

Global Publication Paper Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Publication Paper market size was valued at US\$ million in 2023. With growing demand in downstream market, the Publication Paper is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Publication Paper market. Publication Paper are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Publication Paper. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Publication Paper market.

Publication paper is a broad term that refers to various types of paper products that are used for printing and publishing purposes, such as books, magazines, newspapers, catalogs, brochures, flyers, etc. Publication paper can be classified into different categories based on the quality, surface, coating, brightness, weight, and end-use of the paper. Some common types of publication paper are newsprint, book paper, coated paper, uncoated paper, and specialty paper.

The industry trend of publication paper is influenced by several factors such as the demand for digital content, the environmental concerns, the consumer preferences, the innovation and technology development, and the market competition. Some of the main trends that can be observed are:

The shift from print to digital: The rise of online platforms and devices such as e-books,

e-readers, tablets, smartphones, etc. has reduced the demand for printed publications and increased the demand for digital publications.

The focus on sustainability: The environmental impact of paper production and consumption has become a major concern for both the industry and the consumers. The issues of deforestation, greenhouse gas emissions, water consumption, waste generation, etc. have prompted the industry to adopt more sustainable practices such as using recycled or certified fibers, reducing energy and water use, improving waste management, etc. The consumers have also become more aware and conscious of their choices and preferences regarding paper products. They tend to favor products that are eco-friendly, biodegradable, recyclable, etc. According to a report by Smithers , the global market for sustainable packaging is expected to grow from 89 billion U.S. dollars in 2019 to 117 billion U.S. dollars in 2024.

The innovation and differentiation: The industry has also been challenged by the need to innovate and differentiate its products and services in order to meet the changing needs and expectations of the customers and the market. The industry has been investing in research and development to create new products that offer better quality, performance, functionality, design, etc. For example, some of the innovations that have been introduced or are being developed in the industry are:

Paper-based electronics: Paper products that can incorporate electronic components or functions such as sensors, displays, batteries, antennas, etc. These products can offer new possibilities for interactive publications such as smart labels or tags , smart packaging , smart books or magazines , etc.

Paper-based bioproducts: Paper products that can be used for biomedical or biotechnological applications such as diagnostics , drug delivery , tissue engineering , etc. These products can offer new solutions for health care or life sciences sectors.

Paper-based nanomaterials: Paper products that can be enhanced or modified by using nanotechnology such as nanocellulose, nanofibers, nanocomposites, etc. These products can offer new properties or functionalities such as strength, stiffness, transparency, conductivity, etc.

Key Features:

The report on Publication Paper market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Publication Paper market. It may include historical data, market segmentation by Type (e.g., Below 50g, 50-70g), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Publication Paper market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Publication Paper market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Publication Paper industry. This include advancements in Publication Paper technology, Publication Paper new entrants, Publication Paper new investment, and other innovations that are shaping the future of Publication Paper.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Publication Paper market. It includes factors influencing customer ' purchasing decisions, preferences for Publication Paper product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Publication Paper market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Publication Paper market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Publication Paper market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Publication Paper industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Publication Paper market.

Market Segmentation:

Publication Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Below 50g

50-70g

Above 70g

Segmentation by application

Advertising

Books and magazines

Album and Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SCA

Kruger Inc.

UPM

Stora Enso

Catalyst Paper

Evergreen Packaging

Burgo Group

Nippon Paper

Sappi

Shandong Chenming

Key Questions Addressed in this Report

What is the 10-year outlook for the global Publication Paper market?

What factors are driving Publication Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Publication Paper market opportunities vary by end market size?

How does Publication Paper break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Publication Paper Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Publication Paper by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Publication Paper by Country/Region, 2019, 2023 & 2030
- 2.2 Publication Paper Segment by Type
 - 2.2.1 Below 50g
 - 2.2.2 50-70g
 - 2.2.3 Above 70g
- 2.3 Publication Paper Sales by Type
 - 2.3.1 Global Publication Paper Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Publication Paper Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Publication Paper Sale Price by Type (2019-2024)
- 2.4 Publication Paper Segment by Application
 - 2.4.1 Advertising
 - 2.4.2 Books and magazines
 - 2.4.3 Album and Other
- 2.5 Publication Paper Sales by Application
 - 2.5.1 Global Publication Paper Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Publication Paper Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Publication Paper Sale Price by Application (2019-2024)

3 GLOBAL PUBLICATION PAPER BY COMPANY

- 3.1 Global Publication Paper Breakdown Data by Company
 - 3.1.1 Global Publication Paper Annual Sales by Company (2019-2024)
 - 3.1.2 Global Publication Paper Sales Market Share by Company (2019-2024)
- 3.2 Global Publication Paper Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Publication Paper Revenue by Company (2019-2024)
 - 3.2.2 Global Publication Paper Revenue Market Share by Company (2019-2024)
- 3.3 Global Publication Paper Sale Price by Company
- 3.4 Key Manufacturers Publication Paper Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Publication Paper Product Location Distribution
 - 3.4.2 Players Publication Paper Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PUBLICATION PAPER BY GEOGRAPHIC REGION

- 4.1 World Historic Publication Paper Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Publication Paper Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Publication Paper Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Publication Paper Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Publication Paper Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Publication Paper Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Publication Paper Sales Growth
- 4.4 APAC Publication Paper Sales Growth
- 4.5 Europe Publication Paper Sales Growth
- 4.6 Middle East & Africa Publication Paper Sales Growth

5 AMERICAS

- 5.1 Americas Publication Paper Sales by Country
 - 5.1.1 Americas Publication Paper Sales by Country (2019-2024)
 - 5.1.2 Americas Publication Paper Revenue by Country (2019-2024)
- 5.2 Americas Publication Paper Sales by Type
- 5.3 Americas Publication Paper Sales by Application

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Publication Paper Sales by Region
 - 6.1.1 APAC Publication Paper Sales by Region (2019-2024)
 - 6.1.2 APAC Publication Paper Revenue by Region (2019-2024)
- 6.2 APAC Publication Paper Sales by Type
- 6.3 APAC Publication Paper Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Publication Paper by Country
 - 7.1.1 Europe Publication Paper Sales by Country (2019-2024)
 - 7.1.2 Europe Publication Paper Revenue by Country (2019-2024)
- 7.2 Europe Publication Paper Sales by Type
- 7.3 Europe Publication Paper Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Publication Paper by Country
 - 8.1.1 Middle East & Africa Publication Paper Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Publication Paper Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Publication Paper Sales by Type

8.3 Middle East & Africa Publication Paper Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Publication Paper

10.3 Manufacturing Process Analysis of Publication Paper

10.4 Industry Chain Structure of Publication Paper

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Publication Paper Distributors

11.3 Publication Paper Customer

12 WORLD FORECAST REVIEW FOR PUBLICATION PAPER BY GEOGRAPHIC REGION

12.1 Global Publication Paper Market Size Forecast by Region

12.1.1 Global Publication Paper Forecast by Region (2025-2030)

12.1.2 Global Publication Paper Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Publication Paper Forecast by Type

12.7 Global Publication Paper Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 SCA

13.1.1 SCA Company Information

13.1.2 SCA Publication Paper Product Portfolios and Specifications

13.1.3 SCA Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 SCA Main Business Overview

13.1.5 SCA Latest Developments

13.2 Kruger Inc.

13.2.1 Kruger Inc. Company Information

13.2.2 Kruger Inc. Publication Paper Product Portfolios and Specifications

13.2.3 Kruger Inc. Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Kruger Inc. Main Business Overview

13.2.5 Kruger Inc. Latest Developments

13.3 UPM

13.3.1 UPM Company Information

13.3.2 UPM Publication Paper Product Portfolios and Specifications

13.3.3 UPM Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 UPM Main Business Overview

13.3.5 UPM Latest Developments

13.4 Stora Enso

13.4.1 Stora Enso Company Information

13.4.2 Stora Enso Publication Paper Product Portfolios and Specifications

13.4.3 Stora Enso Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Stora Enso Main Business Overview

13.4.5 Stora Enso Latest Developments

13.5 Catalyst Paper

13.5.1 Catalyst Paper Company Information

13.5.2 Catalyst Paper Publication Paper Product Portfolios and Specifications

13.5.3 Catalyst Paper Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Catalyst Paper Main Business Overview

13.5.5 Catalyst Paper Latest Developments

13.6 Evergreen Packaging

13.6.1 Evergreen Packaging Company Information

- 13.6.2 Evergreen Packaging Publication Paper Product Portfolios and Specifications
- 13.6.3 Evergreen Packaging Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Evergreen Packaging Main Business Overview
- 13.6.5 Evergreen Packaging Latest Developments
- 13.7 Burgo Group
 - 13.7.1 Burgo Group Company Information
 - 13.7.2 Burgo Group Publication Paper Product Portfolios and Specifications
 - 13.7.3 Burgo Group Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Burgo Group Main Business Overview
 - 13.7.5 Burgo Group Latest Developments
- 13.8 Nippon Paper
 - 13.8.1 Nippon Paper Company Information
 - 13.8.2 Nippon Paper Publication Paper Product Portfolios and Specifications
 - 13.8.3 Nippon Paper Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Nippon Paper Main Business Overview
 - 13.8.5 Nippon Paper Latest Developments
- 13.9 Sappi
 - 13.9.1 Sappi Company Information
 - 13.9.2 Sappi Publication Paper Product Portfolios and Specifications
 - 13.9.3 Sappi Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Sappi Main Business Overview
 - 13.9.5 Sappi Latest Developments
- 13.10 Shandong Chenming
 - 13.10.1 Shandong Chenming Company Information
 - 13.10.2 Shandong Chenming Publication Paper Product Portfolios and Specifications
 - 13.10.3 Shandong Chenming Publication Paper Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Shandong Chenming Main Business Overview
 - 13.10.5 Shandong Chenming Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Publication Paper Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Publication Paper Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Below 50g

Table 4. Major Players of 50-70g

Table 5. Major Players of Above 70g

Table 6. Global Publication Paper Sales by Type (2019-2024) & (K MT)

Table 7. Global Publication Paper Sales Market Share by Type (2019-2024)

Table 8. Global Publication Paper Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Publication Paper Revenue Market Share by Type (2019-2024)

Table 10. Global Publication Paper Sale Price by Type (2019-2024) & (USD/MT)

Table 11. Global Publication Paper Sales by Application (2019-2024) & (K MT)

Table 12. Global Publication Paper Sales Market Share by Application (2019-2024)

Table 13. Global Publication Paper Revenue by Application (2019-2024)

Table 14. Global Publication Paper Revenue Market Share by Application (2019-2024)

Table 15. Global Publication Paper Sale Price by Application (2019-2024) & (USD/MT)

Table 16. Global Publication Paper Sales by Company (2019-2024) & (K MT)

Table 17. Global Publication Paper Sales Market Share by Company (2019-2024)

Table 18. Global Publication Paper Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Publication Paper Revenue Market Share by Company (2019-2024)

Table 20. Global Publication Paper Sale Price by Company (2019-2024) & (USD/MT)

Table 21. Key Manufacturers Publication Paper Producing Area Distribution and Sales Area

Table 22. Players Publication Paper Products Offered

Table 23. Publication Paper Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Publication Paper Sales by Geographic Region (2019-2024) & (K MT)

Table 27. Global Publication Paper Sales Market Share Geographic Region (2019-2024)

Table 28. Global Publication Paper Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Publication Paper Revenue Market Share by Geographic Region (2019-2024)

- Table 30. Global Publication Paper Sales by Country/Region (2019-2024) & (K MT)
- Table 31. Global Publication Paper Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Publication Paper Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Publication Paper Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Publication Paper Sales by Country (2019-2024) & (K MT)
- Table 35. Americas Publication Paper Sales Market Share by Country (2019-2024)
- Table 36. Americas Publication Paper Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Publication Paper Revenue Market Share by Country (2019-2024)
- Table 38. Americas Publication Paper Sales by Type (2019-2024) & (K MT)
- Table 39. Americas Publication Paper Sales by Application (2019-2024) & (K MT)
- Table 40. APAC Publication Paper Sales by Region (2019-2024) & (K MT)
- Table 41. APAC Publication Paper Sales Market Share by Region (2019-2024)
- Table 42. APAC Publication Paper Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Publication Paper Revenue Market Share by Region (2019-2024)
- Table 44. APAC Publication Paper Sales by Type (2019-2024) & (K MT)
- Table 45. APAC Publication Paper Sales by Application (2019-2024) & (K MT)
- Table 46. Europe Publication Paper Sales by Country (2019-2024) & (K MT)
- Table 47. Europe Publication Paper Sales Market Share by Country (2019-2024)
- Table 48. Europe Publication Paper Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Publication Paper Revenue Market Share by Country (2019-2024)
- Table 50. Europe Publication Paper Sales by Type (2019-2024) & (K MT)
- Table 51. Europe Publication Paper Sales by Application (2019-2024) & (K MT)
- Table 52. Middle East & Africa Publication Paper Sales by Country (2019-2024) & (K MT)
- Table 53. Middle East & Africa Publication Paper Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Publication Paper Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Publication Paper Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Publication Paper Sales by Type (2019-2024) & (K MT)
- Table 57. Middle East & Africa Publication Paper Sales by Application (2019-2024) & (K MT)
- Table 58. Key Market Drivers & Growth Opportunities of Publication Paper
- Table 59. Key Market Challenges & Risks of Publication Paper
- Table 60. Key Industry Trends of Publication Paper
- Table 61. Publication Paper Raw Material

- Table 62. Key Suppliers of Raw Materials
- Table 63. Publication Paper Distributors List
- Table 64. Publication Paper Customer List
- Table 65. Global Publication Paper Sales Forecast by Region (2025-2030) & (K MT)
- Table 66. Global Publication Paper Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Publication Paper Sales Forecast by Country (2025-2030) & (K MT)
- Table 68. Americas Publication Paper Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Publication Paper Sales Forecast by Region (2025-2030) & (K MT)
- Table 70. APAC Publication Paper Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Publication Paper Sales Forecast by Country (2025-2030) & (K MT)
- Table 72. Europe Publication Paper Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Publication Paper Sales Forecast by Country (2025-2030) & (K MT)
- Table 74. Middle East & Africa Publication Paper Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Publication Paper Sales Forecast by Type (2025-2030) & (K MT)
- Table 76. Global Publication Paper Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 77. Global Publication Paper Sales Forecast by Application (2025-2030) & (K MT)
- Table 78. Global Publication Paper Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 79. SCA Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors
- Table 80. SCA Publication Paper Product Portfolios and Specifications
- Table 81. SCA Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. SCA Main Business
- Table 83. SCA Latest Developments
- Table 84. Kruger Inc. Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors
- Table 85. Kruger Inc. Publication Paper Product Portfolios and Specifications
- Table 86. Kruger Inc. Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Kruger Inc. Main Business
- Table 88. Kruger Inc. Latest Developments

Table 89. UPM Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 90. UPM Publication Paper Product Portfolios and Specifications

Table 91. UPM Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. UPM Main Business

Table 93. UPM Latest Developments

Table 94. Stora Enso Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 95. Stora Enso Publication Paper Product Portfolios and Specifications

Table 96. Stora Enso Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Stora Enso Main Business

Table 98. Stora Enso Latest Developments

Table 99. Catalyst Paper Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 100. Catalyst Paper Publication Paper Product Portfolios and Specifications

Table 101. Catalyst Paper Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Catalyst Paper Main Business

Table 103. Catalyst Paper Latest Developments

Table 104. Evergreen Packaging Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 105. Evergreen Packaging Publication Paper Product Portfolios and Specifications

Table 106. Evergreen Packaging Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Evergreen Packaging Main Business

Table 108. Evergreen Packaging Latest Developments

Table 109. Burgo Group Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 110. Burgo Group Publication Paper Product Portfolios and Specifications

Table 111. Burgo Group Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Burgo Group Main Business

Table 113. Burgo Group Latest Developments

Table 114. Nippon Paper Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 115. Nippon Paper Publication Paper Product Portfolios and Specifications

Table 116. Nippon Paper Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Nippon Paper Main Business

Table 118. Nippon Paper Latest Developments

Table 119. Sappi Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 120. Sappi Publication Paper Product Portfolios and Specifications

Table 121. Sappi Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Sappi Main Business

Table 123. Sappi Latest Developments

Table 124. Shandong Chenming Basic Information, Publication Paper Manufacturing Base, Sales Area and Its Competitors

Table 125. Shandong Chenming Publication Paper Product Portfolios and Specifications

Table 126. Shandong Chenming Publication Paper Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Shandong Chenming Main Business

Table 128. Shandong Chenming Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Publication Paper
- Figure 2. Publication Paper Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Publication Paper Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Publication Paper Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Publication Paper Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Below 50g
- Figure 10. Product Picture of 50-70g
- Figure 11. Product Picture of Above 70g
- Figure 12. Global Publication Paper Sales Market Share by Type in 2023
- Figure 13. Global Publication Paper Revenue Market Share by Type (2019-2024)
- Figure 14. Publication Paper Consumed in Advertising
- Figure 15. Global Publication Paper Market: Advertising (2019-2024) & (K MT)
- Figure 16. Publication Paper Consumed in Books and magazines
- Figure 17. Global Publication Paper Market: Books and magazines (2019-2024) & (K MT)
- Figure 18. Publication Paper Consumed in Album and Other
- Figure 19. Global Publication Paper Market: Album and Other (2019-2024) & (K MT)
- Figure 20. Global Publication Paper Sales Market Share by Application (2023)
- Figure 21. Global Publication Paper Revenue Market Share by Application in 2023
- Figure 22. Publication Paper Sales Market by Company in 2023 (K MT)
- Figure 23. Global Publication Paper Sales Market Share by Company in 2023
- Figure 24. Publication Paper Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Publication Paper Revenue Market Share by Company in 2023
- Figure 26. Global Publication Paper Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Publication Paper Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Publication Paper Sales 2019-2024 (K MT)
- Figure 29. Americas Publication Paper Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Publication Paper Sales 2019-2024 (K MT)
- Figure 31. APAC Publication Paper Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Publication Paper Sales 2019-2024 (K MT)

- Figure 33. Europe Publication Paper Revenue 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Publication Paper Sales 2019-2024 (K MT)
- Figure 35. Middle East & Africa Publication Paper Revenue 2019-2024 (\$ Millions)
- Figure 36. Americas Publication Paper Sales Market Share by Country in 2023
- Figure 37. Americas Publication Paper Revenue Market Share by Country in 2023
- Figure 38. Americas Publication Paper Sales Market Share by Type (2019-2024)
- Figure 39. Americas Publication Paper Sales Market Share by Application (2019-2024)
- Figure 40. United States Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Publication Paper Sales Market Share by Region in 2023
- Figure 45. APAC Publication Paper Revenue Market Share by Regions in 2023
- Figure 46. APAC Publication Paper Sales Market Share by Type (2019-2024)
- Figure 47. APAC Publication Paper Sales Market Share by Application (2019-2024)
- Figure 48. China Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Publication Paper Sales Market Share by Country in 2023
- Figure 56. Europe Publication Paper Revenue Market Share by Country in 2023
- Figure 57. Europe Publication Paper Sales Market Share by Type (2019-2024)
- Figure 58. Europe Publication Paper Sales Market Share by Application (2019-2024)
- Figure 59. Germany Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Publication Paper Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Publication Paper Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Publication Paper Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Publication Paper Sales Market Share by Application (2019-2024)

- Figure 68. Egypt Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. South Africa Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country Publication Paper Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of Publication Paper in 2023
- Figure 74. Manufacturing Process Analysis of Publication Paper
- Figure 75. Industry Chain Structure of Publication Paper
- Figure 76. Channels of Distribution
- Figure 77. Global Publication Paper Sales Market Forecast by Region (2025-2030)
- Figure 78. Global Publication Paper Revenue Market Share Forecast by Region (2025-2030)
- Figure 79. Global Publication Paper Sales Market Share Forecast by Type (2025-2030)
- Figure 80. Global Publication Paper Revenue Market Share Forecast by Type (2025-2030)
- Figure 81. Global Publication Paper Sales Market Share Forecast by Application (2025-2030)
- Figure 82. Global Publication Paper Revenue Market Share Forecast by Application (2025-2030)

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