

Global Real Estate Software for Builders & Real Estate Agents Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Real Estate Software for Builders & Real Estate Agents market size is predicted to grow from US\$ 6026 million in 2025 to US\$ 9090 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Real estate software for builders and real estate agents is a digital management tool specifically designed for project development and property sales. It encompasses functions such as project progress tracking, cost control, customer relationship management, property listings, contract signing, and sales data analysis. For builders, this software enables visualized management of the entire process from project initiation to delivery, improving construction efficiency and budget control. For real estate agents, it provides a one-stop service for property management, customer follow-up, online property viewings, and commission settlement, significantly improving sales conversion rates and customer satisfaction.

As the real estate industry transforms towards digital and refined operations, software for builders and agents is gradually evolving from a 'tool-based' to a 'platform-based' approach. In the future, this software will place greater emphasis on AI-driven customer profiling and intelligent recommendations, mobile sales collaboration, online signing and electronic contract integration, and seamless integration with financial, legal, and property management systems. This will build a full-chain digital ecosystem from development to sales to delivery, helping companies improve market responsiveness and customer service capabilities.

LPI (LP Information)' newest research report, the 'Real Estate Software for Builders & Real Estate Agents Industry Forecast' looks at past sales and reviews total world Real Estate Software for Builders & Real Estate Agents sales in 2025, providing a

comprehensive analysis by region and market sector of projected Real Estate Software for Builders & Real Estate Agents sales for 2026 through 2032. With Real Estate Software for Builders & Real Estate Agents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Real Estate Software for Builders & Real Estate Agents industry.

This Insight Report provides a comprehensive analysis of the global Real Estate Software for Builders & Real Estate Agents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Real Estate Software for Builders & Real Estate Agents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Real Estate Software for Builders & Real Estate Agents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real Estate Software for Builders & Real Estate Agents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real Estate Software for Builders & Real Estate Agents.

This report presents a comprehensive overview, market shares, and growth opportunities of Real Estate Software for Builders & Real Estate Agents market by product type, application, key players and key regions and countries.

Segmentation by Type:

ERP

RSM

PMS

CRM

Others

Segmentation by User Role:

Real Estate Developer

Agent/Merchant

Property Management Company

Investment Institution

Segmentation by Deployment Method:

Cloud-based

On-premises

Mobile App

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises(SMEs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accruent

Altus Group

MRI Software

RealPage

Yardi Systems

AMSI Property Management

CoStar

Propertybase

IBM Tririga

Oracle Corp

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

AppFolio

Buildium

Redfin

Brokermint

Ascendix Tech

PropertyMetrics

LightBox

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