

Global Radiative Cooling Coating Market Growth 2026-2032

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Abstracts

The global Radiative Cooling Coating market size is predicted to grow from US\$ 1417 million in 2025 to US\$ 3442 million in 2032; it is expected to grow at a CAGR of 13.6% from 2026 to 2032.

Radiative cooling coatings are functional surface coatings engineered to passively reduce object or building temperatures by reflecting most incoming solar radiation (high solar reflectance) while simultaneously emitting heat efficiently in the mid-infrared atmospheric window (8–13 μm), allowing thermal energy to radiate directly into outer space without electricity or mechanical systems. The supply chain begins upstream with raw materials such as polymer binders (acrylics, silicones, fluoropolymers), infrared-emissive fillers and pigments (aluminum oxide, titanium dioxide, silicon dioxide, calcium carbonate, polymer microspheres), and additives for durability and weather resistance; moves through midstream formulation and manufacturing, where coating producers design optical spectra, disperse fillers, and produce water-based or solvent-based paints, films, or membranes; and ends downstream with applicators and end users in buildings, cold-chain logistics, vehicles, energy systems, and industrial equipment, where the coatings are applied to roofs, facades, tanks, or devices to reduce cooling loads, improve energy efficiency, and mitigate urban heat effects. In 2025, global radiative cooling coating production is estimated at approximately 270,000 tons, against an installed production capacity of about 345,000 tons per year, with products priced on average at USD 4,500–7,800 per ton, while leading coating manufacturers typically achieve gross margins of around 38%.

United States market for Radiative Cooling Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Radiative Cooling Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Radiative Cooling Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Radiative Cooling Coating players cover 3M Company (USA), PPG Industries (USA), Sherwin-Williams (USA), AkzoNobel (Netherlands), Henry Company (USA), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Radiative Cooling Coating Industry Forecast” looks at past sales and reviews total world Radiative Cooling Coating sales in 2025, providing a comprehensive analysis by region and market sector of projected Radiative Cooling Coating sales for 2026 through 2032. With Radiative Cooling Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Radiative Cooling Coating industry.

This Insight Report provides a comprehensive analysis of the global Radiative Cooling Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Radiative Cooling Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Radiative Cooling Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Radiative Cooling Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Radiative Cooling Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Radiative Cooling Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic-based Coating

Silicone-based Coating

Fluoropolymer-based Coating

Hybrid Polymer Coating

Segmentation by Durability:

5–10 Years

>10 Years

Segmentation by Application:

Residential Building

Commercial Building

Industrial Facility

Infrastructure

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M Company (USA)

PPG Industries (USA)

Sherwin-Williams (USA)

AkzoNobel (Netherlands)

Henry Company (USA)

EPOX-Z Corporation (USA)

Hy-Tech Coatings (USA)

ThermaCote (USA)

Rainguard (USA)

StarShield (USA)

GAF Materials (USA)

Sika (Switzerland)

Saint-Gobain (France)

Nippon Paint (Japan)

Kansai Paint (Japan)

RPM International (USA)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Radiative Cooling Coating market?

What factors are driving Radiative Cooling Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Radiative Cooling Coating market opportunities vary by end market size?

How does Radiative Cooling Coating break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Radiative Cooling Coating Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Radiative Cooling Coating by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Radiative Cooling Coating by Country/Region, 2021, 2025 & 2032
- 2.2 Radiative Cooling Coating Segment by Type
 - 2.2.1 Acrylic-based Coating
 - 2.2.2 Silicone-based Coating
 - 2.2.3 Fluoropolymer-based Coating
 - 2.2.4 Hybrid Polymer Coating
 - 2.2.5 Radiative Cooling Coating Sales by Type
 - 2.2.5.1 Global Radiative Cooling Coating Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Radiative Cooling Coating Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Radiative Cooling Coating Sale Price by Type (2021-2026)
- 2.3 Radiative Cooling Coating Segment by Durability
 - 2.3.1 5–10 Years
 - 2.3.2 >10 Years
 - 2.3.3 Radiative Cooling Coating Sales by Durability
 - 2.3.3.1 Global Radiative Cooling Coating Sales Market Share by Durability (2021-2026)
 - 2.3.3.2 Global Radiative Cooling Coating Revenue and Market Share by Durability (2021-2026)

- 2.3.3.3 Global Radiative Cooling Coating Sale Price by Durability (2021-2026)
- 2.4 Radiative Cooling Coating Segment by Application
 - 2.4.1 Residential Building
 - 2.4.2 Commercial Building
 - 2.4.3 Industrial Facility
 - 2.4.4 Infrastructure
 - 2.4.5 Radiative Cooling Coating Sales by Application
 - 2.4.5.1 Global Radiative Cooling Coating Sale Market Share by Application (2021-2026)
 - 2.4.5.2 Global Radiative Cooling Coating Revenue and Market Share by Application (2021-2026)
 - 2.4.5.3 Global Radiative Cooling Coating Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Radiative Cooling Coating Breakdown Data by Company
 - 3.1.1 Global Radiative Cooling Coating Annual Sales by Company (2021-2026)
 - 3.1.2 Global Radiative Cooling Coating Sales Market Share by Company (2021-2026)
- 3.2 Global Radiative Cooling Coating Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Radiative Cooling Coating Revenue by Company (2021-2026)
 - 3.2.2 Global Radiative Cooling Coating Revenue Market Share by Company (2021-2026)
- 3.3 Global Radiative Cooling Coating Sale Price by Company
- 3.4 Key Manufacturers Radiative Cooling Coating Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Radiative Cooling Coating Product Location Distribution
 - 3.4.2 Players Radiative Cooling Coating Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR RADIATIVE COOLING COATING BY GEOGRAPHIC REGION

- 4.1 World Historic Radiative Cooling Coating Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Radiative Cooling Coating Annual Sales by Geographic Region

(2021-2026)

4.1.2 Global Radiative Cooling Coating Annual Revenue by Geographic Region

(2021-2026)

4.2 World Historic Radiative Cooling Coating Market Size by Country/Region

(2021-2026)

4.2.1 Global Radiative Cooling Coating Annual Sales by Country/Region (2021-2026)

4.2.2 Global Radiative Cooling Coating Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Radiative Cooling Coating Sales Growth

4.4 APAC Radiative Cooling Coating Sales Growth

4.5 Europe Radiative Cooling Coating Sales Growth

4.6 Middle East & Africa Radiative Cooling Coating Sales Growth

5 AMERICAS

5.1 Americas Radiative Cooling Coating Sales by Country

5.1.1 Americas Radiative Cooling Coating Sales by Country (2021-2026)

5.1.2 Americas Radiative Cooling Coating Revenue by Country (2021-2026)

5.2 Americas Radiative Cooling Coating Sales by Type (2021-2026)

5.3 Americas Radiative Cooling Coating Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Radiative Cooling Coating Sales by Region

6.1.1 APAC Radiative Cooling Coating Sales by Region (2021-2026)

6.1.2 APAC Radiative Cooling Coating Revenue by Region (2021-2026)

6.2 APAC Radiative Cooling Coating Sales by Type (2021-2026)

6.3 APAC Radiative Cooling Coating Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Radiative Cooling Coating by Country

7.1.1 Europe Radiative Cooling Coating Sales by Country (2021-2026)

7.1.2 Europe Radiative Cooling Coating Revenue by Country (2021-2026)

7.2 Europe Radiative Cooling Coating Sales by Type (2021-2026)

7.3 Europe Radiative Cooling Coating Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Radiative Cooling Coating by Country

8.1.1 Middle East & Africa Radiative Cooling Coating Sales by Country (2021-2026)

8.1.2 Middle East & Africa Radiative Cooling Coating Revenue by Country
(2021-2026)

8.2 Middle East & Africa Radiative Cooling Coating Sales by Type (2021-2026)

8.3 Middle East & Africa Radiative Cooling Coating Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Radiative Cooling Coating

10.3 Manufacturing Process Analysis of Radiative Cooling Coating

10.4 Industry Chain Structure of Radiative Cooling Coating

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Radiative Cooling Coating Distributors

11.3 Radiative Cooling Coating Customer

12 WORLD FORECAST REVIEW FOR RADIATIVE COOLING COATING BY GEOGRAPHIC REGION

12.1 Global Radiative Cooling Coating Market Size Forecast by Region

12.1.1 Global Radiative Cooling Coating Forecast by Region (2027-2032)

12.1.2 Global Radiative Cooling Coating Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Radiative Cooling Coating Forecast by Type (2027-2032)

12.7 Global Radiative Cooling Coating Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 3M Company (USA)

13.1.1 3M Company (USA) Company Information

13.1.2 3M Company (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.1.3 3M Company (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 3M Company (USA) Main Business Overview

13.1.5 3M Company (USA) Latest Developments

13.2 PPG Industries (USA)

13.2.1 PPG Industries (USA) Company Information

13.2.2 PPG Industries (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.2.3 PPG Industries (USA) Radiative Cooling Coating Sales, Revenue, Price and

Gross Margin (2021-2026)

13.2.4 PPG Industries (USA) Main Business Overview

13.2.5 PPG Industries (USA) Latest Developments

13.3 Sherwin-Williams (USA)

13.3.1 Sherwin-Williams (USA) Company Information

13.3.2 Sherwin-Williams (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.3.3 Sherwin-Williams (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Sherwin-Williams (USA) Main Business Overview

13.3.5 Sherwin-Williams (USA) Latest Developments

13.4 AkzoNobel (Netherlands)

13.4.1 AkzoNobel (Netherlands) Company Information

13.4.2 AkzoNobel (Netherlands) Radiative Cooling Coating Product Portfolios and Specifications

13.4.3 AkzoNobel (Netherlands) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 AkzoNobel (Netherlands) Main Business Overview

13.4.5 AkzoNobel (Netherlands) Latest Developments

13.5 Henry Company (USA)

13.5.1 Henry Company (USA) Company Information

13.5.2 Henry Company (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.5.3 Henry Company (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Henry Company (USA) Main Business Overview

13.5.5 Henry Company (USA) Latest Developments

13.6 EPOX-Z Corporation (USA)

13.6.1 EPOX-Z Corporation (USA) Company Information

13.6.2 EPOX-Z Corporation (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.6.3 EPOX-Z Corporation (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 EPOX-Z Corporation (USA) Main Business Overview

13.6.5 EPOX-Z Corporation (USA) Latest Developments

13.7 Hy-Tech Coatings (USA)

13.7.1 Hy-Tech Coatings (USA) Company Information

13.7.2 Hy-Tech Coatings (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.7.3 Hy-Tech Coatings (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Hy-Tech Coatings (USA) Main Business Overview

13.7.5 Hy-Tech Coatings (USA) Latest Developments

13.8 ThermaCote (USA)

13.8.1 ThermaCote (USA) Company Information

13.8.2 ThermaCote (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.8.3 ThermaCote (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 ThermaCote (USA) Main Business Overview

13.8.5 ThermaCote (USA) Latest Developments

13.9 Ranguard (USA)

13.9.1 Ranguard (USA) Company Information

13.9.2 Ranguard (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.9.3 Ranguard (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Ranguard (USA) Main Business Overview

13.9.5 Ranguard (USA) Latest Developments

13.10 StarShield (USA)

13.10.1 StarShield (USA) Company Information

13.10.2 StarShield (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.10.3 StarShield (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 StarShield (USA) Main Business Overview

13.10.5 StarShield (USA) Latest Developments

13.11 GAF Materials (USA)

13.11.1 GAF Materials (USA) Company Information

13.11.2 GAF Materials (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.11.3 GAF Materials (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 GAF Materials (USA) Main Business Overview

13.11.5 GAF Materials (USA) Latest Developments

13.12 Sika (Switzerland)

13.12.1 Sika (Switzerland) Company Information

13.12.2 Sika (Switzerland) Radiative Cooling Coating Product Portfolios and

Specifications

13.12.3 Sika (Switzerland) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Sika (Switzerland) Main Business Overview

13.12.5 Sika (Switzerland) Latest Developments

13.13 Saint-Gobain (France)

13.13.1 Saint-Gobain (France) Company Information

13.13.2 Saint-Gobain (France) Radiative Cooling Coating Product Portfolios and Specifications

13.13.3 Saint-Gobain (France) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Saint-Gobain (France) Main Business Overview

13.13.5 Saint-Gobain (France) Latest Developments

13.14 Nippon Paint (Japan)

13.14.1 Nippon Paint (Japan) Company Information

13.14.2 Nippon Paint (Japan) Radiative Cooling Coating Product Portfolios and Specifications

13.14.3 Nippon Paint (Japan) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Nippon Paint (Japan) Main Business Overview

13.14.5 Nippon Paint (Japan) Latest Developments

13.15 Kansai Paint (Japan)

13.15.1 Kansai Paint (Japan) Company Information

13.15.2 Kansai Paint (Japan) Radiative Cooling Coating Product Portfolios and Specifications

13.15.3 Kansai Paint (Japan) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Kansai Paint (Japan) Main Business Overview

13.15.5 Kansai Paint (Japan) Latest Developments

13.16 RPM International (USA)

13.16.1 RPM International (USA) Company Information

13.16.2 RPM International (USA) Radiative Cooling Coating Product Portfolios and Specifications

13.16.3 RPM International (USA) Radiative Cooling Coating Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 RPM International (USA) Main Business Overview

13.16.5 RPM International (USA) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Radiative Cooling Coating Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Radiative Cooling Coating Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Acrylic-based Coating

Table 4. Major Players of Silicone-based Coating

Table 5. Major Players of Fluoropolymer-based Coating

Table 6. Major Players of Hybrid Polymer Coating

Table 7. Global Radiative Cooling Coating Sales by Type (2021-2026) & (Tons)

Table 8. Global Radiative Cooling Coating Sales Market Share by Type (2021-2026)

Table 9. Global Radiative Cooling Coating Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Radiative Cooling Coating Revenue Market Share by Type (2021-2026)

Table 11. Global Radiative Cooling Coating Sale Price by Type (2021-2026) & (US\$/Ton)

Table 12. Major Players of 5–10 Years

Table 13. Major Players of >10 Years

Table 14. Global Radiative Cooling Coating Sales by Durability (2021-2026) & (Tons)

Table 15. Global Radiative Cooling Coating Sales Market Share by Durability (2021-2026)

Table 16. Global Radiative Cooling Coating Revenue by Durability (2021-2026) & (\$ million)

Table 17. Global Radiative Cooling Coating Revenue Market Share by Durability (2021-2026)

Table 18. Global Radiative Cooling Coating Sale Price by Durability (2021-2026) & (US\$/Ton)

Table 19. Global Radiative Cooling Coating Sale by Application (2021-2026) & (Tons)

Table 20. Global Radiative Cooling Coating Sale Market Share by Application (2021-2026)

Table 21. Global Radiative Cooling Coating Revenue by Application (2021-2026) & (\$ million)

Table 22. Global Radiative Cooling Coating Revenue Market Share by Application (2021-2026)

Table 23. Global Radiative Cooling Coating Sale Price by Application (2021-2026) & (US\$/Ton)

Table 24. Global Radiative Cooling Coating Sales by Company (2021-2026) & (Tons)

Table 25. Global Radiative Cooling Coating Sales Market Share by Company (2021-2026)

Table 26. Global Radiative Cooling Coating Revenue by Company (2021-2026) & (\$ millions)

Table 27. Global Radiative Cooling Coating Revenue Market Share by Company (2021-2026)

Table 28. Global Radiative Cooling Coating Sale Price by Company (2021-2026) & (US\$/Ton)

Table 29. Key Manufacturers Radiative Cooling Coating Producing Area Distribution and Sales Area

Table 30. Players Radiative Cooling Coating Products Offered

Table 31. Radiative Cooling Coating Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 32. New Products and Potential Entrants

Table 33. Market M&A Activity & Strategy

Table 34. Global Radiative Cooling Coating Sales by Geographic Region (2021-2026) & (Tons)

Table 35. Global Radiative Cooling Coating Sales Market Share Geographic Region (2021-2026)

Table 36. Global Radiative Cooling Coating Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 37. Global Radiative Cooling Coating Revenue Market Share by Geographic Region (2021-2026)

Table 38. Global Radiative Cooling Coating Sales by Country/Region (2021-2026) & (Tons)

Table 39. Global Radiative Cooling Coating Sales Market Share by Country/Region (2021-2026)

Table 40. Global Radiative Cooling Coating Revenue by Country/Region (2021-2026) & (\$ millions)

Table 41. Global Radiative Cooling Coating Revenue Market Share by Country/Region (2021-2026)

Table 42. Americas Radiative Cooling Coating Sales by Country (2021-2026) & (Tons)

Table 43. Americas Radiative Cooling Coating Sales Market Share by Country (2021-2026)

Table 44. Americas Radiative Cooling Coating Revenue by Country (2021-2026) & (\$ millions)

Table 45. Americas Radiative Cooling Coating Sales by Type (2021-2026) & (Tons)

Table 46. Americas Radiative Cooling Coating Sales by Application (2021-2026) &

(Tons)

Table 47. APAC Radiative Cooling Coating Sales by Region (2021-2026) & (Tons)

Table 48. APAC Radiative Cooling Coating Sales Market Share by Region (2021-2026)

Table 49. APAC Radiative Cooling Coating Revenue by Region (2021-2026) & (\$ millions)

Table 50. APAC Radiative Cooling Coating Sales by Type (2021-2026) & (Tons)

Table 51. APAC Radiative Cooling Coating Sales by Application (2021-2026) & (Tons)

Table 52. Europe Radiative Cooling Coating Sales by Country (2021-2026) & (Tons)

Table 53. Europe Radiative Cooling Coating Revenue by Country (2021-2026) & (\$ millions)

Table 54. Europe Radiative Cooling Coating Sales by Type (2021-2026) & (Tons)

Table 55. Europe Radiative Cooling Coating Sales by Application (2021-2026) & (Tons)

Table 56. Middle East & Africa Radiative Cooling Coating Sales by Country (2021-2026) & (Tons)

Table 57. Middle East & Africa Radiative Cooling Coating Revenue Market Share by Country (2021-2026)

Table 58. Middle East & Africa Radiative Cooling Coating Sales by Type (2021-2026) & (Tons)

Table 59. Middle East & Africa Radiative Cooling Coating Sales by Application (2021-2026) & (Tons)

Table 60. Key Market Drivers & Growth Opportunities of Radiative Cooling Coating

Table 61. Key Market Challenges & Risks of Radiative Cooling Coating

Table 62. Key Industry Trends of Radiative Cooling Coating

Table 63. Radiative Cooling Coating Raw Material

Table 64. Key Suppliers of Raw Materials

Table 65. Radiative Cooling Coating Distributors List

Table 66. Radiative Cooling Coating Customer List

Table 67. Global Radiative Cooling Coating Sales Forecast by Region (2027-2032) & (Tons)

Table 68. Global Radiative Cooling Coating Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 69. Americas Radiative Cooling Coating Sales Forecast by Country (2027-2032) & (Tons)

Table 70. Americas Radiative Cooling Coating Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 71. APAC Radiative Cooling Coating Sales Forecast by Region (2027-2032) & (Tons)

Table 72. APAC Radiative Cooling Coating Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 73. Europe Radiative Cooling Coating Sales Forecast by Country (2027-2032) & (Tons)

Table 74. Europe Radiative Cooling Coating Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 75. Middle East & Africa Radiative Cooling Coating Sales Forecast by Country (2027-2032) & (Tons)

Table 76. Middle East & Africa Radiative Cooling Coating Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. Global Radiative Cooling Coating Sales Forecast by Type (2027-2032) & (Tons)

Table 78. Global Radiative Cooling Coating Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 79. Global Radiative Cooling Coating Sales Forecast by Application (2027-2032) & (Tons)

Table 80. Global Radiative Cooling Coating Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 81. 3M Company (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 82. 3M Company (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 83. 3M Company (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 84. 3M Company (USA) Main Business

Table 85. 3M Company (USA) Latest Developments

Table 86. PPG Industries (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 87. PPG Industries (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 88. PPG Industries (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 89. PPG Industries (USA) Main Business

Table 90. PPG Industries (USA) Latest Developments

Table 91. Sherwin-Williams (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 92. Sherwin-Williams (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 93. Sherwin-Williams (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 94. Sherwin-Williams (USA) Main Business

- Table 95. Sherwin-Williams (USA) Latest Developments
- Table 96. AkzoNobel (Netherlands) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors
- Table 97. AkzoNobel (Netherlands) Radiative Cooling Coating Product Portfolios and Specifications
- Table 98. AkzoNobel (Netherlands) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 99. AkzoNobel (Netherlands) Main Business
- Table 100. AkzoNobel (Netherlands) Latest Developments
- Table 101. Henry Company (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors
- Table 102. Henry Company (USA) Radiative Cooling Coating Product Portfolios and Specifications
- Table 103. Henry Company (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 104. Henry Company (USA) Main Business
- Table 105. Henry Company (USA) Latest Developments
- Table 106. EPOX-Z Corporation (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors
- Table 107. EPOX-Z Corporation (USA) Radiative Cooling Coating Product Portfolios and Specifications
- Table 108. EPOX-Z Corporation (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 109. EPOX-Z Corporation (USA) Main Business
- Table 110. EPOX-Z Corporation (USA) Latest Developments
- Table 111. Hy-Tech Coatings (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors
- Table 112. Hy-Tech Coatings (USA) Radiative Cooling Coating Product Portfolios and Specifications
- Table 113. Hy-Tech Coatings (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 114. Hy-Tech Coatings (USA) Main Business
- Table 115. Hy-Tech Coatings (USA) Latest Developments
- Table 116. ThermaCote (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors
- Table 117. ThermaCote (USA) Radiative Cooling Coating Product Portfolios and Specifications
- Table 118. ThermaCote (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. ThermaCote (USA) Main Business

Table 120. ThermaCote (USA) Latest Developments

Table 121. Rainguard (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 122. Rainguard (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 123. Rainguard (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Rainguard (USA) Main Business

Table 125. Rainguard (USA) Latest Developments

Table 126. StarShield (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 127. StarShield (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 128. StarShield (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. StarShield (USA) Main Business

Table 130. StarShield (USA) Latest Developments

Table 131. GAF Materials (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 132. GAF Materials (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 133. GAF Materials (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. GAF Materials (USA) Main Business

Table 135. GAF Materials (USA) Latest Developments

Table 136. Sika (Switzerland) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 137. Sika (Switzerland) Radiative Cooling Coating Product Portfolios and Specifications

Table 138. Sika (Switzerland) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. Sika (Switzerland) Main Business

Table 140. Sika (Switzerland) Latest Developments

Table 141. Saint-Gobain (France) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 142. Saint-Gobain (France) Radiative Cooling Coating Product Portfolios and Specifications

Table 143. Saint-Gobain (France) Radiative Cooling Coating Sales (Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 144. Saint-Gobain (France) Main Business

Table 145. Saint-Gobain (France) Latest Developments

Table 146. Nippon Paint (Japan) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 147. Nippon Paint (Japan) Radiative Cooling Coating Product Portfolios and Specifications

Table 148. Nippon Paint (Japan) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 149. Nippon Paint (Japan) Main Business

Table 150. Nippon Paint (Japan) Latest Developments

Table 151. Kansai Paint (Japan) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 152. Kansai Paint (Japan) Radiative Cooling Coating Product Portfolios and Specifications

Table 153. Kansai Paint (Japan) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 154. Kansai Paint (Japan) Main Business

Table 155. Kansai Paint (Japan) Latest Developments

Table 156. RPM International (USA) Basic Information, Radiative Cooling Coating Manufacturing Base, Sales Area and Its Competitors

Table 157. RPM International (USA) Radiative Cooling Coating Product Portfolios and Specifications

Table 158. RPM International (USA) Radiative Cooling Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 159. RPM International (USA) Main Business

Table 160. RPM International (USA) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Radiative Cooling Coating
- Figure 2. Radiative Cooling Coating Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Radiative Cooling Coating Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Radiative Cooling Coating Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Radiative Cooling Coating Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Radiative Cooling Coating Sales Market Share by Country/Region (2025)
- Figure 10. Radiative Cooling Coating Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Acrylic-based Coating
- Figure 12. Product Picture of Silicone-based Coating
- Figure 13. Product Picture of Fluoropolymer-based Coating
- Figure 14. Product Picture of Hybrid Polymer Coating
- Figure 15. Global Radiative Cooling Coating Sales Market Share by Type in 2026
- Figure 16. Global Radiative Cooling Coating Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of 5–10 Years
- Figure 18. Product Picture of >10 Years
- Figure 19. Global Radiative Cooling Coating Sales Market Share by Durability in 2026
- Figure 20. Global Radiative Cooling Coating Revenue Market Share by Durability (2021-2026)
- Figure 21. Radiative Cooling Coating Consumed in Residential Building
- Figure 22. Global Radiative Cooling Coating Market: Residential Building (2021-2026) & (Tons)
- Figure 23. Radiative Cooling Coating Consumed in Commercial Building
- Figure 24. Global Radiative Cooling Coating Market: Commercial Building (2021-2026) & (Tons)
- Figure 25. Radiative Cooling Coating Consumed in Industrial Facility
- Figure 26. Global Radiative Cooling Coating Market: Industrial Facility (2021-2026) & (Tons)
- Figure 27. Radiative Cooling Coating Consumed in Infrastructure

Figure 28. Global Radiative Cooling Coating Market: Infrastructure (2021-2026) & (Tons)

Figure 29. Global Radiative Cooling Coating Sale Market Share by Application (2025)

Figure 30. Global Radiative Cooling Coating Revenue Market Share by Application in 2026

Figure 31. Radiative Cooling Coating Sales by Company in 2026 (Tons)

Figure 32. Global Radiative Cooling Coating Sales Market Share by Company in 2026

Figure 33. Radiative Cooling Coating Revenue by Company in 2026 (\$ millions)

Figure 34. Global Radiative Cooling Coating Revenue Market Share by Company in 2026

Figure 35. Global Radiative Cooling Coating Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Radiative Cooling Coating Revenue Market Share by Geographic Region in 2026

Figure 37. Americas Radiative Cooling Coating Sales 2021-2026 (Tons)

Figure 38. Americas Radiative Cooling Coating Revenue 2021-2026 (\$ millions)

Figure 39. APAC Radiative Cooling Coating Sales 2021-2026 (Tons)

Figure 40. APAC Radiative Cooling Coating Revenue 2021-2026 (\$ millions)

Figure 41. Europe Radiative Cooling Coating Sales 2021-2026 (Tons)

Figure 42. Europe Radiative Cooling Coating Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Radiative Cooling Coating Sales 2021-2026 (Tons)

Figure 44. Middle East & Africa Radiative Cooling Coating Revenue 2021-2026 (\$ millions)

Figure 45. Americas Radiative Cooling Coating Sales Market Share by Country in 2026

Figure 46. Americas Radiative Cooling Coating Revenue Market Share by Country (2021-2026)

Figure 47. Americas Radiative Cooling Coating Sales Market Share by Type (2021-2026)

Figure 48. Americas Radiative Cooling Coating Sales Market Share by Application (2021-2026)

Figure 49. United States Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Radiative Cooling Coating Sales Market Share by Region in 2026

Figure 54. APAC Radiative Cooling Coating Revenue Market Share by Region (2021-2026)

Figure 55. APAC Radiative Cooling Coating Sales Market Share by Type (2021-2026)

Figure 56. APAC Radiative Cooling Coating Sales Market Share by Application (2021-2026)

Figure 57. China Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Radiative Cooling Coating Sales Market Share by Country in 2026

Figure 65. Europe Radiative Cooling Coating Revenue Market Share by Country (2021-2026)

Figure 66. Europe Radiative Cooling Coating Sales Market Share by Type (2021-2026)

Figure 67. Europe Radiative Cooling Coating Sales Market Share by Application (2021-2026)

Figure 68. Germany Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Radiative Cooling Coating Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Radiative Cooling Coating Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Radiative Cooling Coating Sales Market Share by Application (2021-2026)

Figure 76. Egypt Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Radiative Cooling Coating Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Radiative Cooling Coating in 2026

Figure 82. Manufacturing Process Analysis of Radiative Cooling Coating

Figure 83. Industry Chain Structure of Radiative Cooling Coating

Figure 84. Channels of Distribution

Figure 85. Global Radiative Cooling Coating Sales Market Forecast by Region (2027-2032)

Figure 86. Global Radiative Cooling Coating Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Radiative Cooling Coating Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Radiative Cooling Coating Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Radiative Cooling Coating Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Radiative Cooling Coating Revenue Market Share Forecast by Application (2027-2032)

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