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Global Public Cloud IT Transformation Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Public Cloud IT Transformation Services are designed to help organizations migrate their IT infrastructure and applications to public cloud platforms. These services typically encompass a wide range of offerings, including strategic planning, migration, optimization, and management, all aimed at leveraging the scalability, flexibility, and cost-efficiency of the public cloud.

The global Public Cloud IT Transformation Service market size is projected to grow from US$ million in 2024 to US$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Public Cloud IT Transformation Service Industry Forecast” looks at past sales and reviews total world Public Cloud IT Transformation Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Public Cloud IT Transformation Service sales for 2023 through 2029. With Public Cloud IT Transformation Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Public Cloud IT Transformation Service industry.

This Insight Report provides a comprehensive analysis of the global Public Cloud IT Transformation Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Public Cloud IT Transformation Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

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firms' unique position in an accelerating global Public Cloud IT Transformation Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Public Cloud IT Transformation Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Public Cloud IT Transformation Service.

United States market for Public Cloud IT Transformation Service is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Public Cloud IT Transformation Service is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Public Cloud IT Transformation Service is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Public Cloud IT Transformation Service players cover Amplitude, Mixpanel, Pendo, Heap, Appcues, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Public Cloud IT Transformation Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Financial Services

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- Healthcare
- Retail
- Manufacturing
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Segmentation by Type:

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- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amplitude

Mixpanel

Pendo

Heap

Appcues

UserIQ

Chameleon

WalkMe

Gainsight PX

Intercom

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Forecast by Type (2025-2030)
Figure 82. Global Public Cloud IT Transformation Service Market Size Market Share Forecast by Application (2025-2030)

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