

Global PVC Flooring Market Growth 2025-2031

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Abstracts

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The global PVC Flooring market size is predicted to grow from US\$ 17900 million in 2025 to US\$ 26020 million in 2031; it is expected to grow at a CAGR of 6.4% from 2025 to 2031.

PVC Flooring is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

The major players in United States PVC Flooring market include Armstrong, Bonie, LG Hausys, etc. The top 3 players hold over 30% of domestic market share. Homogenous and Heterogeneous are two main types, with a share over 50% altogether. Residential is the key application, which hold over 50% shares.

LP Information, Inc. (LPI) ' newest research report, the "PVC Flooring Industry Forecast" looks at past sales and reviews total world PVC Flooring sales in 2024, providing a comprehensive analysis by region and market sector of projected PVC Flooring sales for 2025 through 2031. With PVC Flooring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVC Flooring industry.

This Insight Report provides a comprehensive analysis of the global PVC Flooring landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVC Flooring

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVC Flooring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVC Flooring and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVC Flooring.

This report presents a comprehensive overview, market shares, and growth opportunities of PVC Flooring market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Homogenous

Heterogeneous

Vinyl Tiles (VT)

Luxury Vinyl Tiles (LVT)

Segmentation by Application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVC Flooring market?

What factors are driving PVC Flooring market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVC Flooring market opportunities vary by end market size?

How does PVC Flooring break out by Type, by Application?

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