

Global Prunus Mume Fruit Powder Market Growth 2026-2032

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Abstracts

The global Prunus Mume Fruit Powder market size is predicted to grow from US\$ 65.27 million in 2025 to US\$ 100 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Prunus Mume Fruit Powder is a powder prepared from the dried near-mature fruit of Prunus mume (Sieb.) Sieb. et Zucc. of the Rosaceae family, i.e., the material known in Chinese as Wu-mei. Wu-mei is obtained from near-mature fruits harvested in summer, dried at low temperature, and then kept until the surface turns black.

From an upstream raw-material perspective, the core raw material of mume fructus powder is the near-mature fruit of Prunus mume, and in commercial practice the powder may be based on whole processed fruit, de-cored fruit flesh, concentrated fruit solids, or extract solids derived from the same botanical source. From a downstream perspective, Wu-mei has long been used in both food and traditional herbal systems in China, and official Chinese lists include Wu-mei among substances used as both food and medicine. In modern commercial use, Prunus mume materials are commonly found in beverages, sour plum drinks, candies, preserved products, pickles, liquor, health drinks, herbal formulations, and functional-food style products.

In 2025, global sales of Prunus Mume Fruit Powder reached approximately 890 tons, with an average global market price of around US\$ 75/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

United States market for Prunus Mume Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Prunus Mume Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Prunus Mume Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Prunus Mume Fruit Powder players cover Xi'an Tianyi Biotechnology, Zhejiang Shengshi Biotechnology, Shaanxi Xintianyu Biotechnology, Shaanxi Yongyuan Bio-Tech, Fufeng Sinuote Biotechnology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Prunus Mume Fruit Powder Industry Forecast" looks at past sales and reviews total world Prunus Mume Fruit Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Prunus Mume Fruit Powder sales for 2026 through 2032. With Prunus Mume Fruit Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Prunus Mume Fruit Powder industry.

This Insight Report provides a comprehensive analysis of the global Prunus Mume Fruit Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Prunus Mume Fruit Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Prunus Mume Fruit Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Prunus Mume Fruit Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Prunus Mume Fruit Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Prunus Mume Fruit Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Whole Fruit Powder

Pulp Powder

Other

Segmentation by Particle Size:

Particle Size ? 80 Mesh

Particle Size ? 80 Mesh

Segmentation by Solubility Profile:

Water-Soluble Type

Water-Dispersible Type

Suspension Type

Segmentation by Application:

Food and Beverages

Dietary Supplements

Pharmaceuticals

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Xi'an Tianyi Biotechnology

Zhejiang Shengshi Biotechnology

Shaanxi Xintianyu Biotechnology

Shaanxi Yongyuan Bio-Tech

Fufeng Sinuote Biotechnology

Shaanxi Meihe Biotechnology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Prunus Mume Fruit Powder market?

What factors are driving Prunus Mume Fruit Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Prunus Mume Fruit Powder market opportunities vary by end market size?

How does Prunus Mume Fruit Powder break out by Type, by Application?

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