

Global PTC Liquid Heater Market Growth 2025-2031

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Abstracts

The global PTC Liquid Heater market size is predicted to grow from US\$ 731 million in 2025 to US\$ 962 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

PTC Liquid Heater is an electrothermal conversion device based on positive temperature coefficient ceramic material, specially designed for heating requirements of liquid medium. The core principle is to use the resistance-temperature self-adjusting characteristics of PTC thermistor: at low temperature, the resistance is small, the current is large, and the temperature rises rapidly; when the temperature reaches the preset value, the resistance increases sharply, the current drops, and the automatic constant temperature is realized. These heaters achieve efficient and safe liquid heating through a hydro-electric separation structure and multi-layer heat conduction design.

United States market for PTC Liquid Heater is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for PTC Liquid Heater is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for PTC Liquid Heater is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key PTC Liquid Heater players cover Mitsubishi Heavy Industries, DBK, KUS, Eberspacher, Backer Group, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “PTC Liquid Heater Industry Forecast” looks at past sales and reviews total world PTC Liquid Heater sales in 2024, providing a comprehensive analysis by region and market sector of projected PTC Liquid Heater sales for 2025 through 2031. With PTC Liquid Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PTC Liquid Heater industry.

This Insight Report provides a comprehensive analysis of the global PTC Liquid Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PTC Liquid Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PTC Liquid Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PTC Liquid Heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PTC Liquid Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of PTC Liquid Heater market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Immersion PTC Heater

Overflow PTC Heater

Segmentation by Application:

New Energy Vehicle

Household Appliance

Industrial Device

Food Processing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mitsubishi Heavy Industries

DBK

KUS

Eberspacher

Backer Group

Vvkb

Suzhou Xinye Electronics

Guangdong Kusauto Sensor Technology

Shandong Liulin Electronic

Jiangsu Beehe Electric

Key Questions Addressed in this Report

What is the 10-year outlook for the global PTC Liquid Heater market?

What factors are driving PTC Liquid Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PTC Liquid Heater market opportunities vary by end market size?

How does PTC Liquid Heater break out by Type, by Application?

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