

Global PU Ink Binder Market Growth 2026-2032

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Abstracts

The global PU Ink Binder market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Ink binders are polymers that allow pigments and other components of ink to adhere the printing substrate and form films on the surface of the substrate.

The PU resin used in ink adhesives is generally prepared from polyester or polyether polyol, alicyclic diisocyanate and diamine/diol chain extender. The number of molecules is about tens of thousands. In order to be soluble in alcohol and improve film strength , adhesion to plastic or other substrates and dispersion of pigments, generally introducing urea bonds into PU resin to form polyurethane urea resin (PUU). The polyurethane adhesive used in ink is mostly a single component, and a small amount of isocyanate cross-linking agent can be added.

LP Information, Inc. (LPI) ' newest research report, the ?PU Ink Binder Industry Forecast? looks at past sales and reviews total world PU Ink Binder sales in 2025, providing a comprehensive analysis by region and market sector of projected PU Ink Binder sales for 2026 through 2032. With PU Ink Binder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PU Ink Binder industry.

This Insight Report provides a comprehensive analysis of the global PU Ink Binder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PU Ink Binder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PU Ink Binder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PU Ink Binder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PU Ink Binder.

This report presents a comprehensive overview, market shares, and growth opportunities of PU Ink Binder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

- for Water-based Ink

- for Solvent-based Ink

Segmentation by Application:

- Advertising and Image Ink

- Textile Ink

This report also splits the market by region:

- Americas

 - United States

 - Canada

 - Mexico

 - Brazil

- APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

DSM

Showa Denko Materials

DOW

Huntsman

Mitsui Chemical

Morchem Inc

Songwon

Wacker Chemical

Indofil Industries Limited

APEC

Kemiteks

GB Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global PU Ink Binder market?

What factors are driving PU Ink Binder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PU Ink Binder market opportunities vary by end market size?

How does PU Ink Binder break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global PU Ink Binder Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for PU Ink Binder by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for PU Ink Binder by Country/Region, 2021, 2025 & 2032
- 2.2 PU Ink Binder Segment by Type
 - 2.2.1 for Water-based Ink
 - 2.2.2 for Solvent-based Ink
 - 2.2.3 PU Ink Binder Sales by Type
 - 2.2.3.1 Global PU Ink Binder Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global PU Ink Binder Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global PU Ink Binder Sale Price by Type (2021-2026)
- 2.3 PU Ink Binder Segment by Application
 - 2.3.1 Advertising and Image Ink
 - 2.3.2 Textile Ink
 - 2.3.3 PU Ink Binder Sales by Application
 - 2.3.3.1 Global PU Ink Binder Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global PU Ink Binder Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global PU Ink Binder Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global PU Ink Binder Breakdown Data by Company

- 3.1.1 Global PU Ink Binder Annual Sales by Company (2021-2026)
- 3.1.2 Global PU Ink Binder Sales Market Share by Company (2021-2026)
- 3.2 Global PU Ink Binder Annual Revenue by Company (2021-2026)
 - 3.2.1 Global PU Ink Binder Revenue by Company (2021-2026)
 - 3.2.2 Global PU Ink Binder Revenue Market Share by Company (2021-2026)
- 3.3 Global PU Ink Binder Sale Price by Company
- 3.4 Key Manufacturers PU Ink Binder Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers PU Ink Binder Product Location Distribution
 - 3.4.2 Players PU Ink Binder Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PU INK BINDER BY GEOGRAPHIC REGION

- 4.1 World Historic PU Ink Binder Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global PU Ink Binder Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global PU Ink Binder Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic PU Ink Binder Market Size by Country/Region (2021-2026)
 - 4.2.1 Global PU Ink Binder Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global PU Ink Binder Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas PU Ink Binder Sales Growth
- 4.4 APAC PU Ink Binder Sales Growth
- 4.5 Europe PU Ink Binder Sales Growth
- 4.6 Middle East & Africa PU Ink Binder Sales Growth

5 AMERICAS

- 5.1 Americas PU Ink Binder Sales by Country
 - 5.1.1 Americas PU Ink Binder Sales by Country (2021-2026)
 - 5.1.2 Americas PU Ink Binder Revenue by Country (2021-2026)
- 5.2 Americas PU Ink Binder Sales by Type (2021-2026)
- 5.3 Americas PU Ink Binder Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC PU Ink Binder Sales by Region

6.1.1 APAC PU Ink Binder Sales by Region (2021-2026)

6.1.2 APAC PU Ink Binder Revenue by Region (2021-2026)

6.2 APAC PU Ink Binder Sales by Type (2021-2026)

6.3 APAC PU Ink Binder Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe PU Ink Binder by Country

7.1.1 Europe PU Ink Binder Sales by Country (2021-2026)

7.1.2 Europe PU Ink Binder Revenue by Country (2021-2026)

7.2 Europe PU Ink Binder Sales by Type (2021-2026)

7.3 Europe PU Ink Binder Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa PU Ink Binder by Country

8.1.1 Middle East & Africa PU Ink Binder Sales by Country (2021-2026)

8.1.2 Middle East & Africa PU Ink Binder Revenue by Country (2021-2026)

8.2 Middle East & Africa PU Ink Binder Sales by Type (2021-2026)

8.3 Middle East & Africa PU Ink Binder Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of PU Ink Binder

10.3 Manufacturing Process Analysis of PU Ink Binder

10.4 Industry Chain Structure of PU Ink Binder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 PU Ink Binder Distributors

11.3 PU Ink Binder Customer

12 WORLD FORECAST REVIEW FOR PU INK BINDER BY GEOGRAPHIC REGION

12.1 Global PU Ink Binder Market Size Forecast by Region

12.1.1 Global PU Ink Binder Forecast by Region (2027-2032)

12.1.2 Global PU Ink Binder Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global PU Ink Binder Forecast by Type (2027-2032)

12.7 Global PU Ink Binder Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BASF

13.1.1 BASF Company Information

13.1.2 BASF PU Ink Binder Product Portfolios and Specifications

13.1.3 BASF PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 BASF Main Business Overview

13.1.5 BASF Latest Developments

13.2 DSM

13.2.1 DSM Company Information

13.2.2 DSM PU Ink Binder Product Portfolios and Specifications

13.2.3 DSM PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 DSM Main Business Overview

13.2.5 DSM Latest Developments

13.3 Showa Denko Materials

13.3.1 Showa Denko Materials Company Information

13.3.2 Showa Denko Materials PU Ink Binder Product Portfolios and Specifications

13.3.3 Showa Denko Materials PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Showa Denko Materials Main Business Overview

13.3.5 Showa Denko Materials Latest Developments

13.4 DOW

13.4.1 DOW Company Information

13.4.2 DOW PU Ink Binder Product Portfolios and Specifications

13.4.3 DOW PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 DOW Main Business Overview

13.4.5 DOW Latest Developments

13.5 Huntsman

13.5.1 Huntsman Company Information

13.5.2 Huntsman PU Ink Binder Product Portfolios and Specifications

13.5.3 Huntsman PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Huntsman Main Business Overview

13.5.5 Huntsman Latest Developments

13.6 Mitsui Chemical

13.6.1 Mitsui Chemical Company Information

13.6.2 Mitsui Chemical PU Ink Binder Product Portfolios and Specifications

13.6.3 Mitsui Chemical PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Mitsui Chemical Main Business Overview

13.6.5 Mitsui Chemical Latest Developments

13.7 Morchem Inc

- 13.7.1 Morchem Inc Company Information
- 13.7.2 Morchem Inc PU Ink Binder Product Portfolios and Specifications
- 13.7.3 Morchem Inc PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Morchem Inc Main Business Overview
- 13.7.5 Morchem Inc Latest Developments
- 13.8 Songwon
 - 13.8.1 Songwon Company Information
 - 13.8.2 Songwon PU Ink Binder Product Portfolios and Specifications
 - 13.8.3 Songwon PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Songwon Main Business Overview
 - 13.8.5 Songwon Latest Developments
- 13.9 Wacker Chemical
 - 13.9.1 Wacker Chemical Company Information
 - 13.9.2 Wacker Chemical PU Ink Binder Product Portfolios and Specifications
 - 13.9.3 Wacker Chemical PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Wacker Chemical Main Business Overview
 - 13.9.5 Wacker Chemical Latest Developments
- 13.10 Indofil Industries Limited
 - 13.10.1 Indofil Industries Limited Company Information
 - 13.10.2 Indofil Industries Limited PU Ink Binder Product Portfolios and Specifications
 - 13.10.3 Indofil Industries Limited PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Indofil Industries Limited Main Business Overview
 - 13.10.5 Indofil Industries Limited Latest Developments
- 13.11 APEC
 - 13.11.1 APEC Company Information
 - 13.11.2 APEC PU Ink Binder Product Portfolios and Specifications
 - 13.11.3 APEC PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 APEC Main Business Overview
 - 13.11.5 APEC Latest Developments
- 13.12 Kemiteks
 - 13.12.1 Kemiteks Company Information
 - 13.12.2 Kemiteks PU Ink Binder Product Portfolios and Specifications
 - 13.12.3 Kemiteks PU Ink Binder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Kemiteks Main Business Overview
 - 13.12.5 Kemiteks Latest Developments
- 13.13 GB Chemical

- 13.13.1 GB Chemical Company Information
- 13.13.2 GB Chemical PU Ink Binder Product Portfolios and Specifications
- 13.13.3 GB Chemical PU Ink Binder Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.13.4 GB Chemical Main Business Overview
- 13.13.5 GB Chemical Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. PU Ink Binder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. PU Ink Binder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of for Water-based Ink
- Table 4. Major Players of for Solvent-based Ink
- Table 5. Global PU Ink Binder Sales by Type (2021-2026) & (MT)
- Table 6. Global PU Ink Binder Sales Market Share by Type (2021-2026)
- Table 7. Global PU Ink Binder Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global PU Ink Binder Revenue Market Share by Type (2021-2026)
- Table 9. Global PU Ink Binder Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 10. Global PU Ink Binder Sale by Application (2021-2026) & (MT)
- Table 11. Global PU Ink Binder Sale Market Share by Application (2021-2026)
- Table 12. Global PU Ink Binder Revenue by Application (2021-2026) & (\$ million)
- Table 13. Global PU Ink Binder Revenue Market Share by Application (2021-2026)
- Table 14. Global PU Ink Binder Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 15. Global PU Ink Binder Sales by Company (2021-2026) & (MT)
- Table 16. Global PU Ink Binder Sales Market Share by Company (2021-2026)
- Table 17. Global PU Ink Binder Revenue by Company (2021-2026) & (\$ millions)
- Table 18. Global PU Ink Binder Revenue Market Share by Company (2021-2026)
- Table 19. Global PU Ink Binder Sale Price by Company (2021-2026) & (US\$/Ton)
- Table 20. Key Manufacturers PU Ink Binder Producing Area Distribution and Sales Area
- Table 21. Players PU Ink Binder Products Offered
- Table 22. PU Ink Binder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global PU Ink Binder Sales by Geographic Region (2021-2026) & (MT)
- Table 26. Global PU Ink Binder Sales Market Share Geographic Region (2021-2026)
- Table 27. Global PU Ink Binder Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 28. Global PU Ink Binder Revenue Market Share by Geographic Region (2021-2026)
- Table 29. Global PU Ink Binder Sales by Country/Region (2021-2026) & (MT)
- Table 30. Global PU Ink Binder Sales Market Share by Country/Region (2021-2026)
- Table 31. Global PU Ink Binder Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global PU Ink Binder Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas PU Ink Binder Sales by Country (2021-2026) & (MT)
Table 34. Americas PU Ink Binder Sales Market Share by Country (2021-2026)
Table 35. Americas PU Ink Binder Revenue by Country (2021-2026) & (\$ millions)
Table 36. Americas PU Ink Binder Sales by Type (2021-2026) & (MT)
Table 37. Americas PU Ink Binder Sales by Application (2021-2026) & (MT)
Table 38. APAC PU Ink Binder Sales by Region (2021-2026) & (MT)
Table 39. APAC PU Ink Binder Sales Market Share by Region (2021-2026)
Table 40. APAC PU Ink Binder Revenue by Region (2021-2026) & (\$ millions)
Table 41. APAC PU Ink Binder Sales by Type (2021-2026) & (MT)
Table 42. APAC PU Ink Binder Sales by Application (2021-2026) & (MT)
Table 43. Europe PU Ink Binder Sales by Country (2021-2026) & (MT)
Table 44. Europe PU Ink Binder Revenue by Country (2021-2026) & (\$ millions)
Table 45. Europe PU Ink Binder Sales by Type (2021-2026) & (MT)
Table 46. Europe PU Ink Binder Sales by Application (2021-2026) & (MT)
Table 47. Middle East & Africa PU Ink Binder Sales by Country (2021-2026) & (MT)
Table 48. Middle East & Africa PU Ink Binder Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa PU Ink Binder Sales by Type (2021-2026) & (MT)
Table 50. Middle East & Africa PU Ink Binder Sales by Application (2021-2026) & (MT)
Table 51. Key Market Drivers & Growth Opportunities of PU Ink Binder
Table 52. Key Market Challenges & Risks of PU Ink Binder
Table 53. Key Industry Trends of PU Ink Binder
Table 54. PU Ink Binder Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. PU Ink Binder Distributors List
Table 57. PU Ink Binder Customer List
Table 58. Global PU Ink Binder Sales Forecast by Region (2027-2032) & (MT)
Table 59. Global PU Ink Binder Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 60. Americas PU Ink Binder Sales Forecast by Country (2027-2032) & (MT)
Table 61. Americas PU Ink Binder Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 62. APAC PU Ink Binder Sales Forecast by Region (2027-2032) & (MT)
Table 63. APAC PU Ink Binder Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 64. Europe PU Ink Binder Sales Forecast by Country (2027-2032) & (MT)
Table 65. Europe PU Ink Binder Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 66. Middle East & Africa PU Ink Binder Sales Forecast by Country (2027-2032) &

(MT)

Table 67. Middle East & Africa PU Ink Binder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global PU Ink Binder Sales Forecast by Type (2027-2032) & (MT)

Table 69. Global PU Ink Binder Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global PU Ink Binder Sales Forecast by Application (2027-2032) & (MT)

Table 71. Global PU Ink Binder Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. BASF Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 73. BASF PU Ink Binder Product Portfolios and Specifications

Table 74. BASF PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 75. BASF Main Business

Table 76. BASF Latest Developments

Table 77. DSM Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 78. DSM PU Ink Binder Product Portfolios and Specifications

Table 79. DSM PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 80. DSM Main Business

Table 81. DSM Latest Developments

Table 82. Showa Denko Materials Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 83. Showa Denko Materials PU Ink Binder Product Portfolios and Specifications

Table 84. Showa Denko Materials PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 85. Showa Denko Materials Main Business

Table 86. Showa Denko Materials Latest Developments

Table 87. DOW Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 88. DOW PU Ink Binder Product Portfolios and Specifications

Table 89. DOW PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. DOW Main Business

Table 91. DOW Latest Developments

Table 92. Huntsman Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 93. Huntsman PU Ink Binder Product Portfolios and Specifications

Table 94. Huntsman PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Huntsman Main Business

Table 96. Huntsman Latest Developments

Table 97. Mitsui Chemical Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 98. Mitsui Chemical PU Ink Binder Product Portfolios and Specifications

Table 99. Mitsui Chemical PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Mitsui Chemical Main Business

Table 101. Mitsui Chemical Latest Developments

Table 102. Morchem Inc Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 103. Morchem Inc PU Ink Binder Product Portfolios and Specifications

Table 104. Morchem Inc PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Morchem Inc Main Business

Table 106. Morchem Inc Latest Developments

Table 107. Songwon Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 108. Songwon PU Ink Binder Product Portfolios and Specifications

Table 109. Songwon PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Songwon Main Business

Table 111. Songwon Latest Developments

Table 112. Wacker Chemical Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 113. Wacker Chemical PU Ink Binder Product Portfolios and Specifications

Table 114. Wacker Chemical PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Wacker Chemical Main Business

Table 116. Wacker Chemical Latest Developments

Table 117. Indofil Industries Limited Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 118. Indofil Industries Limited PU Ink Binder Product Portfolios and Specifications

Table 119. Indofil Industries Limited PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Indofil Industries Limited Main Business

Table 121. Indofil Industries Limited Latest Developments

Table 122. APEC Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 123. APEC PU Ink Binder Product Portfolios and Specifications

Table 124. APEC PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. APEC Main Business

Table 126. APEC Latest Developments

Table 127. Kemiteks Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 128. Kemiteks PU Ink Binder Product Portfolios and Specifications

Table 129. Kemiteks PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. Kemiteks Main Business

Table 131. Kemiteks Latest Developments

Table 132. GB Chemical Basic Information, PU Ink Binder Manufacturing Base, Sales Area and Its Competitors

Table 133. GB Chemical PU Ink Binder Product Portfolios and Specifications

Table 134. GB Chemical PU Ink Binder Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. GB Chemical Main Business

Table 136. GB Chemical Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of PU Ink Binder
- Figure 2. PU Ink Binder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global PU Ink Binder Sales Growth Rate 2021-2032 (MT)
- Figure 7. Global PU Ink Binder Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. PU Ink Binder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. PU Ink Binder Sales Market Share by Country/Region (2025)
- Figure 10. PU Ink Binder Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of for Water-based Ink
- Figure 12. Product Picture of for Solvent-based Ink
- Figure 13. Global PU Ink Binder Sales Market Share by Type in 2026
- Figure 14. Global PU Ink Binder Revenue Market Share by Type (2021-2026)
- Figure 15. PU Ink Binder Consumed in Advertising and Image Ink
- Figure 16. Global PU Ink Binder Market: Advertising and Image Ink (2021-2026) & (MT)
- Figure 17. PU Ink Binder Consumed in Textile Ink
- Figure 18. Global PU Ink Binder Market: Textile Ink (2021-2026) & (MT)
- Figure 19. Global PU Ink Binder Sale Market Share by Application (2025)
- Figure 20. Global PU Ink Binder Revenue Market Share by Application in 2026
- Figure 21. PU Ink Binder Sales by Company in 2026 (MT)
- Figure 22. Global PU Ink Binder Sales Market Share by Company in 2026
- Figure 23. PU Ink Binder Revenue by Company in 2026 (\$ millions)
- Figure 24. Global PU Ink Binder Revenue Market Share by Company in 2026
- Figure 25. Global PU Ink Binder Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global PU Ink Binder Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas PU Ink Binder Sales 2021-2026 (MT)
- Figure 28. Americas PU Ink Binder Revenue 2021-2026 (\$ millions)
- Figure 29. APAC PU Ink Binder Sales 2021-2026 (MT)
- Figure 30. APAC PU Ink Binder Revenue 2021-2026 (\$ millions)
- Figure 31. Europe PU Ink Binder Sales 2021-2026 (MT)
- Figure 32. Europe PU Ink Binder Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa PU Ink Binder Sales 2021-2026 (MT)
- Figure 34. Middle East & Africa PU Ink Binder Revenue 2021-2026 (\$ millions)

- Figure 35. Americas PU Ink Binder Sales Market Share by Country in 2026
- Figure 36. Americas PU Ink Binder Revenue Market Share by Country (2021-2026)
- Figure 37. Americas PU Ink Binder Sales Market Share by Type (2021-2026)
- Figure 38. Americas PU Ink Binder Sales Market Share by Application (2021-2026)
- Figure 39. United States PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC PU Ink Binder Sales Market Share by Region in 2026
- Figure 44. APAC PU Ink Binder Revenue Market Share by Region (2021-2026)
- Figure 45. APAC PU Ink Binder Sales Market Share by Type (2021-2026)
- Figure 46. APAC PU Ink Binder Sales Market Share by Application (2021-2026)
- Figure 47. China PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe PU Ink Binder Sales Market Share by Country in 2026
- Figure 55. Europe PU Ink Binder Revenue Market Share by Country (2021-2026)
- Figure 56. Europe PU Ink Binder Sales Market Share by Type (2021-2026)
- Figure 57. Europe PU Ink Binder Sales Market Share by Application (2021-2026)
- Figure 58. Germany PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa PU Ink Binder Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa PU Ink Binder Sales Market Share by Type (2021-2026)
- Figure 65. Middle East & Africa PU Ink Binder Sales Market Share by Application (2021-2026)
- Figure 66. Egypt PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 67. South Africa PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Israel PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Turkey PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 70. GCC Countries PU Ink Binder Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Manufacturing Cost Structure Analysis of PU Ink Binder in 2026

Figure 72. Manufacturing Process Analysis of PU Ink Binder

Figure 73. Industry Chain Structure of PU Ink Binder

Figure 74. Channels of Distribution

Figure 75. Global PU Ink Binder Sales Market Forecast by Region (2027-2032)

Figure 76. Global PU Ink Binder Revenue Market Share Forecast by Region
(2027-2032)

Figure 77. Global PU Ink Binder Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global PU Ink Binder Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global PU Ink Binder Sales Market Share Forecast by Application
(2027-2032)

Figure 80. Global PU Ink Binder Revenue Market Share Forecast by Application
(2027-2032)

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