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Global Real Estate NFT Marketplace Platform Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/GAC9AAC7F4A3EN.html
Date: August 2025
Pages: 96
Price: US$ 3,660.00 (Single User License)
ID: GAC9AAC7F4A3EN

Abstracts

The global Real Estate NFT Marketplace Platform market size is predicted to grow from US$ 720 million in 2025 to US$ 2086 million in 2031; it is expected to grow at a CAGR of 19.4% from 2025 to 2031.

A real estate NFT marketplace is a digital platform where users can buy, sell, or trade non-fungible tokens (NFTs) that represent ownership or stakes in physical or virtual real estate properties. These platforms utilize blockchain technology to ensure secure and transparent transactions.Real estate NFTs work by digitizing the ownership of a property into a unique, non-fungible token on the blockchain. Each NFT is unique and holds data about the property it represents, such as location, value, and ownership history. This token can be bought, sold, or traded on NFT marketplaces, similar to traditional real estate transactions but in a digital format.

United States market for Real Estate NFT Marketplace Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Real Estate NFT Marketplace Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Real Estate NFT Marketplace Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Real Estate NFT Marketplace Platform players cover Propy, Lofty, Inc, RealToken Inc., Decentraland, SuperWorld Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LPI (LP Information)' newest research report, the “Real Estate NFT Marketplace Platform Industry Forecast” looks at past sales and reviews total world Real Estate NFT Marketplace Platform sales in 2024, providing a comprehensive analysis by region and market sector of projected Real Estate NFT Marketplace Platform sales for 2025 through 2031. With Real Estate NFT Marketplace Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Real Estate NFT Marketplace Platform industry.

This Insight Report provides a comprehensive analysis of the global Real Estate NFT Marketplace Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Real Estate NFT Marketplace Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Real Estate NFT Marketplace Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real Estate NFT Marketplace Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real Estate NFT Marketplace Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Real Estate NFT Marketplace Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Transaction Platform

Development and Construction Platform

Hybrid Platform

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Segmentation by Application:

- Individual
- Enterprise

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Propy

Lofty, Inc

RealToken Inc.

Decentraland

SuperWorld Inc.

Uplandme, Inc.

Somnium Space

The Sandbox

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Omni Group

Vesta Equity

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