

Global Real Estate Agent and Broker Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Real Estate Agent and Broker market size is predicted to grow from US\$ 81380 million in 2025 to US\$ 119960 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Real estate agents and real estate brokers are people who represent sellers or buyers of real estate or real property. While a broker may work independently, an agent usually works under a licensed broker to represent clients.[1] Brokers and agents are licensed by the state to negotiate sales agreements and manage the documentation required for closing real estate transactions.

United States market for Real Estate Agent and Broker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Real Estate Agent and Broker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Real Estate Agent and Broker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Real Estate Agent and Broker players cover CBRE Group, Jones Lang LaSalle Inc, Cushman & Wakefield, Colliers, Savills plc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Real Estate Agent and Broker Industry Forecast' looks at past sales and reviews total world Real Estate Agent and Broker sales in 2025, providing a comprehensive analysis by region and market sector

of projected Real Estate Agent and Broker sales for 2026 through 2032. With Real Estate Agent and Broker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Real Estate Agent and Broker industry.

This Insight Report provides a comprehensive analysis of the global Real Estate Agent and Broker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Real Estate Agent and Broker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Real Estate Agent and Broker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Real Estate Agent and Broker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Real Estate Agent and Broker.

This report presents a comprehensive overview, market shares, and growth opportunities of Real Estate Agent and Broker market by product type, application, key players and key regions and countries.

Segmentation by Type:

Buyer's Agent

Seller's Agent

Segmentation by Application:

Commercial Real Estate

Residential Real Estate

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CBRE Group

Jones Lang LaSalle Inc

Cushman & Wakefield

Colliers

Savills plc

Knight Frank LLP

Newmark Group Inc.

Marcus?Millichap?Inc.

RE / MAX

Avison Young

Transwestern

Lee & Associates

Voit

Matthews

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Real Estate Agent and Broker Market Size (2021-2032)
 - 2.1.2 Real Estate Agent and Broker Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Real Estate Agent and Broker by Country/Region (2021, 2025 & 2032)
- 2.2 Real Estate Agent and Broker Segment by Type
 - 2.2.1 Buyer's Agent
 - 2.2.2 Seller's Agent
 - 2.2.3 Real Estate Agent and Broker Market Size by Type
 - 2.2.3.1 Real Estate Agent and Broker Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)
- 2.3 Real Estate Agent and Broker Segment by Application
 - 2.3.1 Commercial Real Estate
 - 2.3.2 Residential Real Estate
 - 2.3.3 Real Estate Agent and Broker Market Size by Application
 - 2.3.3.1 Real Estate Agent and Broker Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)

3 REAL ESTATE AGENT AND BROKER MARKET SIZE BY PLAYER

3.1 Real Estate Agent and Broker Market Size Market Share by Player

3.1.1 Global Real Estate Agent and Broker Revenue by Player (2021-2026)

3.1.2 Global Real Estate Agent and Broker Revenue Market Share by Player (2021-2026)

3.2 Global Real Estate Agent and Broker Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 REAL ESTATE AGENT AND BROKER BY REGION

4.1 Real Estate Agent and Broker Market Size by Region (2021-2026)

4.2 Global Real Estate Agent and Broker Annual Revenue by Country/Region (2021-2026)

4.3 Americas Real Estate Agent and Broker Market Size Growth (2021-2026)

4.4 APAC Real Estate Agent and Broker Market Size Growth (2021-2026)

4.5 Europe Real Estate Agent and Broker Market Size Growth (2021-2026)

4.6 Middle East & Africa Real Estate Agent and Broker Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Real Estate Agent and Broker Market Size by Country (2021-2026)

5.2 Americas Real Estate Agent and Broker Market Size by Type (2021-2026)

5.3 Americas Real Estate Agent and Broker Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Real Estate Agent and Broker Market Size by Region (2021-2026)

6.2 APAC Real Estate Agent and Broker Market Size by Type (2021-2026)

6.3 APAC Real Estate Agent and Broker Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Real Estate Agent and Broker Market Size by Country (2021-2026)

7.2 Europe Real Estate Agent and Broker Market Size by Type (2021-2026)

7.3 Europe Real Estate Agent and Broker Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Real Estate Agent and Broker by Region (2021-2026)

8.2 Middle East & Africa Real Estate Agent and Broker Market Size by Type (2021-2026)

8.3 Middle East & Africa Real Estate Agent and Broker Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL REAL ESTATE AGENT AND BROKER MARKET FORECAST

10.1 Global Real Estate Agent and Broker Forecast by Region (2027-2032)

10.1.1 Global Real Estate Agent and Broker Forecast by Region (2027-2032)

- 10.1.2 Americas Real Estate Agent and Broker Forecast
- 10.1.3 APAC Real Estate Agent and Broker Forecast
- 10.1.4 Europe Real Estate Agent and Broker Forecast
- 10.1.5 Middle East & Africa Real Estate Agent and Broker Forecast
- 10.2 Americas Real Estate Agent and Broker Forecast by Country (2027-2032)
 - 10.2.1 United States Market Real Estate Agent and Broker Forecast
 - 10.2.2 Canada Market Real Estate Agent and Broker Forecast
 - 10.2.3 Mexico Market Real Estate Agent and Broker Forecast
 - 10.2.4 Brazil Market Real Estate Agent and Broker Forecast
- 10.3 APAC Real Estate Agent and Broker Forecast by Region (2027-2032)
 - 10.3.1 China Real Estate Agent and Broker Market Forecast
 - 10.3.2 Japan Market Real Estate Agent and Broker Forecast
 - 10.3.3 Korea Market Real Estate Agent and Broker Forecast
 - 10.3.4 Southeast Asia Market Real Estate Agent and Broker Forecast
 - 10.3.5 India Market Real Estate Agent and Broker Forecast
 - 10.3.6 Australia Market Real Estate Agent and Broker Forecast
- 10.4 Europe Real Estate Agent and Broker Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Real Estate Agent and Broker Forecast
 - 10.4.2 France Market Real Estate Agent and Broker Forecast
 - 10.4.3 UK Market Real Estate Agent and Broker Forecast
 - 10.4.4 Italy Market Real Estate Agent and Broker Forecast
 - 10.4.5 Russia Market Real Estate Agent and Broker Forecast
- 10.5 Middle East & Africa Real Estate Agent and Broker Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Real Estate Agent and Broker Forecast
 - 10.5.2 South Africa Market Real Estate Agent and Broker Forecast
 - 10.5.3 Israel Market Real Estate Agent and Broker Forecast
 - 10.5.4 Turkey Market Real Estate Agent and Broker Forecast
- 10.6 Global Real Estate Agent and Broker Forecast by Type (2027-2032)
- 10.7 Global Real Estate Agent and Broker Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Real Estate Agent and Broker Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 CBRE Group
 - 11.1.1 CBRE Group Company Information
 - 11.1.2 CBRE Group Real Estate Agent and Broker Product Offered
 - 11.1.3 CBRE Group Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)

- 11.1.4 CBRE Group Main Business Overview
- 11.1.5 CBRE Group Latest Developments
- 11.2 Jones Lang LaSalle Inc
 - 11.2.1 Jones Lang LaSalle Inc Company Information
 - 11.2.2 Jones Lang LaSalle Inc Real Estate Agent and Broker Product Offered
 - 11.2.3 Jones Lang LaSalle Inc Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Jones Lang LaSalle Inc Main Business Overview
 - 11.2.5 Jones Lang LaSalle Inc Latest Developments
- 11.3 Cushman & Wakefield
 - 11.3.1 Cushman & Wakefield Company Information
 - 11.3.2 Cushman & Wakefield Real Estate Agent and Broker Product Offered
 - 11.3.3 Cushman & Wakefield Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Cushman & Wakefield Main Business Overview
 - 11.3.5 Cushman & Wakefield Latest Developments
- 11.4 Colliers
 - 11.4.1 Colliers Company Information
 - 11.4.2 Colliers Real Estate Agent and Broker Product Offered
 - 11.4.3 Colliers Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Colliers Main Business Overview
 - 11.4.5 Colliers Latest Developments
- 11.5 Savills plc
 - 11.5.1 Savills plc Company Information
 - 11.5.2 Savills plc Real Estate Agent and Broker Product Offered
 - 11.5.3 Savills plc Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Savills plc Main Business Overview
 - 11.5.5 Savills plc Latest Developments
- 11.6 Knight Frank LLP
 - 11.6.1 Knight Frank LLP Company Information
 - 11.6.2 Knight Frank LLP Real Estate Agent and Broker Product Offered
 - 11.6.3 Knight Frank LLP Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Knight Frank LLP Main Business Overview
 - 11.6.5 Knight Frank LLP Latest Developments
- 11.7 Newmark Group Inc.
 - 11.7.1 Newmark Group Inc. Company Information

- 11.7.2 Newmark Group Inc. Real Estate Agent and Broker Product Offered
- 11.7.3 Newmark Group Inc. Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
- 11.7.4 Newmark Group Inc. Main Business Overview
- 11.7.5 Newmark Group Inc. Latest Developments
- 11.8 Marcus&Millichap, Inc.
 - 11.8.1 Marcus&Millichap, Inc. Company Information
 - 11.8.2 Marcus&Millichap, Inc. Real Estate Agent and Broker Product Offered
 - 11.8.3 Marcus&Millichap, Inc. Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Marcus&Millichap, Inc. Main Business Overview
 - 11.8.5 Marcus&Millichap, Inc. Latest Developments
- 11.9 RE / MAX
 - 11.9.1 RE / MAX Company Information
 - 11.9.2 RE / MAX Real Estate Agent and Broker Product Offered
 - 11.9.3 RE / MAX Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 RE / MAX Main Business Overview
 - 11.9.5 RE / MAX Latest Developments
- 11.10 Avison Young
 - 11.10.1 Avison Young Company Information
 - 11.10.2 Avison Young Real Estate Agent and Broker Product Offered
 - 11.10.3 Avison Young Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Avison Young Main Business Overview
 - 11.10.5 Avison Young Latest Developments
- 11.11 Transwestern
 - 11.11.1 Transwestern Company Information
 - 11.11.2 Transwestern Real Estate Agent and Broker Product Offered
 - 11.11.3 Transwestern Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Transwestern Main Business Overview
 - 11.11.5 Transwestern Latest Developments
- 11.12 Lee & Associates
 - 11.12.1 Lee & Associates Company Information
 - 11.12.2 Lee & Associates Real Estate Agent and Broker Product Offered
 - 11.12.3 Lee & Associates Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Lee & Associates Main Business Overview

11.12.5 Lee & Associates Latest Developments

11.13 Voit

11.13.1 Voit Company Information

11.13.2 Voit Real Estate Agent and Broker Product Offered

11.13.3 Voit Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Voit Main Business Overview

11.13.5 Voit Latest Developments

11.14 Matthews

11.14.1 Matthews Company Information

11.14.2 Matthews Real Estate Agent and Broker Product Offered

11.14.3 Matthews Real Estate Agent and Broker Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Matthews Main Business Overview

11.14.5 Matthews Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Real Estate Agent and Broker Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Real Estate Agent and Broker Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Buyer's Agent

Table 4. Major Players of Seller's Agent

Table 5. Real Estate Agent and Broker Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Real Estate Agent and Broker Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)

Table 8. Real Estate Agent and Broker Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Real Estate Agent and Broker Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)

Table 11. Global Real Estate Agent and Broker Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Real Estate Agent and Broker Revenue Market Share by Player (2021-2026)

Table 13. Real Estate Agent and Broker Key Players Head office and Products Offered

Table 14. Real Estate Agent and Broker Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Real Estate Agent and Broker Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Real Estate Agent and Broker Market Size Market Share by Region (2021-2026)

Table 19. Global Real Estate Agent and Broker Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Real Estate Agent and Broker Revenue Market Share by Country/Region (2021-2026)

Table 21. Americas Real Estate Agent and Broker Market Size by Country (2021-2026) & (\$ millions)
Table 22. Americas Real Estate Agent and Broker Market Size Market Share by Country (2021-2026)
Table 23. Americas Real Estate Agent and Broker Market Size by Type (2021-2026) & (\$ millions)
Table 24. Americas Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)
Table 25. Americas Real Estate Agent and Broker Market Size by Application (2021-2026) & (\$ millions)
Table 26. Americas Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)
Table 27. APAC Real Estate Agent and Broker Market Size by Region (2021-2026) & (\$ millions)
Table 28. APAC Real Estate Agent and Broker Market Size Market Share by Region (2021-2026)
Table 29. APAC Real Estate Agent and Broker Market Size by Type (2021-2026) & (\$ millions)
Table 30. APAC Real Estate Agent and Broker Market Size by Application (2021-2026) & (\$ millions)
Table 31. Europe Real Estate Agent and Broker Market Size by Country (2021-2026) & (\$ millions)
Table 32. Europe Real Estate Agent and Broker Market Size Market Share by Country (2021-2026)
Table 33. Europe Real Estate Agent and Broker Market Size by Type (2021-2026) & (\$ millions)
Table 34. Europe Real Estate Agent and Broker Market Size by Application (2021-2026) & (\$ millions)
Table 35. Middle East & Africa Real Estate Agent and Broker Market Size by Region (2021-2026) & (\$ millions)
Table 36. Middle East & Africa Real Estate Agent and Broker Market Size by Type (2021-2026) & (\$ millions)
Table 37. Middle East & Africa Real Estate Agent and Broker Market Size by Application (2021-2026) & (\$ millions)
Table 38. Key Market Drivers & Growth Opportunities of Real Estate Agent and Broker
Table 39. Key Market Challenges & Risks of Real Estate Agent and Broker
Table 40. Key Industry Trends of Real Estate Agent and Broker
Table 41. Global Real Estate Agent and Broker Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Real Estate Agent and Broker Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Real Estate Agent and Broker Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Real Estate Agent and Broker Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. CBRE Group Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 46. CBRE Group Real Estate Agent and Broker Product Offered

Table 47. CBRE Group Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. CBRE Group Main Business

Table 49. CBRE Group Latest Developments

Table 50. Jones Lang LaSalle Inc Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 51. Jones Lang LaSalle Inc Real Estate Agent and Broker Product Offered

Table 52. Jones Lang LaSalle Inc Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Jones Lang LaSalle Inc Main Business

Table 54. Jones Lang LaSalle Inc Latest Developments

Table 55. Cushman & Wakefield Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 56. Cushman & Wakefield Real Estate Agent and Broker Product Offered

Table 57. Cushman & Wakefield Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. Cushman & Wakefield Main Business

Table 59. Cushman & Wakefield Latest Developments

Table 60. Colliers Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 61. Colliers Real Estate Agent and Broker Product Offered

Table 62. Colliers Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Colliers Main Business

Table 64. Colliers Latest Developments

Table 65. Savills plc Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 66. Savills plc Real Estate Agent and Broker Product Offered

Table 67. Savills plc Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Savills plc Main Business

Table 69. Savills plc Latest Developments

Table 70. Knight Frank LLP Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 71. Knight Frank LLP Real Estate Agent and Broker Product Offered

Table 72. Knight Frank LLP Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Knight Frank LLP Main Business

Table 74. Knight Frank LLP Latest Developments

Table 75. Newmark Group Inc. Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 76. Newmark Group Inc. Real Estate Agent and Broker Product Offered

Table 77. Newmark Group Inc. Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Newmark Group Inc. Main Business

Table 79. Newmark Group Inc. Latest Developments

Table 80. Marcus&Millichap&Inc. Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 81. Marcus&Millichap&Inc. Real Estate Agent and Broker Product Offered

Table 82. Marcus&Millichap&Inc. Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Marcus&Millichap&Inc. Main Business

Table 84. Marcus&Millichap&Inc. Latest Developments

Table 85. RE / MAX Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 86. RE / MAX Real Estate Agent and Broker Product Offered

Table 87. RE / MAX Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. RE / MAX Main Business

Table 89. RE / MAX Latest Developments

Table 90. Avison Young Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 91. Avison Young Real Estate Agent and Broker Product Offered

Table 92. Avison Young Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Avison Young Main Business

Table 94. Avison Young Latest Developments

Table 95. Transwestern Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors

Table 96. Transwestern Real Estate Agent and Broker Product Offered
Table 97. Transwestern Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 98. Transwestern Main Business
Table 99. Transwestern Latest Developments
Table 100. Lee & Associates Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors
Table 101. Lee & Associates Real Estate Agent and Broker Product Offered
Table 102. Lee & Associates Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 103. Lee & Associates Main Business
Table 104. Lee & Associates Latest Developments
Table 105. Voit Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors
Table 106. Voit Real Estate Agent and Broker Product Offered
Table 107. Voit Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 108. Voit Main Business
Table 109. Voit Latest Developments
Table 110. Matthews Details, Company Type, Real Estate Agent and Broker Area Served and Its Competitors
Table 111. Matthews Real Estate Agent and Broker Product Offered
Table 112. Matthews Real Estate Agent and Broker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 113. Matthews Main Business
Table 114. Matthews Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Real Estate Agent and Broker Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Real Estate Agent and Broker Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Real Estate Agent and Broker Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Real Estate Agent and Broker Sales Market Share by Country/Region (2025)
- Figure 8. Real Estate Agent and Broker Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Real Estate Agent and Broker Market Size Market Share by Type in 2025
- Figure 10. Real Estate Agent and Broker in Commercial Real Estate
- Figure 11. Global Real Estate Agent and Broker Market: Commercial Real Estate (2021-2026) & (\$ millions)
- Figure 12. Real Estate Agent and Broker in Residential Real Estate
- Figure 13. Global Real Estate Agent and Broker Market: Residential Real Estate (2021-2026) & (\$ millions)
- Figure 14. Global Real Estate Agent and Broker Market Size Market Share by Application in 2025
- Figure 15. Global Real Estate Agent and Broker Revenue Market Share by Player in 2025
- Figure 16. Global Real Estate Agent and Broker Market Size Market Share by Region (2021-2026)
- Figure 17. Americas Real Estate Agent and Broker Market Size 2021-2026 (\$ millions)
- Figure 18. APAC Real Estate Agent and Broker Market Size 2021-2026 (\$ millions)
- Figure 19. Europe Real Estate Agent and Broker Market Size 2021-2026 (\$ millions)
- Figure 20. Middle East & Africa Real Estate Agent and Broker Market Size 2021-2026 (\$ millions)
- Figure 21. Americas Real Estate Agent and Broker Value Market Share by Country in 2025
- Figure 22. United States Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)
- Figure 23. Canada Real Estate Agent and Broker Market Size Growth 2021-2026 (\$

millions)

Figure 24. Mexico Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 25. Brazil Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 26. APAC Real Estate Agent and Broker Market Size Market Share by Region in 2025

Figure 27. APAC Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)

Figure 28. APAC Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)

Figure 29. China Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Real Estate Agent and Broker Market Size Market Share by Country in 2025

Figure 36. Europe Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)

Figure 37. Europe Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)

Figure 38. Germany Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Real Estate Agent and Broker Market Size Market

Share by Region (2021-2026)

Figure 44. Middle East & Africa Real Estate Agent and Broker Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Real Estate Agent and Broker Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Real Estate Agent and Broker Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 52. APAC Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 53. Europe Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 55. United States Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 56. Canada Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 59. China Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 60. Japan Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 61. Korea Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 63. India Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 64. Australia Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 65. Germany Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 66. France Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 67. UK Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 68. Italy Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 69. Russia Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Real Estate Agent and Broker Market Size 2027-2032 (\$

millions)

Figure 72. Israel Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

Figure 74. Global Real Estate Agent and Broker Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Real Estate Agent and Broker Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Real Estate Agent and Broker Market Size 2027-2032 (\$ millions)

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