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Global Ramen Chain Store Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Ramen Chain Store market size is predicted to grow from US$ 4391 million in 2025 to US$ 5814 million in 2032; it is expected to grow at a CAGR of 4.2% from 2026 to 2032.

A Ramen Chain Store refers to a chain foodservice business that primarily serves ramen and operates two or more locations under a unified brand, menu system, product standards, supply chain, and store operating procedures. Expansion is typically achieved through company-operated stores, franchising, or a combination of both, while central kitchens and standardized broth and ingredient supply systems are commonly used to maintain consistency in food quality and service across locations. Product offerings include tonkotsu, shoyu, miso, shio, and other specialty ramen, often accompanied by gyoza, rice dishes, side dishes, and beverages. This market primarily covers foodservice revenue generated by specialized ramen chains and excludes independent single-location ramen shops and retail instant ramen products.

The global Ramen Chain Store market is centered on Japan, one of the world's most mature and concentrated ramen chain markets, where brands such as Ippudo, Ichiran, Kourakuen, Tenkaippin, Marugen Ramen and Rairaitei have established extensive chain networks. Ramen chains are also continuing to expand into China, Southeast Asia, North America and major European cities. Key market trends include chain expansion, internationalization, localized menu development and digitalization of restaurant operations. Some brands use franchising to reduce expansion costs, while centralized kitchens and standardized supply chains improve store replication efficiency. At the same time, rising labor, rental, pork, flour and other ingredient costs, together with differences in consumer preferences across countries, create challenges for profitability and international operations. Leading chains with strong brands, mature

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supply chains and standardized operating systems are expected to further strengthen their market positions.

Report Scope

LPI (LP Information)' newest research report, the “Ramen Chain Store Industry Forecast” looks at past sales and reviews total world Ramen Chain Store sales in 2025, providing a comprehensive analysis by region and market sector of projected Ramen Chain Store sales for 2026 through 2032. With Ramen Chain Store sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Ramen Chain Store industry.

This Insight Report provides a comprehensive analysis of the global Ramen Chain Store landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Ramen Chain Store portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Ramen Chain Store market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ramen Chain Store and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ramen Chain Store.

This report presents a comprehensive overview, market shares, and growth opportunities of Ramen Chain Store market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Large Chain Stores

Small and Medium Chain Stores

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Segmentation by Ramen Broth Type:

Tonkotsu Ramen Shop

Shoyu Ramen Shop

Miso Ramen Shop

Shio Ramen Shop

Others

Segmentation by Business Model:

Company-operated Ramen Shop

Franchised Ramen Shop

Hybrid Ramen Shop

Segmentation by Application:

Dine-in

Takeaway

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GYOZA OHSHO

Ringer Hut

Hiday Hidaka

KOURAKUEN CORPORATION

Sugakiya

Rairaitei

Tenkaippin

Marugen Ramen

Ramen Kagetsu Arashi

Maruchiyo Yamaokaya Corporation

Tadokoro Shoten

kairikiya

Machida Shoten Honten

Ippudo

Ichiran

Santoka

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Keisuke Vietnam

Kanada-Ya

Marutama Ramen

Ichikokudo Ramen

Menya Musashi

Sanpoutei Ramen

Hakata Ikkousha

Jinweide Beef Noodle

Hefu Noodle

Ajisen Ramen

Omni Noodle

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