

Table 150. Malson Polymer Latest Developments

Table 151. JJ Plastalloy Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 152. JJ Plastalloy Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 153. JJ Plastalloy Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 154. JJ Plastalloy Main Business

Table 155. JJ Plastalloy Latest Developments

Table 156. Prayag Polytech Basic Information, Recovered Black Masterbatch for

Automotive Manufacturing Base, Sales Area and Its Competitors

Table 157. Prayag Polytech Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 158. Prayag Polytech Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 159. Prayag Polytech Main Business

Table 160. Prayag Polytech Latest Developments

Table 161. Colloids Basic Information, Recovered Black Masterbatch for Automotive Manufacturing Base, Sales Area and Its Competitors

Table 162. Colloids Recovered Black Masterbatch for Automotive Product Portfolios and Specifications

Table 163. Colloids Recovered Black Masterbatch for Automotive Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 164. Colloids Main Business

Table 165. Colloids Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Recovered Black Masterbatch for Automotive
- Figure 2. Recovered Black Masterbatch for Automotive Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Recovered Black Masterbatch for Automotive Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Recovered Black Masterbatch for Automotive Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Recovered Black Masterbatch for Automotive Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Recovered Black Masterbatch for Automotive Sales Market Share by Country/Region (2025)
- Figure 10. Recovered Black Masterbatch for Automotive Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of For Rubber
- Figure 12. Product Picture of Not for Rubber
- Figure 13. Global Recovered Black Masterbatch for Automotive Sales Market Share by Type in 2026
- Figure 14. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Physically Modified Type
- Figure 16. Product Picture of Chemically Modified Type
- Figure 17. Global Recovered Black Masterbatch for Automotive Sales Market Share by Technology in 2026
- Figure 18. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Technology (2021-2026)
- Figure 19. Product Picture of Low Odor Type
- Figure 20. Product Picture of High Heat Resistance Type
- Figure 21. Global Recovered Black Masterbatch for Automotive Sales Market Share by Functional Category in 2026
- Figure 22. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Functional Category (2021-2026)
- Figure 23. Recovered Black Masterbatch for Automotive Consumed in Tire
- Figure 24. Global Recovered Black Masterbatch for Automotive Market: Tire

(2021-2026) & (Tons)

Figure 25. Recovered Black Masterbatch for Automotive Consumed in Plastic Trim

Figure 26. Global Recovered Black Masterbatch for Automotive Market: Plastic Trim (2021-2026) & (Tons)

Figure 27. Recovered Black Masterbatch for Automotive Consumed in Others

Figure 28. Global Recovered Black Masterbatch for Automotive Market: Others (2021-2026) & (Tons)

Figure 29. Global Recovered Black Masterbatch for Automotive Sale Market Share by Application (2025)

Figure 30. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Application in 2026

Figure 31. Recovered Black Masterbatch for Automotive Sales by Company in 2026 (Tons)

Figure 32. Global Recovered Black Masterbatch for Automotive Sales Market Share by Company in 2026

Figure 33. Recovered Black Masterbatch for Automotive Revenue by Company in 2026 (\$ millions)

Figure 34. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Company in 2026

Figure 35. Global Recovered Black Masterbatch for Automotive Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Recovered Black Masterbatch for Automotive Revenue Market Share by Geographic Region in 2026

Figure 37. Americas Recovered Black Masterbatch for Automotive Sales 2021-2026 (Tons)

Figure 38. Americas Recovered Black Masterbatch for Automotive Revenue 2021-2026 (\$ millions)

Figure 39. APAC Recovered Black Masterbatch for Automotive Sales 2021-2026 (Tons)

Figure 40. APAC Recovered Black Masterbatch for Automotive Revenue 2021-2026 (\$ millions)

Figure 41. Europe Recovered Black Masterbatch for Automotive Sales 2021-2026 (Tons)

Figure 42. Europe Recovered Black Masterbatch for Automotive Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Recovered Black Masterbatch for Automotive Sales 2021-2026 (Tons)

Figure 44. Middle East & Africa Recovered Black Masterbatch for Automotive Revenue 2021-2026 (\$ millions)

Figure 45. Americas Recovered Black Masterbatch for Automotive Sales Market Share

by Country in 2026

Figure 46. Americas Recovered Black Masterbatch for Automotive Revenue Market Share by Country (2021-2026)

Figure 47. Americas Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)

Figure 48. Americas Recovered Black Masterbatch for Automotive Sales Market Share by Application (2021-2026)

Figure 49. United States Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Recovered Black Masterbatch for Automotive Sales Market Share by Region in 2026

Figure 54. APAC Recovered Black Masterbatch for Automotive Revenue Market Share by Region (2021-2026)

Figure 55. APAC Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)

Figure 56. APAC Recovered Black Masterbatch for Automotive Sales Market Share by Application (2021-2026)

Figure 57. China Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Recovered Black Masterbatch for Automotive Sales Market Share by Country in 2026

Figure 65. Europe Recovered Black Masterbatch for Automotive Revenue Market Share by Country (2021-2026)

Figure 66. Europe Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)

Figure 67. Europe Recovered Black Masterbatch for Automotive Sales Market Share by Application (2021-2026)

Figure 68. Germany Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Recovered Black Masterbatch for Automotive Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Recovered Black Masterbatch for Automotive Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Recovered Black Masterbatch for Automotive Sales Market Share by Application (2021-2026)

Figure 76. Egypt Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Recovered Black Masterbatch for Automotive Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Recovered Black Masterbatch for Automotive in 2026

Figure 82. Manufacturing Process Analysis of Recovered Black Masterbatch for Automotive

Figure 83. Industry Chain Structure of Recovered Black Masterbatch for Automotive

Figure 84. Channels of Distribution

Figure 85. Global Recovered Black Masterbatch for Automotive Sales Market Forecast

by Region (2027-2032)

Figure 86. Global Recovered Black Masterbatch for Automotive Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Recovered Black Masterbatch for Automotive Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Recovered Black Masterbatch for Automotive Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Recovered Black Masterbatch for Automotive Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Recovered Black Masterbatch for Automotive Revenue Market Share Forecast by Application (2027-2032)

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