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Global Purple Cabbage Powder Market Growth 2026-2032

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Abstracts

The global Purple Cabbage Powder market size is predicted to grow from US$ 111 million in 2025 to US$ 178 million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

In 2024, global production of purple cabbage powder reached 7064 tons, with an average price of US$15/kg. Purple cabbage powder is a vegetable powder or "juice powder" (spray-dried) obtained by washing, inactivating enzymes, dehydrating at low temperature, and pulverizing red cabbage. It uses anthocyanins as its core functional and coloring component. It is more stable under acidic conditions and degrades more rapidly under elevated temperatures and alkaline conditions. Applications often incorporate formulations and processes that control acidity and light exposure. The upstream of the industry chain involves planting/harvesting and initial processing (washing, slicing, hot air/freeze-drying/vacuum drying, etc.); the midstream chain completes crushing and grading, spray drying into "juice powder," deodorization, heavy metal/inorganic arsenic and microbial control, and can also produce instant-dissolving and co-coloring formulations (using co-coloring agents such as organic acids/polyphenols to improve heat/light stability); the downstream chain consists of food ingredient suppliers and brands (beverages, baking, seasonings, convenience foods, etc.), as well as natural pigment users (candy, beverages, ice cream). Gross profit is approximately 15-25%.

United States market for Purple Cabbage Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Purple Cabbage Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Europe market for Purple Cabbage Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Purple Cabbage Powder players cover Silva International, Personal Formula Resources, Suncore Foods, Kisa Flour Mills, Xinghua Lianfu Foods, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Purple Cabbage Powder Industry Forecast” looks at past sales and reviews total world Purple Cabbage Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Purple Cabbage Powder sales for 2026 through 2032. With Purple Cabbage Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Purple Cabbage Powder industry.

This Insight Report provides a comprehensive analysis of the global Purple Cabbage Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Purple Cabbage Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Purple Cabbage Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Purple Cabbage Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Purple Cabbage Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Purple Cabbage Powder market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

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Spray Drying

Freeze Drying

Segmentation Form/Process:

Regular Powder

Ultra-fine Powder

Instant "Juice Powder"

Low-taste Deodorizing Powder

Segmentation by Application:

Food

Health Products

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Silva International

Personal Formula Resources

Suncore Foods

Kisa Flour Mills

Xinghua Lianfu Foods

Xi'an Herbspirit Technology

KangMed

Lynabio

Key Questions Addressed in this Report

What is the 10-year outlook for the global Purple Cabbage Powder market?

What factors are driving Purple Cabbage Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Purple Cabbage Powder market opportunities vary by end market size?

How does Purple Cabbage Powder break out by Type, by Application?

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