

Global Real-Time Traffic Data Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Real-Time Traffic Data market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Real-Time Traffic Data is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Real-Time Traffic Data is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Real-Time Traffic Data is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Real-Time Traffic Data players cover TomTom, Otonomo, Datarade, HERE, Live Traffic Data, Mapbox, Intellias, INRIX and Factori, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Traffic data is information about the speed, flow and volume of vehicles. Real-time traffic data is collected in different ways. Travel times and delays in traffic are monitored either via cameras scanning number plates or road sensors counting the number of cars in a certain period of time. This data is also used by traffic information systems and navigation systems. It is mainly used by governments and logistics companies in areas such as urban planning and road infrastructure.

LPI (LP Information)' newest research report, the "Real-Time Traffic Data Industry

Forecast” looks at past sales and reviews total world Real-Time Traffic Data sales in 2022, providing a comprehensive analysis by region and market sector of projected Real-Time Traffic Data sales for 2023 through 2029. With Real-Time Traffic Data sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Real-Time Traffic Data industry.

This Insight Report provides a comprehensive analysis of the global Real-Time Traffic Data landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Real-Time Traffic Data portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Real-Time Traffic Data market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real-Time Traffic Data and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real-Time Traffic Data.

This report presents a comprehensive overview, market shares, and growth opportunities of Real-Time Traffic Data market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Traffic Data

Mobility Data

Car Traffic Data

Segmentation by application

Government

Logistics

Infrastructure Construction

Automobile

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TomTom

Otonomo

Datarade

HERE

Live Traffic Data

Mapbox

Intellias

INRIX

Factori

Gravy Analytics

PREDIK

Pixta

Datalastic

Grepsr

SafeGraph

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