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Global PVOH for Water-soluble Membrane Market Growth 2026-2032

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Abstracts

The global PVOH for Water-soluble Membrane market size is predicted to grow from US$ 724 million in 2025 to US$ 851 million in 2032; it is expected to grow at a CAGR of 2.4% from 2026 to 2032.

PVOH for water-soluble films is a biodegradable synthetic polymer produced by alcoholysis of polyvinyl acetate. Its key characteristic is tunable water solubility, controlled by adjusting the degree of hydrolysis and polymerization, enabling dissolution across temperature ranges from cold water to 90°C. This material exhibits excellent film-forming capability, high mechanical strength, good gas barrier properties, and high transparency. It completely dissolves in water and biodegrades, making it ideal for unit-dose packaging of agrochemicals, detergents, and dyes, serving as an eco-friendly solution for zero-waste packaging.

In 2024, global production of PVOH for water-soluble membranes reached 406,300 tons, with an average selling price of US$1,782 per ton. Total capacity was approximately 450,000-500,000 tons per year, and the industry's gross profit margin was approximately 15%-25%. Cost structure: Direct materials accounted for approximately 72%, manufacturing costs approximately 21%, and labor costs approximately 7%. Industry chain: Upstream are basic chemical raw materials, including coal, acetic acid, and vinyl acetate; downstream are used in packaging materials, textile auxiliaries, pharmaceuticals, and other industries.

United States market for PVOH for Water-soluble Membrane is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for PVOH for Water-soluble Membrane is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PVOH for Water-soluble Membrane is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PVOH for Water-soluble Membrane players cover Kuraray, Mitsubishi Chemical, Sekisui Chemical, Chang Chun Group, Anhui Wanwei Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “PVOH for Water-soluble Membrane Industry Forecast” looks at past sales and reviews total world PVOH for Water-soluble Membrane sales in 2025, providing a comprehensive analysis by region and market sector of projected PVOH for Water-soluble Membrane sales for 2026 through 2032. With PVOH for Water-soluble Membrane sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world PVOH for Water-soluble Membrane industry.

This Insight Report provides a comprehensive analysis of the global PVOH for Water-soluble Membrane landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVOH for Water-soluble Membrane portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global PVOH for Water-soluble Membrane market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVOH for Water-soluble Membrane and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVOH for Water-soluble Membrane.

This report presents a comprehensive overview, market shares, and growth

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opportunities of PVOH for Water-soluble Membrane market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Ethylene Method

Acetylene Method

Segmentation by Alcoholysis:

Complete Alcoholysis

Partial Alcoholysis

Segmentation by Application:

Packaging

Textiles

Medical

Other

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kuraray

Mitsubishi Chemical

Sekisui Chemical

Chang Chun Group

Anhui Wanwei Group

Inner Mongolia Shuangxin Environment

Sinopec

Ningxia Dadi Circular Development

JAPAN VAM & POVAL

Haining Sprutop Chemical

Synthomer

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVOH for Water-soluble Membrane market?

What factors are driving PVOH for Water-soluble Membrane market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do PVOH for Water-soluble Membrane market opportunities vary by end market size?

How does PVOH for Water-soluble Membrane break out by Type, by Application?

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