

Global PVC Non-Slip Yoga Mats Market Growth 2026-2032

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Abstracts

The global PVC Non-Slip Yoga Mats market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

PVC non-slip yoga mat is made of professional PVC material. It has soft texture and good elasticity, which can reduce the pain of the body in contact with the ground. It has good toughness and strong tension resistance. It can effectively block the cold air on the ground. Light weight, small size, easy to carry.

United States market for PVC Non-Slip Yoga Mats is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for PVC Non-Slip Yoga Mats is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PVC Non-Slip Yoga Mats is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PVC Non-Slip Yoga Mats players cover Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber, PrAna Revolutionary, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'PVC Non-Slip Yoga Mats Industry Forecast' looks at past sales and reviews total world PVC Non-Slip Yoga Mats sales in 2025, providing a comprehensive analysis by region and market sector of projected PVC Non-Slip Yoga Mats sales for 2026 through 2032. With PVC Non-Slip

Yoga Mats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVC Non-Slip Yoga Mats industry.

This Insight Report provides a comprehensive analysis of the global PVC Non-Slip Yoga Mats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVC Non-Slip Yoga Mats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVC Non-Slip Yoga Mats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVC Non-Slip Yoga Mats and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVC Non-Slip Yoga Mats.

This report presents a comprehensive overview, market shares, and growth opportunities of PVC Non-Slip Yoga Mats market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Yoga Mat

Alignment Yoga Mat

Segmentation by Application:

Household

Yoga Club

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

HATHAYOGA

Kharma Khare

Hosa

Yogabum

Aerolite

Aurorae

Barefoot Yoga

Keep Well

Khataland

Microcell Composite

Yogarugs

Copeactive

Kolckmann

JiangXi Lveten Plastic

Liforme

Starlight Yoga

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVC Non-Slip Yoga Mats market?

What factors are driving PVC Non-Slip Yoga Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVC Non-Slip Yoga Mats market opportunities vary by end market size?

How does PVC Non-Slip Yoga Mats break out by Type, by Application?

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