

# Global Quinoa Market Growth 2024-2030

<https://marketpublishers.com/r/G2F781504FCBEN.html>

Date: January 2024

Pages: 140

Price: US\$ 3,660.00 (Single User License)

ID: G2F781504FCBEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Quinoa market size was valued at US\$ 360.4 million in 2023. With growing demand in downstream market, the Quinoa is forecast to a readjusted size of US\$ 561.3 million by 2030 with a CAGR of 6.5% during review period.

The research report highlights the growth potential of the global Quinoa market. Quinoa are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Quinoa. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Quinoa market.

Quinoa is the only ancient crop that a single plant can meet the basic nutritional needs of the human body. Quinoa is an easy crop to grow in organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

The key manufactures of Quinoa in the world are Olam Agri, Agropecuaria Industrial Y Tecnica Saite, ENSE Organics, Irupana Andean Organic Food, Andean Valley, Quinoa Foods Company, COMRURAL XXI, Quinoabol and Naturkost Peru SAC, among which the top five manufactures account for more than 10% of the market share, and Olam Agri is the largest producer. The global production of quinoa is mainly distributed in North America, South America and Europe. At present, South America has the highest market share, nearly 50%. As for its products, the growth rate of black quinoa is relatively fast. At present, white quinoa has the highest market share, accounting for more than 50%, followed by black quinoa and red quinoa. In terms of its application,

direct edible is the first major application field, with a market share of nearly 90%, followed by processing products.

#### Key Features:

The report on Quinoa market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Quinoa market. It may include historical data, market segmentation by Type (e.g., White Quinoas, Black Quinoas), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Quinoa market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Quinoa market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Quinoa industry. This include advancements in Quinoa technology, Quinoa new entrants, Quinoa new investment, and other innovations that are shaping the future of Quinoa.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Quinoa market. It includes factors influencing customer ' purchasing decisions, preferences for Quinoa product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Quinoa market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Quinoa market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental

impact and sustainability aspects of the Quinoa market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Quinoa industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Quinoa market.

**Market Segmentation:**

Quinoa market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

White Quinoas

Black Quinoas

Red Quinoas

Others

**Segmentation by application**

Direct Edible

Reprocessing Products

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sociedad Agropecuaria Industrial Y Tecnica Saite

ENSE Organics

Irupana Andean Organic Food

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Quinoabol

Naturkost Peru SAC

Colorexa

Interamsa Agroindustrial

Brolem Company

GlobeNatural

Villa Andina

Alisur

Olam Agri

Northern Quinoa (NorQuin)

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Quinoa market?

What factors are driving Quinoa market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Quinoa market opportunities vary by end market size?

How does Quinoa break out type, application?

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