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Global Public Cloud Desktop Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Public Cloud Desktop market size is predicted to grow from US$ 463 million in 2025 to US$ 705 million in 2031; it is expected to grow at a CAGR of 7.3% from 2025 to 2031.

Public cloud desktop refers to the use of server resources in large IDC computer rooms or data centers through the Internet to ensure user data security by isolating the server side. Users do not need to deploy servers locally. They only need to rent servers and bandwidth resources from public cloud vendors. Devices such as cloud terminals, PCs or tablets access data and virtual desktops on the server for use.

United States market for Public Cloud Desktop is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Public Cloud Desktop is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Public Cloud Desktop is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Public Cloud Desktop players cover Microsoft, Parallels, Citrix, IBM, NComputing, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Public Cloud Desktop Industry

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Forecast" looks at past sales and reviews total world Public Cloud Desktop sales in 2024, providing a comprehensive analysis by region and market sector of projected Public Cloud Desktop sales for 2025 through 2031. With Public Cloud Desktop sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Public Cloud Desktop industry.

This Insight Report provides a comprehensive analysis of the global Public Cloud Desktop landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Public Cloud Desktop portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Public Cloud Desktop market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Public Cloud Desktop and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Public Cloud Desktop.

This report presents a comprehensive overview, market shares, and growth opportunities of Public Cloud Desktop market by product type, application, key players and key regions and countries.

Segmentation by Type:

VDI (Virtual Desktop Infrastructure)

IDV (Intelligent Desktop Virtualization)

VOI (Virtual Operatingsystem Infrastructure)

Remote Desktop Services (RDS)

Segmentation by Application:

Government

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- Educate
- Finance
- Medical
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Parallels

Citrix

IBM

NComputing

Ericom

Ntiva

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VMware

ITnet

Amazon Web Services

Huawei Cloud

Shengteng Weixin

Alibaba Cloud

Convinced

Ruijie Networks

Cloud era

Kirin Xin'an

Inspur Cloud

Lenovo

Youfu Network

Dieyun Shares

ZTE

Hexin Chuangtian

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