

Global PVC Heat Shrink Film Market Growth 2025-2031

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Abstracts

The global PVC Heat Shrink Film market size is predicted to grow from US\$ 4265 million in 2025 to US\$ 6020 million in 2031; it is expected to grow at a CAGR of 5.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

PVC (Polyvinyl Chloride) Heat Shrink Film is a thermoplastic polymer material engineered to shrink tightly around objects when exposed to heat. Composed primarily of PVC resin, plasticizers, and stabilizers, it exhibits excellent clarity, flexibility, and durability. When heated to temperatures between 90°C and 150°C, the film contracts uniformly by up to 50%, conforming to the shape of products for protective packaging, insulation, or labeling. Its properties include moisture resistance, chemical inertness, and customizable thickness (typically 25-250 microns). Widely used in food packaging, electronics, and industrial wrapping, PVC shrink film balances cost-effectiveness with performance. However, environmental concerns over chlorine content have driven demand for PVC-free alternatives in some markets.

United States market for PVC Heat Shrink Film is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for PVC Heat Shrink Film is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for PVC Heat Shrink Film is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key PVC Heat Shrink Film players cover Shin-Etsu Chemical, Fuji Seal, Multi-Color Corporation, Zhejiang Ruihe New Material, Soprema Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “PVC Heat Shrink Film Industry Forecast” looks at past sales and reviews total world PVC Heat Shrink Film sales in 2024, providing a comprehensive analysis by region and market sector of projected PVC Heat Shrink Film sales for 2025 through 2031. With PVC Heat Shrink Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVC Heat Shrink Film industry.

This Insight Report provides a comprehensive analysis of the global PVC Heat Shrink Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVC Heat Shrink Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVC Heat Shrink Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVC Heat Shrink Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVC Heat Shrink Film.

This report presents a comprehensive overview, market shares, and growth opportunities of PVC Heat Shrink Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-Wound Shrink Film

Center-Folded Shrink Film

Perforated Shrink Film

Segmentation by Application:

Food and Beverage Packaging

Medical Packaging

Industrial Product Packaging

Battery Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shin-Etsu Chemical

Fuji Seal

Multi-Color Corporation

Zhejiang Ruihe New Material

Soprema Group

GAF

Sika

Toray

Vibac

Cosmo Films

Bonset

Traco Packaging

Allen Plastic

Pactiv

Pinpak

Altech Packaging Company

Vintech Polymers

Fulijou Enterprises

Girdhar Foils

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVC Heat Shrink Film market?

What factors are driving PVC Heat Shrink Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVC Heat Shrink Film market opportunities vary by end market size?

How does PVC Heat Shrink Film break out by Type, by Application?

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