

Global PU Resins for Synthetic Leather Market Growth 2025-2031

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Abstracts

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The global PU Resins for Synthetic Leather market size is predicted to grow from US\$ 4758 million in 2025 to US\$ 5615 million in 2031; it is expected to grow at a CAGR of 2.8% from 2025 to 2031.

Polyurethane (PU) resins for synthetic leather are a type of polymer material used to create artificial leather, which mimics the look and feel of genuine leather. These resins are known for their flexibility, durability, and resistance to wear and tear, making them ideal for a variety of applications such as upholstery, footwear, automotive interiors, and fashion accessories. PU resins are applied to a fabric base, creating a surface that can be finished to resemble natural leather through embossing, coloring, and texturing. Unlike traditional leather, PU synthetic leather is often more affordable, lightweight, and easier to clean, while also being available in a wide range of textures and finishes. Moreover, it is considered a more environmentally friendly and animal-free alternative to genuine leather, making it popular in industries looking for sustainable materials.

The global PU resins for synthetic leather market is experiencing significant growth, driven by increasing demand for eco-friendly and cost-effective alternatives to genuine leather across industries such as fashion, automotive, and furniture. Consumers' growing preference for sustainable and animal-free materials has pushed manufacturers to develop high-quality PU-based synthetic leather products that closely resemble natural leather while offering enhanced durability and flexibility. The fashion and footwear industries, in particular, have embraced synthetic leather due to its versatility, availability in a wide range of colors and textures, and lower production costs compared to traditional leather. Additionally, stringent environmental regulations,

especially in Europe and North America, have led to a shift from PVC-based synthetic leather to PU resins, which are less harmful to the environment.

In regions like Asia-Pacific, the market for PU resins is expanding rapidly, supported by a booming automotive industry and a growing demand for synthetic leather in vehicle interiors. Countries like China and India, which are major manufacturing hubs, are driving production due to lower labor costs and increased consumer demand for affordable and stylish alternatives to real leather. Furthermore, advancements in PU resin technology, such as the development of water-based and bio-based PU resins, are contributing to the market's growth by addressing concerns over the environmental impact of traditional synthetic leather production. As more industries prioritize sustainability and innovation, the global PU resins for synthetic leather market is expected to grow steadily in the coming years.

LP Information, Inc. (LPI) ' newest research report, the "PU Resins for Synthetic Leather Industry Forecast" looks at past sales and reviews total world PU Resins for Synthetic Leather sales in 2024, providing a comprehensive analysis by region and market sector of projected PU Resins for Synthetic Leather sales for 2025 through 2031. With PU Resins for Synthetic Leather sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PU Resins for Synthetic Leather industry.

This Insight Report provides a comprehensive analysis of the global PU Resins for Synthetic Leather landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PU Resins for Synthetic Leather portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PU Resins for Synthetic Leather market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PU Resins for Synthetic Leather and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PU Resins for Synthetic Leather.

This report presents a comprehensive overview, market shares, and growth

opportunities of PU Resins for Synthetic Leather market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dry-process Synthetic Leather

Wet-process Synthetic Leather

Segmentation by Application:

Shoes & Clothes

Automotive Interior

Furniture

Case & Bag

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Great Eastern Resins Industrial

Jiuh Yi Chemical Industrial

Taichin

Toyopolymer

DIC Corporation

Zhejiang Huafon New Materials

Xuchuan Chemical

Anhui Sinograce Chemical

Huada Chemical

Hexin Holding

Hongdeli

YFResin

Dabang Chemical

Anhui Anli Material Technology

Wanshun Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global PU Resins for Synthetic Leather market?

What factors are driving PU Resins for Synthetic Leather market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PU Resins for Synthetic Leather market opportunities vary by end market size?

How does PU Resins for Synthetic Leather break out by Type, by Application?

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