

Global PVC Tape for Automotive Wiring Harness Market Growth 2025-2031

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Abstracts

The global PVC Tape for Automotive Wiring Harness market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

PVC tape for automotive wiring harness is made of soft polyvinyl chloride (PVC) film as the base material and rubber-coated pressure-sensitive adhesive. It has good insulation, flame retardant, voltage resistance, and cold resistance. Suitable for automotive wiring, wire winding, insulation protection, etc.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

LP Information, Inc. (LPI) ' newest research report, the "PVC Tape for Automotive Wiring Harness Industry Forecast" looks at past sales and reviews total world PVC Tape for Automotive Wiring Harness sales in 2024, providing a comprehensive analysis by region and market sector of projected PVC Tape for Automotive Wiring Harness

sales for 2025 through 2031. With PVC Tape for Automotive Wiring Harness sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVC Tape for Automotive Wiring Harness industry.

This Insight Report provides a comprehensive analysis of the global PVC Tape for Automotive Wiring Harness landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVC Tape for Automotive Wiring Harness portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVC Tape for Automotive Wiring Harness market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVC Tape for Automotive Wiring Harness and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVC Tape for Automotive Wiring Harness.

This report presents a comprehensive overview, market shares, and growth opportunities of PVC Tape for Automotive Wiring Harness market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Thickness 0.10mm

Thickness 0.12mm

Thickness 0.20mm

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nitto

Tesa

Maxwell

GTG Manufacturing

Taeyoung Tape

Yongguan Group

Wanshida

Haijia Tape (Qingdao)

Jiangsu Cloudpast

Shijiazhuang Longtai Sujiao

Yongle Tape

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Key Questions Addressed in this Report

What is the 10-year outlook for the global PVC Tape for Automotive Wiring Harness market?

What factors are driving PVC Tape for Automotive Wiring Harness market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVC Tape for Automotive Wiring Harness market opportunities vary by end market size?

How does PVC Tape for Automotive Wiring Harness break out by Type, by Application?

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