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Global Protective Wrapping Paper Market Growth 2026-2032

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Abstracts

The global Protective Wrapping Paper market size is predicted to grow from US$ 4499 million in 2025 to US$ 6631 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2024,global protective wrapping Paper production reached approximately 4,147,333 tons, with an average global market price of around USD 1,050 per ton. A factory gros profit of USD 231 with 22% gross margin. A single line full machine capacity production of 200,000 tons per line per year. Downstream demand split is weighted heavily toward e-commerce/parcel & logistics, with food & beverage, electronics and furniture/industrial making up most of the remainder. Protective wrapping paper is a category of eco-friendly, recyclable, and biodegradable materials used to safeguard products from damage, scratches, and scuffs during shipping and storage. It comes in various forms, such as rolls of kraft paper, honeycomb paper, or specialized void fill, and serves to cushion, stabilize, and protect items, providing an alternative to plastic packaging and enhancing the customer's unboxing experience.

United States market for Protective Wrapping Paper is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Protective Wrapping Paper is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Protective Wrapping Paper is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Protective Wrapping Paper players cover Smurfit Kappa, Sealed Air

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Corporation, Pregis, Sonoco Products Company, International Paper, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Protective Wrapping Paper Industry Forecast” looks at past sales and reviews total world Protective Wrapping Paper sales in 2025, providing a comprehensive analysis by region and market sector of projected Protective Wrapping Paper sales for 2026 through 2032. With Protective Wrapping Paper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Protective Wrapping Paper industry.

This Insight Report provides a comprehensive analysis of the global Protective Wrapping Paper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Protective Wrapping Paper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Protective Wrapping Paper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Protective Wrapping Paper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Protective Wrapping Paper.

This report presents a comprehensive overview, market shares, and growth opportunities of Protective Wrapping Paper market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

90 to 120 GSM

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135 to 210 GSM

220 to 450 GSM

above 450 GSM

Others

Segmentation by Application:

E commerce Packaging

Food and Beverages Packaging

Electronics Packaging

Manufacturing Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Smurfit Kappa

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Sealed Air Corporation

Pregis

Sonoco Products Company

International Paper

Berry Global Inc

Ranpak

Storopack

Canson

Bellofy

Pemtalic

Dervent

Srathmore

Mondi Group

Intertape Polymer Group

Ahlstrom Munksjo

Stora Enso Oyj

Klabin S,A.

Nine Dragons Paper

Lee & Man Paper

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Protective Wrapping Paper market?

What factors are driving Protective Wrapping Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Protective Wrapping Paper market opportunities vary by end market size?

How does Protective Wrapping Paper break out by Type, by Application?

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