

Global QR Code Labels Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global QR Code Labels market size will reach US\$ 1463 million by 2031.

QR code labels are a part of security labels and are now being widely used for all kinds of applications across the globe. The QR code labels market is segmented on the basis of label type, printing technology, and end use. QR code printing technology includes flexographic printing, digital printing, offset, gravure, and Others printing technologies. QR code labels are a suitable option when a lot of information cannot be printed on a label due to space constraints.

United States market for QR Code Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for QR Code Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for QR Code Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key QR Code Labels players cover Lintec Corporation, CCL Industries, Packtica SDN, Label Logic, Hibiscus, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "QR Code Labels Industry Forecast" looks at past sales and reviews total world QR Code Labels sales in 2024, providing a comprehensive analysis by region and market sector of projected QR Code Labels

sales for 2025 through 2031. With QR Code Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world QR Code Labels industry.

This Insight Report provides a comprehensive analysis of the global QR Code Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on QR Code Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global QR Code Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for QR Code Labels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global QR Code Labels.

This report presents a comprehensive overview, market shares, and growth opportunities of QR Code Labels market by product type, application, key players and key regions and countries.

Segmentation by Type:

Flexographic Printing

Digital Printing

Offset

Gravure

Others

Segmentation by Application:

Inventory Management

Marketing & Advertisement

Mobile Payments

Personal Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lintec Corporation

CCL Industries

Packtica SDN

Label Logic

Hibiscus

Data Label

Advanced Labels

Coast Label Company

Label Impressions

Consolidated Label

Avery

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