

Global Real Estate Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Real Estate Software market size is predicted to grow from US\$ 6771 million in 2025 to US\$ 10214 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Real estate software is a type of digital tool specifically designed for the real estate industry, aiming to help developers, agents, property management companies, and others efficiently manage real estate projects, customer relationships, transaction processes, and operational data. It solves problems such as fragmented information, low communication efficiency, and difficulty in data analysis inherent in traditional real estate management through automation and data-driven approaches.

Downstream applications of real estate software encompass corporate users such as developers, property management companies, intermediaries, and investors, as well as end-users such as tenants, homebuyers, owners, and visitors, achieving efficient connectivity through service platforms such as smart community apps, online property viewing platforms, and rental management systems. Future development will focus on the integration of AI and big data to drive price prediction and intelligent recommendations; leveraging virtual reality and digital twin technologies to achieve immersive property viewing experiences; strengthening green building and ESG management to achieve sustainable development; improving operational efficiency through mobility and automation; and connecting with smart city infrastructure to build a city-level digital real estate ecosystem.

LPI (LP Information)' newest research report, the 'Real Estate Software Industry Forecast' looks at past sales and reviews total world Real Estate Software sales in 2025, providing a comprehensive analysis by region and market sector of projected

Real Estate Software sales for 2026 through 2032. With Real Estate Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Real Estate Software industry.

This Insight Report provides a comprehensive analysis of the global Real Estate Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Real Estate Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Real Estate Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real Estate Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real Estate Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Real Estate Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

ERP

RSM

PMS

CRM

Others

Segmentation by User Role:

Real Estate Developer

Agent/Merchant

Property Management Company

Investment Institution

Segmentation by Deployment Method:

Cloud-based

On-premises

Mobile App

Segmentation by Application:

Small Enterprise

Medium Enterprise

Large Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accruent

Altus Group

MRI Software

RealPage

Yardi Systems

AMSI Property Management

CoStar

Propertybase

IBM Tririga

Oracle Corp

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

AppFolio

Buildium

Redfin

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