

# Global Pu'er Raw Tea Market Growth 2022-2028

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## Abstracts

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The global market for Pu'er Raw Tea is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Pu'er Raw Tea market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Pu'er Raw Tea market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Pu'er Raw Tea market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Pu'er Raw Tea market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Pu'er Raw Tea players cover Ten Fu Group, COFCO, BAMA TEA, Runyuanchang and TAETEA Group, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Pu'er Raw Tea market covering

all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Pu'er Raw Tea market, with both quantitative and qualitative data, to help readers understand how the Pu'er Raw Tea market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in MT.

#### Market Segmentation:

The study segments the Pu'er Raw Tea market and forecasts the market size by Type (Pu'er Loose Tea and Pu'er Tightly Pressed Tea,), by Application (Tea Restaurant, Cultural Tea Room, Business Hotel and Household), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Pu'er Loose Tea

Pu'er Tightly Pressed Tea

#### Segmentation by application

Tea Restaurant

Cultural Tea Room

Business Hotel

Household

Others

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

#### Major companies covered

Ten Fu Group

COFCO

BAMA TEA

Runyuanchang

TAETEA Group

Beijing Wuyutai Tea

Junshan Tea

Zhuyeqing Tea

Xiaoshi Tea

Tieguanyin

Xiaguan Tea

Bajiao Pavilion

Haiwan Tea

Fujin Tea

Kunming King-Shine Tea Industry

Sipsongpanna Fuhai Tea

Landsuntea

Chapter Introduction

Chapter 1: Scope of Pu'er Raw Tea, Research Methodology, etc.

Chapter 2: Executive Summary, global Pu'er Raw Tea market size (sales and revenue) and CAGR, Pu'er Raw Tea market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Pu'er Raw Tea sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Pu'er Raw Tea sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Pu'er Raw Tea market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Ten Fu

Group, COFCO, BAMA TEA, Runyuanchang, TAETEA Group, Beijing Wuyutai Tea, Junshan Tea, Zhuyeqing Tea and Xiaoshi Tea, etc.

Chapter 14: Research Findings and Conclusion

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