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Global QSR Drive-Thru Solution Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global QSR Drive-Thru Solution market size is predicted to grow from US$ 1632 million in 2025 to US$ 2373 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

QSR Drive-Thru Solution is an integrated operational and technological system tailored for fast-service catering scenarios, designed to streamline the entire "order-payment-pickup" process of drive-thru channels, thereby enhancing service efficiency, optimizing customer experience, and improving operational profitability. The solution typically incorporates functions like license plate recognition (to associate repeat customers with their preference data), contactless payment integration, and order status real-time feedback, addressing pain points such as long queuing times, high order error rates, and inefficient kitchen-staff coordination in traditional drive-thru services. It is widely applied in fast-food chains, coffee shops, and snack restaurants, serving as a core support for QSRs to expand off-premise business and gain competitive advantages.

United States market for QSR Drive-Thru Solution is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for QSR Drive-Thru Solution is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for QSR Drive-Thru Solution is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key QSR Drive-Thru Solution players cover Presto, DTiQ, FAMA Technologies, Entwined, Mood Media, etc. In terms of revenue, the global two largest companies

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occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “QSR Drive-Thru Solution Industry Forecast” looks at past sales and reviews total world QSR Drive-Thru Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected QSR Drive-Thru Solution sales for 2026 through 2032. With QSR Drive-Thru Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world QSR Drive-Thru Solution industry.

This Insight Report provides a comprehensive analysis of the global QSR Drive-Thru Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on QSR Drive-Thru Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global QSR Drive-Thru Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for QSR Drive-Thru Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global QSR Drive-Thru Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of QSR Drive-Thru Solution market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Voice AI Order Taking

Staff Assisted Intercom Order Taking

Others

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Segmentation by Technology Implementation:

Full-Manual Solution

Semi-Intelligent Solution

Fully Intelligent Solution

Segmentation by Lane Configuration:

Single Lane

Y-Lane

Others

Segmentation by Application:

Urban Core QSRs

Highway Service Area QSRs

Campus/Community QSRs

Others

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Presto

DTiQ

FAMA Technologies

Entwined

Mood Media

Veovox

NCR Payment Solutions

Bluedot

Hi Auto

Ordering Stack

Fingermark

Howard Company

Positive Technologies

Creative Solutions

RSS

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Xenial

Panasonic

3M

GAAP

Revel

NextGen Technologies

HME

Botnizer

Acrelec

PAR Technology

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