

Global PVB-based Adhesives Market Growth 2026-2032

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Abstracts

The global PVB-based Adhesives market size is predicted to grow from US\$ 1755 million in 2025 to US\$ 2563 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

PVB-based adhesives are adhesives formulated using Polyvinyl Butyral (PVB) as the primary polymer. PVB is a resin produced by polymerizing vinyl alcohol and butyraldehyde, offering strong adhesive properties. These adhesives are known for their excellent bonding strength, flexibility, transparency, and resistance to heat and UV radiation. Due to these properties, PVB-based adhesives are widely used in industries like automotive, construction, glass lamination, and packaging.

United States market for PVB-based Adhesives is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for PVB-based Adhesives is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PVB-based Adhesives is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PVB-based Adhesives players cover H.B. Fuller, 3M, Eastman Chemical Company, Kraton Polymers, SABIC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'PVB-based Adhesives Industry Forecast' looks at past sales and reviews total world PVB-based Adhesives sales in

2025, providing a comprehensive analysis by region and market sector of projected PVB-based Adhesives sales for 2026 through 2032. With PVB-based Adhesives sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PVB-based Adhesives industry.

This Insight Report provides a comprehensive analysis of the global PVB-based Adhesives landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PVB-based Adhesives portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PVB-based Adhesives market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PVB-based Adhesives and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PVB-based Adhesives.

This report presents a comprehensive overview, market shares, and growth opportunities of PVB-based Adhesives market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High-Strength PVB Adhesive

Medium-Strength PVB Adhesive

Low-Strength PVB Adhesive

Segmentation by Application:

Automotive

Construction

Packaging

Electronics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

H.B. Fuller

3M

Eastman Chemical Company

Kraton Polymers

SABIC

Dow

Arkema

Scotchbond

Sika AG

Momentive

MOWITAL

CGMaxed

Key Questions Addressed in this Report

What is the 10-year outlook for the global PVB-based Adhesives market?

What factors are driving PVB-based Adhesives market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PVB-based Adhesives market opportunities vary by end market size?

How does PVB-based Adhesives break out by Type, by Application?

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