

Global PVD Coating for Automotive Interior and Exterior Market Growth 2026-2032

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Abstracts

The global PVD Coating for Automotive Interior and Exterior market size is predicted to grow from US\$ 208 million in 2025 to US\$ 372 million in 2032; it is expected to grow at a CAGR of 8.7% from 2026 to 2032.

PVD coating for automotive interior and exterior refers to a functional or decorative metal or ceramic thin film coating formed on the surface of automotive interior and exterior parts through physical vapor deposition technology, used to enhance the appearance texture, wear resistance, corrosion resistance, and scratch resistance of the parts. This coating is usually applied to central control decorative parts, air conditioning vents, steering wheel decorative parts, door handles, car logos, and exterior decorative strips. By depositing metal or compound materials on plastic, metal, or composite surfaces in a vacuum environment, a visual effect similar to metal chrome plating is achieved, while avoiding environmental issues in traditional electroplating processes and improving lightweight and design freedom. In 2025, global PVD Coating for Automotive Interior and Exterior production reached approximately 25,498 Tons, with an average global market price of around US\$ 8,329 per ton. The annual production capacity of PVD coating is 40,000 tons, with a gross profit margin of about 30%.

Upstream: high-purity metal materials; Target material (PVD core consumables); High purity gases, etc.

Downstream: Consumer Electronics; Automotive components (interior, decorative parts), etc.

Cost structure analysis: Material costs are approximately 30% -45%; Labor and technology account for approximately 10% -20%; Energy and operating costs are

approximately 10% -15%; Other expenses are approximately 15% -20%.

United States market for PVD Coating for Automotive Interior and Exterior is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for PVD Coating for Automotive Interior and Exterior is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PVD Coating for Automotive Interior and Exterior is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PVD Coating for Automotive Interior and Exterior players cover Fujikura Kasei, Redspot, Fujichem Sonneborn Limited, Mankiewicz Gebr, Jiangsu Kuangshun Photosensitivity New-Material, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "PVD Coating for Automotive Interior and Exterior Industry Forecast" looks at past sales and reviews total world PVD Coating for Automotive Interior and Exterior sales in 2025, providing a comprehensive analysis by region and market sector of projected PVD Coating for Automotive Interior and Exterior sales for 2026 through 2032. With PVD Coating for Automotive Interior and Exterior sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVD Coating for Automotive Interior and Exterior industry.

This Insight Report provides a comprehensive analysis of the global PVD Coating for Automotive Interior and Exterior landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVD Coating for Automotive Interior and Exterior portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVD Coating for Automotive Interior and Exterior market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVD Coating for Automotive Interior and Exterior and

breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVD Coating for Automotive Interior and Exterior.

This report presents a comprehensive overview, market shares, and growth opportunities of PVD Coating for Automotive Interior and Exterior market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Indium Plating

Tin-Plating

Aluminizing

Optical Plating

Other

Segmentation by Coating Sequence:

Primer

Intermediate Coating

Topcoat

Segmentation by Sedimentation Rate:

Sedimentation Rate 5 ?m/min

Segmentation by Application:

Car Headlights

Door Handle

Central Control Button

Window Trim

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fujikura Kasei

Redspot

Fujichem Sonneborn Limited

Mankiewicz Gebr

Jiangsu Kuangshun Photosensitivity New-Material

Hunan Sokan New Materials

Zhejiang UVCHEM Special Coatings

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVD Coating for Automotive Interior and Exterior market?

What factors are driving PVD Coating for Automotive Interior and Exterior market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVD Coating for Automotive Interior and Exterior market opportunities vary by end market size?

How does PVD Coating for Automotive Interior and Exterior break out by Type, by Application?

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