

Global Real Estate Software & Apps Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Real Estate Software & Apps market size is predicted to grow from US\$ 6771 million in 2025 to US\$ 10214 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Real Estate Software & Apps refer to digital tools specifically designed for real estate development, sales, leasing, management, and investment. These tools encompass multiple system modules such as ERP, CRM, PMS, and RSM, supporting functions like property management, customer relationship maintenance, contract processing, financial analysis, and resident services. They help businesses and individuals efficiently operate their real estate operations, improve service experience, and enhance decision-making efficiency.

With urbanization and the development of digital technology, real estate software is gradually building a complete ecosystem from developers to tenants. Future trends will focus on AI-driven intelligent recommendations and price predictions, virtual reality property viewings, green building management, and smart city integration, accelerating the evolution of the real estate industry towards intelligence, sustainability, and a user-centric approach.

LPI (LP Information)' newest research report, the 'Real Estate Software & Apps Industry Forecast' looks at past sales and reviews total world Real Estate Software & Apps sales in 2025, providing a comprehensive analysis by region and market sector of projected Real Estate Software & Apps sales for 2026 through 2032. With Real Estate Software & Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Real Estate Software & Apps industry.

This Insight Report provides a comprehensive analysis of the global Real Estate Software & Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Real Estate Software & Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Real Estate Software & Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real Estate Software & Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real Estate Software & Apps.

This report presents a comprehensive overview, market shares, and growth opportunities of Real Estate Software & Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

ERP

RSM

PMS

CRM

Others

Segmentation by User Role:

Real Estate Developer

Agent/Merchant

Property Management Company

Investment Institution

Segmentation by Deployment Method:

Cloud-based

On-premises

Mobile App

Segmentation by Application:

Small Enterprise

Medium Enterprise

Large Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accruent

Altus Group

MRI Software

RealPage

Yardi Systems

AMSI Property Management

CoStar

Propertybase

IBM Tririga

Oracle Corp

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

AppFolio

Buildium

Redfin

Brokermint

Ascendix Tech

PropertyMetrics

LightBox

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Real Estate Software & Apps Market Size (2021-2032)
- 2.1.2 Real Estate Software & Apps Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Real Estate Software & Apps by Country/Region (2021, 2025 & 2032)

2.2 Real Estate Software & Apps Segment by Type

- 2.2.1 ERP
- 2.2.2 RSM
- 2.2.3 PMS
- 2.2.4 CRM
- 2.2.5 Others
- 2.2.6 Real Estate Software & Apps Market Size by Type
 - 2.2.6.1 Real Estate Software & Apps Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Real Estate Software & Apps Market Size Market Share by Type (2021-2026)

2.3 Real Estate Software & Apps Segment by User Role

- 2.3.1 Real Estate Developer
- 2.3.2 Agent/Merchant
- 2.3.3 Property Management Company
- 2.3.4 Investment Institution
- 2.3.5 Real Estate Software & Apps Market Size by User Role
 - 2.3.5.1 Real Estate Software & Apps Market Size CAGR by User Role (2021 VS

2025 VS 2032)

2.3.5.2 Global Real Estate Software & Apps Market Size Market Share by User Role (2021-2026)

2.4 Real Estate Software & Apps Segment by Deployment Method

2.4.1 Cloud-based

2.4.2 On-premises

2.4.3 Mobile App

2.4.4 Real Estate Software & Apps Market Size by Deployment Method

2.4.4.1 Real Estate Software & Apps Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032)

2.4.4.2 Global Real Estate Software & Apps Market Size Market Share by Deployment Method (2021-2026)

2.5 Real Estate Software & Apps Segment by Application

2.5.1 Small Enterprise

2.5.2 Medium Enterprise

2.5.3 Large Enterprise

2.5.4 Real Estate Software & Apps Market Size by Application

2.5.4.1 Real Estate Software & Apps Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.4.2 Global Real Estate Software & Apps Market Size Market Share by Application (2021-2026)

3 REAL ESTATE SOFTWARE & APPS MARKET SIZE BY PLAYER

3.1 Real Estate Software & Apps Market Size Market Share by Player

3.1.1 Global Real Estate Software & Apps Revenue by Player (2021-2026)

3.1.2 Global Real Estate Software & Apps Revenue Market Share by Player (2021-2026)

3.2 Global Real Estate Software & Apps Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 REAL ESTATE SOFTWARE & APPS BY REGION

4.1 Real Estate Software & Apps Market Size by Region (2021-2026)

4.2 Global Real Estate Software & Apps Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Real Estate Software & Apps Market Size Growth (2021-2026)

4.4 APAC Real Estate Software & Apps Market Size Growth (2021-2026)

4.5 Europe Real Estate Software & Apps Market Size Growth (2021-2026)

4.6 Middle East & Africa Real Estate Software & Apps Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Real Estate Software & Apps Market Size by Country (2021-2026)

5.2 Americas Real Estate Software & Apps Market Size by Type (2021-2026)

5.3 Americas Real Estate Software & Apps Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Real Estate Software & Apps Market Size by Region (2021-2026)

6.2 APAC Real Estate Software & Apps Market Size by Type (2021-2026)

6.3 APAC Real Estate Software & Apps Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Real Estate Software & Apps Market Size by Country (2021-2026)

7.2 Europe Real Estate Software & Apps Market Size by Type (2021-2026)

7.3 Europe Real Estate Software & Apps Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Real Estate Software & Apps by Region (2021-2026)
- 8.2 Middle East & Africa Real Estate Software & Apps Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Real Estate Software & Apps Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL REAL ESTATE SOFTWARE & APPS MARKET FORECAST

- 10.1 Global Real Estate Software & Apps Forecast by Region (2027-2032)
 - 10.1.1 Global Real Estate Software & Apps Forecast by Region (2027-2032)
 - 10.1.2 Americas Real Estate Software & Apps Forecast
 - 10.1.3 APAC Real Estate Software & Apps Forecast
 - 10.1.4 Europe Real Estate Software & Apps Forecast
 - 10.1.5 Middle East & Africa Real Estate Software & Apps Forecast
- 10.2 Americas Real Estate Software & Apps Forecast by Country (2027-2032)
 - 10.2.1 United States Market Real Estate Software & Apps Forecast
 - 10.2.2 Canada Market Real Estate Software & Apps Forecast
 - 10.2.3 Mexico Market Real Estate Software & Apps Forecast
 - 10.2.4 Brazil Market Real Estate Software & Apps Forecast
- 10.3 APAC Real Estate Software & Apps Forecast by Region (2027-2032)
 - 10.3.1 China Real Estate Software & Apps Market Forecast
 - 10.3.2 Japan Market Real Estate Software & Apps Forecast
 - 10.3.3 Korea Market Real Estate Software & Apps Forecast
 - 10.3.4 Southeast Asia Market Real Estate Software & Apps Forecast
 - 10.3.5 India Market Real Estate Software & Apps Forecast
 - 10.3.6 Australia Market Real Estate Software & Apps Forecast
- 10.4 Europe Real Estate Software & Apps Forecast by Country (2027-2032)

- 10.4.1 Germany Market Real Estate Software & Apps Forecast
- 10.4.2 France Market Real Estate Software & Apps Forecast
- 10.4.3 UK Market Real Estate Software & Apps Forecast
- 10.4.4 Italy Market Real Estate Software & Apps Forecast
- 10.4.5 Russia Market Real Estate Software & Apps Forecast
- 10.5 Middle East & Africa Real Estate Software & Apps Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Real Estate Software & Apps Forecast
 - 10.5.2 South Africa Market Real Estate Software & Apps Forecast
 - 10.5.3 Israel Market Real Estate Software & Apps Forecast
 - 10.5.4 Turkey Market Real Estate Software & Apps Forecast
- 10.6 Global Real Estate Software & Apps Forecast by Type (2027-2032)
- 10.7 Global Real Estate Software & Apps Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Real Estate Software & Apps Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Accruent
 - 11.1.1 Accruent Company Information
 - 11.1.2 Accruent Real Estate Software & Apps Product Offered
 - 11.1.3 Accruent Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Accruent Main Business Overview
 - 11.1.5 Accruent Latest Developments
- 11.2 Altus Group
 - 11.2.1 Altus Group Company Information
 - 11.2.2 Altus Group Real Estate Software & Apps Product Offered
 - 11.2.3 Altus Group Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Altus Group Main Business Overview
 - 11.2.5 Altus Group Latest Developments
- 11.3 MRI Software
 - 11.3.1 MRI Software Company Information
 - 11.3.2 MRI Software Real Estate Software & Apps Product Offered
 - 11.3.3 MRI Software Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 MRI Software Main Business Overview
 - 11.3.5 MRI Software Latest Developments
- 11.4 RealPage

- 11.4.1 RealPage Company Information
- 11.4.2 RealPage Real Estate Software & Apps Product Offered
- 11.4.3 RealPage Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 RealPage Main Business Overview
- 11.4.5 RealPage Latest Developments
- 11.5 Yardi Systems
 - 11.5.1 Yardi Systems Company Information
 - 11.5.2 Yardi Systems Real Estate Software & Apps Product Offered
 - 11.5.3 Yardi Systems Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Yardi Systems Main Business Overview
 - 11.5.5 Yardi Systems Latest Developments
- 11.6 AMSI Property Management
 - 11.6.1 AMSI Property Management Company Information
 - 11.6.2 AMSI Property Management Real Estate Software & Apps Product Offered
 - 11.6.3 AMSI Property Management Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 AMSI Property Management Main Business Overview
 - 11.6.5 AMSI Property Management Latest Developments
- 11.7 CoStar
 - 11.7.1 CoStar Company Information
 - 11.7.2 CoStar Real Estate Software & Apps Product Offered
 - 11.7.3 CoStar Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 CoStar Main Business Overview
 - 11.7.5 CoStar Latest Developments
- 11.8 Propertybase
 - 11.8.1 Propertybase Company Information
 - 11.8.2 Propertybase Real Estate Software & Apps Product Offered
 - 11.8.3 Propertybase Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Propertybase Main Business Overview
 - 11.8.5 Propertybase Latest Developments
- 11.9 IBM Tririga
 - 11.9.1 IBM Tririga Company Information
 - 11.9.2 IBM Tririga Real Estate Software & Apps Product Offered
 - 11.9.3 IBM Tririga Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)

- 11.9.4 IBM Tririga Main Business Overview
- 11.9.5 IBM Tririga Latest Developments
- 11.10 Oracle Corp
 - 11.10.1 Oracle Corp Company Information
 - 11.10.2 Oracle Corp Real Estate Software & Apps Product Offered
 - 11.10.3 Oracle Corp Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Oracle Corp Main Business Overview
 - 11.10.5 Oracle Corp Latest Developments
- 11.11 SAP
 - 11.11.1 SAP Company Information
 - 11.11.2 SAP Real Estate Software & Apps Product Offered
 - 11.11.3 SAP Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 SAP Main Business Overview
 - 11.11.5 SAP Latest Developments
- 11.12 IFCA
 - 11.12.1 IFCA Company Information
 - 11.12.2 IFCA Real Estate Software & Apps Product Offered
 - 11.12.3 IFCA Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 IFCA Main Business Overview
 - 11.12.5 IFCA Latest Developments
- 11.13 Mingyuanyun
 - 11.13.1 Mingyuanyun Company Information
 - 11.13.2 Mingyuanyun Real Estate Software & Apps Product Offered
 - 11.13.3 Mingyuanyun Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Mingyuanyun Main Business Overview
 - 11.13.5 Mingyuanyun Latest Developments
- 11.14 Kingdee
 - 11.14.1 Kingdee Company Information
 - 11.14.2 Kingdee Real Estate Software & Apps Product Offered
 - 11.14.3 Kingdee Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Kingdee Main Business Overview
 - 11.14.5 Kingdee Latest Developments
- 11.15 Yonyou Software
 - 11.15.1 Yonyou Software Company Information

- 11.15.2 Yonyou Software Real Estate Software & Apps Product Offered
- 11.15.3 Yonyou Software Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
- 11.15.4 Yonyou Software Main Business Overview
- 11.15.5 Yonyou Software Latest Developments
- 11.16 Climbsoft
 - 11.16.1 Climbsoft Company Information
 - 11.16.2 Climbsoft Real Estate Software & Apps Product Offered
 - 11.16.3 Climbsoft Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Climbsoft Main Business Overview
 - 11.16.5 Climbsoft Latest Developments
- 11.17 AppFolio
 - 11.17.1 AppFolio Company Information
 - 11.17.2 AppFolio Real Estate Software & Apps Product Offered
 - 11.17.3 AppFolio Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 AppFolio Main Business Overview
 - 11.17.5 AppFolio Latest Developments
- 11.18 Buildium
 - 11.18.1 Buildium Company Information
 - 11.18.2 Buildium Real Estate Software & Apps Product Offered
 - 11.18.3 Buildium Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Buildium Main Business Overview
 - 11.18.5 Buildium Latest Developments
- 11.19 Redfin
 - 11.19.1 Redfin Company Information
 - 11.19.2 Redfin Real Estate Software & Apps Product Offered
 - 11.19.3 Redfin Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Redfin Main Business Overview
 - 11.19.5 Redfin Latest Developments
- 11.20 Brokermint
 - 11.20.1 Brokermint Company Information
 - 11.20.2 Brokermint Real Estate Software & Apps Product Offered
 - 11.20.3 Brokermint Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Brokermint Main Business Overview

11.20.5 Brokermint Latest Developments

11.21 Ascendix Tech

11.21.1 Ascendix Tech Company Information

11.21.2 Ascendix Tech Real Estate Software & Apps Product Offered

11.21.3 Ascendix Tech Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 Ascendix Tech Main Business Overview

11.21.5 Ascendix Tech Latest Developments

11.22 PropertyMetrics

11.22.1 PropertyMetrics Company Information

11.22.2 PropertyMetrics Real Estate Software & Apps Product Offered

11.22.3 PropertyMetrics Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 PropertyMetrics Main Business Overview

11.22.5 PropertyMetrics Latest Developments

11.23 LightBox

11.23.1 LightBox Company Information

11.23.2 LightBox Real Estate Software & Apps Product Offered

11.23.3 LightBox Real Estate Software & Apps Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 LightBox Main Business Overview

11.23.5 LightBox Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Real Estate Software & Apps Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Real Estate Software & Apps Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of ERP

Table 4. Major Players of RSM

Table 5. Major Players of PMS

Table 6. Major Players of CRM

Table 7. Major Players of Others

Table 8. Real Estate Software & Apps Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Real Estate Software & Apps Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Real Estate Software & Apps Market Size Market Share by Type (2021-2026)

Table 11. Major Players of Real Estate Developer

Table 12. Major Players of Agent/Merchant

Table 13. Major Players of Property Management Company

Table 14. Major Players of Investment Institution

Table 15. Real Estate Software & Apps Market Size CAGR by User Role (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Real Estate Software & Apps Market Size by User Role (2021-2026) & (\$ millions)

Table 17. Global Real Estate Software & Apps Market Size Market Share by User Role (2021-2026)

Table 18. Major Players of Cloud-based

Table 19. Major Players of On-premises

Table 20. Major Players of Mobile App

Table 21. Real Estate Software & Apps Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Real Estate Software & Apps Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 23. Global Real Estate Software & Apps Market Size Market Share by Deployment Method (2021-2026)

Table 24. Real Estate Software & Apps Market Size CAGR by Application (2021 VS

2025 VS 2032) & (\$ millions)

Table 25. Global Real Estate Software & Apps Market Size by Application (2021-2026)
& (\$ millions)

Table 26. Global Real Estate Software & Apps Market Size Market Share by Application
(2021-2026)

Table 27. Global Real Estate Software & Apps Revenue by Player (2021-2026) & (\$
millions)

Table 28. Global Real Estate Software & Apps Revenue Market Share by Player
(2021-2026)

Table 29. Real Estate Software & Apps Key Players Head office and Products Offered

Table 30. Real Estate Software & Apps Concentration Ratio (CR3, CR5 and CR10) &
(2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Real Estate Software & Apps Market Size by Region (2021-2026) & (\$
millions)

Table 34. Global Real Estate Software & Apps Market Size Market Share by Region
(2021-2026)

Table 35. Global Real Estate Software & Apps Revenue by Country/Region
(2021-2026) & (\$ millions)

Table 36. Global Real Estate Software & Apps Revenue Market Share by
Country/Region (2021-2026)

Table 37. Americas Real Estate Software & Apps Market Size by Country (2021-2026)
& (\$ millions)

Table 38. Americas Real Estate Software & Apps Market Size Market Share by Country
(2021-2026)

Table 39. Americas Real Estate Software & Apps Market Size by Type (2021-2026) &
(\$ millions)

Table 40. Americas Real Estate Software & Apps Market Size Market Share by Type
(2021-2026)

Table 41. Americas Real Estate Software & Apps Market Size by Application
(2021-2026) & (\$ millions)

Table 42. Americas Real Estate Software & Apps Market Size Market Share by
Application (2021-2026)

Table 43. APAC Real Estate Software & Apps Market Size by Region (2021-2026) & (\$
millions)

Table 44. APAC Real Estate Software & Apps Market Size Market Share by Region
(2021-2026)

Table 45. APAC Real Estate Software & Apps Market Size by Type (2021-2026) & (\$

millions)

Table 46. APAC Real Estate Software & Apps Market Size by Application (2021-2026) & (\$ millions)

Table 47. Europe Real Estate Software & Apps Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Real Estate Software & Apps Market Size Market Share by Country (2021-2026)

Table 49. Europe Real Estate Software & Apps Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe Real Estate Software & Apps Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Real Estate Software & Apps Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Real Estate Software & Apps Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Real Estate Software & Apps Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Real Estate Software & Apps

Table 55. Key Market Challenges & Risks of Real Estate Software & Apps

Table 56. Key Industry Trends of Real Estate Software & Apps

Table 57. Global Real Estate Software & Apps Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Real Estate Software & Apps Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Real Estate Software & Apps Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global Real Estate Software & Apps Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. Accruent Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 62. Accruent Real Estate Software & Apps Product Offered

Table 63. Accruent Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Accruent Main Business

Table 65. Accruent Latest Developments

Table 66. Altus Group Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 67. Altus Group Real Estate Software & Apps Product Offered

Table 68. Altus Group Real Estate Software & Apps Revenue (\$ million), Gross Margin

and Market Share (2021-2026)

Table 69. Altus Group Main Business

Table 70. Altus Group Latest Developments

Table 71. MRI Software Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 72. MRI Software Real Estate Software & Apps Product Offered

Table 73. MRI Software Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. MRI Software Main Business

Table 75. MRI Software Latest Developments

Table 76. RealPage Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 77. RealPage Real Estate Software & Apps Product Offered

Table 78. RealPage Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. RealPage Main Business

Table 80. RealPage Latest Developments

Table 81. Yardi Systems Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 82. Yardi Systems Real Estate Software & Apps Product Offered

Table 83. Yardi Systems Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Yardi Systems Main Business

Table 85. Yardi Systems Latest Developments

Table 86. AMSI Property Management Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 87. AMSI Property Management Real Estate Software & Apps Product Offered

Table 88. AMSI Property Management Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. AMSI Property Management Main Business

Table 90. AMSI Property Management Latest Developments

Table 91. CoStar Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 92. CoStar Real Estate Software & Apps Product Offered

Table 93. CoStar Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. CoStar Main Business

Table 95. CoStar Latest Developments

Table 96. Propertybase Details, Company Type, Real Estate Software & Apps Area

Served and Its Competitors

Table 97. Propertybase Real Estate Software & Apps Product Offered

Table 98. Propertybase Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Propertybase Main Business

Table 100. Propertybase Latest Developments

Table 101. IBM Tririga Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 102. IBM Tririga Real Estate Software & Apps Product Offered

Table 103. IBM Tririga Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. IBM Tririga Main Business

Table 105. IBM Tririga Latest Developments

Table 106. Oracle Corp Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 107. Oracle Corp Real Estate Software & Apps Product Offered

Table 108. Oracle Corp Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Oracle Corp Main Business

Table 110. Oracle Corp Latest Developments

Table 111. SAP Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 112. SAP Real Estate Software & Apps Product Offered

Table 113. SAP Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. SAP Main Business

Table 115. SAP Latest Developments

Table 116. IFCA Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 117. IFCA Real Estate Software & Apps Product Offered

Table 118. IFCA Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. IFCA Main Business

Table 120. IFCA Latest Developments

Table 121. Mingyuanyun Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 122. Mingyuanyun Real Estate Software & Apps Product Offered

Table 123. Mingyuanyun Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Mingyuanyun Main Business

Table 125. Mingyuanyun Latest Developments

Table 126. Kingdee Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 127. Kingdee Real Estate Software & Apps Product Offered

Table 128. Kingdee Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Kingdee Main Business

Table 130. Kingdee Latest Developments

Table 131. Yonyou Software Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 132. Yonyou Software Real Estate Software & Apps Product Offered

Table 133. Yonyou Software Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Yonyou Software Main Business

Table 135. Yonyou Software Latest Developments

Table 136. Climbsoft Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 137. Climbsoft Real Estate Software & Apps Product Offered

Table 138. Climbsoft Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Climbsoft Main Business

Table 140. Climbsoft Latest Developments

Table 141. AppFolio Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 142. AppFolio Real Estate Software & Apps Product Offered

Table 143. AppFolio Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. AppFolio Main Business

Table 145. AppFolio Latest Developments

Table 146. Buildium Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 147. Buildium Real Estate Software & Apps Product Offered

Table 148. Buildium Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. Buildium Main Business

Table 150. Buildium Latest Developments

Table 151. Redfin Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors

Table 152. Redfin Real Estate Software & Apps Product Offered
Table 153. Redfin Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 154. Redfin Main Business
Table 155. Redfin Latest Developments
Table 156. Brokermint Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors
Table 157. Brokermint Real Estate Software & Apps Product Offered
Table 158. Brokermint Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 159. Brokermint Main Business
Table 160. Brokermint Latest Developments
Table 161. Ascendix Tech Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors
Table 162. Ascendix Tech Real Estate Software & Apps Product Offered
Table 163. Ascendix Tech Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 164. Ascendix Tech Main Business
Table 165. Ascendix Tech Latest Developments
Table 166. PropertyMetrics Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors
Table 167. PropertyMetrics Real Estate Software & Apps Product Offered
Table 168. PropertyMetrics Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 169. PropertyMetrics Main Business
Table 170. PropertyMetrics Latest Developments
Table 171. LightBox Details, Company Type, Real Estate Software & Apps Area Served and Its Competitors
Table 172. LightBox Real Estate Software & Apps Product Offered
Table 173. LightBox Real Estate Software & Apps Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 174. LightBox Main Business
Table 175. LightBox Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Real Estate Software & Apps Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Real Estate Software & Apps Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Real Estate Software & Apps Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Real Estate Software & Apps Sales Market Share by Country/Region (2025)
- Figure 8. Real Estate Software & Apps Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Real Estate Software & Apps Market Size Market Share by Type in 2025
- Figure 10. Global Real Estate Software & Apps Market Size Market Share by User Role in 2025
- Figure 11. Global Real Estate Software & Apps Market Size Market Share by Deployment Method in 2025
- Figure 12. Real Estate Software & Apps in Small Enterprise
- Figure 13. Global Real Estate Software & Apps Market: Small Enterprise (2021-2026) & (\$ millions)
- Figure 14. Real Estate Software & Apps in Medium Enterprise
- Figure 15. Global Real Estate Software & Apps Market: Medium Enterprise (2021-2026) & (\$ millions)
- Figure 16. Real Estate Software & Apps in Large Enterprise
- Figure 17. Global Real Estate Software & Apps Market: Large Enterprise (2021-2026) & (\$ millions)
- Figure 18. Global Real Estate Software & Apps Market Size Market Share by Application in 2025
- Figure 19. Global Real Estate Software & Apps Revenue Market Share by Player in 2025
- Figure 20. Global Real Estate Software & Apps Market Size Market Share by Region (2021-2026)
- Figure 21. Americas Real Estate Software & Apps Market Size 2021-2026 (\$ millions)
- Figure 22. APAC Real Estate Software & Apps Market Size 2021-2026 (\$ millions)
- Figure 23. Europe Real Estate Software & Apps Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Real Estate Software & Apps Market Size 2021-2026 (\$ millions)

Figure 25. Americas Real Estate Software & Apps Value Market Share by Country in 2025

Figure 26. United States Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Real Estate Software & Apps Market Size Market Share by Region in 2025

Figure 31. APAC Real Estate Software & Apps Market Size Market Share by Type (2021-2026)

Figure 32. APAC Real Estate Software & Apps Market Size Market Share by Application (2021-2026)

Figure 33. China Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Real Estate Software & Apps Market Size Market Share by Country in 2025

Figure 40. Europe Real Estate Software & Apps Market Size Market Share by Type (2021-2026)

Figure 41. Europe Real Estate Software & Apps Market Size Market Share by Application (2021-2026)

Figure 42. Germany Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Real Estate Software & Apps Market Size Growth 2021-2026 (\$

millions)

Figure 44. UK Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Real Estate Software & Apps Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Real Estate Software & Apps Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Real Estate Software & Apps Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Real Estate Software & Apps Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 56. APAC Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 57. Europe Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 59. United States Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 60. Canada Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 63. China Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 64. Japan Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 65. Korea Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 67. India Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 68. Australia Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 69. Germany Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 70. France Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 71. UK Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 72. Italy Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 73. Russia Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 76. Israel Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

Figure 78. Global Real Estate Software & Apps Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Real Estate Software & Apps Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Real Estate Software & Apps Market Size 2027-2032 (\$ millions)

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