

Global Publisher Ad Management Software Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GFEBC9A5CBC6EN.html>

Date: February 2023

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: GFEBC9A5CBC6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Publisher Ad Management software is used to manage and sell ad inventory on their websites.

LPI (LP Information)' newest research report, the "Publisher Ad Management Software Industry Forecast" looks at past sales and reviews total world Publisher Ad Management Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Publisher Ad Management Software sales for 2023 through 2029. With Publisher Ad Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Publisher Ad Management Software industry.

This Insight Report provides a comprehensive analysis of the global Publisher Ad Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Publisher Ad Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Publisher Ad Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Publisher Ad Management Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Publisher Ad Management Software.

The global Publisher Ad Management Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Publisher Ad Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Publisher Ad Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Publisher Ad Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Publisher Ad Management Software players cover AdTech By Aol, Advanse, Adzerk, AerServe, Atlas Solutions, Bidtellet, Google, Marin and Mvix, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Publisher Ad Management Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

Web Based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AdTech By Aol

Advance

Adzerk

AerServe

Atlas Solutions

Bidtellcet

Google

Marin

Mvix

RSG Media

Sizmek

Social Reality

Tremor Video

Videology

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