

Global PVC Floor Market Growth 2025-2031

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Abstracts

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The global PVC Floor market size is predicted to grow from US\$ 17900 million in 2025 to US\$ 26020 million in 2031; it is expected to grow at a CAGR of 6.4% from 2025 to 2031.

PVC floor is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

Global PVC Floor key players include LG Hausys, Armstrong, Gerflor, Targett, HANWHA, etc. Global top five manufacturers hold a share over 40%.

China is the largest market, with a share about 40%, followed by Europe, and US, both have a share over 35 percent.

In terms of product, Luxury vinyl tiles (LVT) is the largest segment, with a share over 30%. And in terms of application, the largest application is Residential, followed by Commercial.

LP Information, Inc. (LPI) ' newest research report, the "PVC Floor Industry Forecast" looks at past sales and reviews total world PVC Floor sales in 2024, providing a comprehensive analysis by region and market sector of projected PVC Floor sales for 2025 through 2031. With PVC Floor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVC Floor industry.

This Insight Report provides a comprehensive analysis of the global PVC Floor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVC Floor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVC Floor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVC Floor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVC Floor.

This report presents a comprehensive overview, market shares, and growth opportunities of PVC Floor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

Segmentation by Application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG Hausys

Armstrong

Gerflor

Targett

Polyflor?James Halstead?

Bonie

Takiron

HANWHA

Liberty

Forbo

Dajulong

Serfleks

Mannington

Mohawk(including IVC)

M.J. international group

Nox

GRABO

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue

Weilianshun

BEIJING LITONG

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVC Floor market?

What factors are driving PVC Floor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVC Floor market opportunities vary by end market size?

How does PVC Floor break out by Type, by Application?

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