

Global Rapid Diagnostic Testing for Influenza Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Rapid influenza diagnostic tests (RIDTs) are immunoassays that can identify the presence of influenza A and B viral nucleoprotein antigens in respiratory specimens, and display the result in a qualitative way (positive vs. negative). In the United States, a number of RIDTs are commercially available. The reference standards for laboratory confirmation of influenza virus infection in respiratory specimens are reverse transcription-polymerase chain reaction (RT-PCR) or viral culture. RIDTs can yield results in a clinically relevant time frame, i.e., less than approximately 15 minutes. However, RIDTs have limited sensitivity to detect influenza viruses in respiratory specimens compared to RT-PCR or viral culture and negative RIDT test results should be interpreted with caution given the potential for false negative results, especially during peak influenza activity in a community. Some RIDTs use analyzer reader devices to standardize result interpretation.

LPI (LP Information)' newest research report, the "Rapid Diagnostic Testing for Influenza Industry Forecast" looks at past sales and reviews total world Rapid Diagnostic Testing for Influenza sales in 2022, providing a comprehensive analysis by region and market sector of projected Rapid Diagnostic Testing for Influenza sales for 2023 through 2029. With Rapid Diagnostic Testing for Influenza sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Rapid Diagnostic Testing for Influenza industry.

This Insight Report provides a comprehensive analysis of the global Rapid Diagnostic Testing for Influenza landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyzes the strategies of leading global companies with a focus on Rapid Diagnostic Testing for Influenza portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Rapid Diagnostic Testing for Influenza market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Rapid Diagnostic Testing for Influenza and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Rapid Diagnostic Testing for Influenza.

The global Rapid Diagnostic Testing for Influenza market size is projected to grow from US\$ 1241.5 million in 2022 to US\$ 1549.4 million in 2029; it is expected to grow at a CAGR of 3.2% from 2023 to 2029.

Americas is the largest Rapid Influenza Diagnostic Test (RIDT) market with about 58% market share. Europe is follower, accounting for about 27% market share.

The key players are BD, Abbot (Alere), Quidel, Roche, Thermo Fisher Scientific, Meridian Biosciences?

This report presents a comprehensive overview, market shares, and growth opportunities of Rapid Diagnostic Testing for Influenza market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Digital RIDTs

Conventional RIDT

Segmentation by application

Hospitals

POCT

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BD

Abbot (Alere)

Quidel

Roche

Thermo Fisher Scientific

Meridian Bioscience

Analytik Jena

Princeton BioMeditech Corporation

BioMerieux

Sekisui Diagnostics

Response Biomedical

SA Scientific

DiaSorin (Focus Diagnostics)

Wondfo

Beijing Wantai Biological Pharmacy

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