

Global Probiotics for Infants and Pregnant Women Market Growth 2024-2030

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Abstracts

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Probiotics are a class of active microorganisms that are beneficial to the host by colonizing the human body and changing the composition of the flora in a certain part of the host. By regulating the immune function of the host mucosa and system or by regulating the balance of intestinal flora, promoting nutrient absorption and maintaining intestinal health, resulting in the production of single microorganisms or mixed microorganisms with a clear composition that are beneficial to health

The global Probiotics for Infants and Pregnant Women market size is projected to grow from US\$ 719.3 million in 2023 to US\$ 978.3 million in 2030; it is expected to grow at a CAGR of 4.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Probiotics for Infants and Pregnant Women Industry Forecast" looks at past sales and reviews total world Probiotics for Infants and Pregnant Women sales in 2023, providing a comprehensive analysis by region and market sector of projected Probiotics for Infants and Pregnant Women sales for 2024 through 2030. With Probiotics for Infants and Pregnant Women sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Probiotics for Infants and Pregnant Women industry.

This Insight Report provides a comprehensive analysis of the global Probiotics for Infants and Pregnant Women landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Probiotics for Infants and Pregnant Women portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Probiotics for Infants and Pregnant Women market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Probiotics for Infants and Pregnant Women and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Probiotics for Infants and Pregnant Women.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to "Guide market players to produce safer and healthier domestic infant products". According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ¥17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ¥485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

This report presents a comprehensive overview, market shares, and growth opportunities of Probiotics for Infants and Pregnant Women market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Probiotic Powder

Probiotic Drops

Probiotic Capsules

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Contrale

BioGaia AB

Nutrition Care

Synbiotics

Natural Factors

NOVA Probiotics

Jarrow Formulas

Life-Space

The Clorox Company

DR. WILLMAR SCHWABE GROUP

Church & Dwight

Swanson

Key Questions Addressed in this Report

What is the 10-year outlook for the global Probiotics for Infants and Pregnant Women market?

What factors are driving Probiotics for Infants and Pregnant Women market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Probiotics for Infants and Pregnant Women market opportunities vary by end market size?

How does Probiotics for Infants and Pregnant Women break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Probiotics for Infants and Pregnant Women Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Probiotics for Infants and Pregnant Women by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Probiotics for Infants and Pregnant Women by Country/Region, 2019, 2023 & 2030
- 2.2 Probiotics for Infants and Pregnant Women Segment by Type
 - 2.2.1 Probiotic Powder
 - 2.2.2 Probiotic Drops
 - 2.2.3 Probiotic Capsules
- 2.3 Probiotics for Infants and Pregnant Women Sales by Type
 - 2.3.1 Global Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Probiotics for Infants and Pregnant Women Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Probiotics for Infants and Pregnant Women Sale Price by Type (2019-2024)
- 2.4 Probiotics for Infants and Pregnant Women Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Probiotics for Infants and Pregnant Women Sales by Application
 - 2.5.1 Global Probiotics for Infants and Pregnant Women Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Probiotics for Infants and Pregnant Women Revenue and Market Share

by Application (2019-2024)

2.5.3 Global Probiotics for Infants and Pregnant Women Sale Price by Application (2019-2024)

3 GLOBAL PROBIOTICS FOR INFANTS AND PREGNANT WOMEN BY COMPANY

3.1 Global Probiotics for Infants and Pregnant Women Breakdown Data by Company

3.1.1 Global Probiotics for Infants and Pregnant Women Annual Sales by Company (2019-2024)

3.1.2 Global Probiotics for Infants and Pregnant Women Sales Market Share by Company (2019-2024)

3.2 Global Probiotics for Infants and Pregnant Women Annual Revenue by Company (2019-2024)

3.2.1 Global Probiotics for Infants and Pregnant Women Revenue by Company (2019-2024)

3.2.2 Global Probiotics for Infants and Pregnant Women Revenue Market Share by Company (2019-2024)

3.3 Global Probiotics for Infants and Pregnant Women Sale Price by Company

3.4 Key Manufacturers Probiotics for Infants and Pregnant Women Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Probiotics for Infants and Pregnant Women Product Location Distribution

3.4.2 Players Probiotics for Infants and Pregnant Women Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PROBIOTICS FOR INFANTS AND PREGNANT WOMEN BY GEOGRAPHIC REGION

4.1 World Historic Probiotics for Infants and Pregnant Women Market Size by Geographic Region (2019-2024)

4.1.1 Global Probiotics for Infants and Pregnant Women Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Probiotics for Infants and Pregnant Women Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Probiotics for Infants and Pregnant Women Market Size by

Country/Region (2019-2024)

4.2.1 Global Probiotics for Infants and Pregnant Women Annual Sales by

Country/Region (2019-2024)

4.2.2 Global Probiotics for Infants and Pregnant Women Annual Revenue by

Country/Region (2019-2024)

4.3 Americas Probiotics for Infants and Pregnant Women Sales Growth

4.4 APAC Probiotics for Infants and Pregnant Women Sales Growth

4.5 Europe Probiotics for Infants and Pregnant Women Sales Growth

4.6 Middle East & Africa Probiotics for Infants and Pregnant Women Sales Growth

5 AMERICAS

5.1 Americas Probiotics for Infants and Pregnant Women Sales by Country

5.1.1 Americas Probiotics for Infants and Pregnant Women Sales by Country
(2019-2024)

5.1.2 Americas Probiotics for Infants and Pregnant Women Revenue by Country
(2019-2024)

5.2 Americas Probiotics for Infants and Pregnant Women Sales by Type

5.3 Americas Probiotics for Infants and Pregnant Women Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Probiotics for Infants and Pregnant Women Sales by Region

6.1.1 APAC Probiotics for Infants and Pregnant Women Sales by Region (2019-2024)

6.1.2 APAC Probiotics for Infants and Pregnant Women Revenue by Region
(2019-2024)

6.2 APAC Probiotics for Infants and Pregnant Women Sales by Type

6.3 APAC Probiotics for Infants and Pregnant Women Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Probiotics for Infants and Pregnant Women by Country

7.1.1 Europe Probiotics for Infants and Pregnant Women Sales by Country (2019-2024)

7.1.2 Europe Probiotics for Infants and Pregnant Women Revenue by Country (2019-2024)

7.2 Europe Probiotics for Infants and Pregnant Women Sales by Type

7.3 Europe Probiotics for Infants and Pregnant Women Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Probiotics for Infants and Pregnant Women by Country

8.1.1 Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Country (2019-2024)

8.1.2 Middle East & Africa Probiotics for Infants and Pregnant Women Revenue by Country (2019-2024)

8.2 Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Type

8.3 Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Probiotics for Infants and Pregnant Women

10.3 Manufacturing Process Analysis of Probiotics for Infants and Pregnant Women

10.4 Industry Chain Structure of Probiotics for Infants and Pregnant Women

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Probiotics for Infants and Pregnant Women Distributors

11.3 Probiotics for Infants and Pregnant Women Customer

12 WORLD FORECAST REVIEW FOR PROBIOTICS FOR INFANTS AND PREGNANT WOMEN BY GEOGRAPHIC REGION

12.1 Global Probiotics for Infants and Pregnant Women Market Size Forecast by Region

12.1.1 Global Probiotics for Infants and Pregnant Women Forecast by Region (2025-2030)

12.1.2 Global Probiotics for Infants and Pregnant Women Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Probiotics for Infants and Pregnant Women Forecast by Type

12.7 Global Probiotics for Infants and Pregnant Women Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Contrale

13.1.1 Contrale Company Information

13.1.2 Contrale Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.1.3 Contrale Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.1.4 Contrale Main Business Overview
- 13.1.5 Contrale Latest Developments
- 13.2 BioGaia AB
 - 13.2.1 BioGaia AB Company Information
 - 13.2.2 BioGaia AB Probiotics for Infants and Pregnant Women Product Portfolios and Specifications
 - 13.2.3 BioGaia AB Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 BioGaia AB Main Business Overview
 - 13.2.5 BioGaia AB Latest Developments
- 13.3 Nutrition Care
 - 13.3.1 Nutrition Care Company Information
 - 13.3.2 Nutrition Care Probiotics for Infants and Pregnant Women Product Portfolios and Specifications
 - 13.3.3 Nutrition Care Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Nutrition Care Main Business Overview
 - 13.3.5 Nutrition Care Latest Developments
- 13.4 Synbiotics
 - 13.4.1 Synbiotics Company Information
 - 13.4.2 Synbiotics Probiotics for Infants and Pregnant Women Product Portfolios and Specifications
 - 13.4.3 Synbiotics Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Synbiotics Main Business Overview
 - 13.4.5 Synbiotics Latest Developments
- 13.5 Natural Factors
 - 13.5.1 Natural Factors Company Information
 - 13.5.2 Natural Factors Probiotics for Infants and Pregnant Women Product Portfolios and Specifications
 - 13.5.3 Natural Factors Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Natural Factors Main Business Overview
 - 13.5.5 Natural Factors Latest Developments
- 13.6 NOVA Probiotics
 - 13.6.1 NOVA Probiotics Company Information
 - 13.6.2 NOVA Probiotics Probiotics for Infants and Pregnant Women Product Portfolios and Specifications
 - 13.6.3 NOVA Probiotics Probiotics for Infants and Pregnant Women Sales, Revenue,

Price and Gross Margin (2019-2024)

13.6.4 NOVA Probiotics Main Business Overview

13.6.5 NOVA Probiotics Latest Developments

13.7 Jarrow Formulas

13.7.1 Jarrow Formulas Company Information

13.7.2 Jarrow Formulas Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.7.3 Jarrow Formulas Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Jarrow Formulas Main Business Overview

13.7.5 Jarrow Formulas Latest Developments

13.8 Life-Space

13.8.1 Life-Space Company Information

13.8.2 Life-Space Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.8.3 Life-Space Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Life-Space Main Business Overview

13.8.5 Life-Space Latest Developments

13.9 The Clorox Company

13.9.1 The Clorox Company Company Information

13.9.2 The Clorox Company Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.9.3 The Clorox Company Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 The Clorox Company Main Business Overview

13.9.5 The Clorox Company Latest Developments

13.10 DR. WILLMAR SCHWABE GROUP

13.10.1 DR. WILLMAR SCHWABE GROUP Company Information

13.10.2 DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.10.3 DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 DR. WILLMAR SCHWABE GROUP Main Business Overview

13.10.5 DR. WILLMAR SCHWABE GROUP Latest Developments

13.11 Church & Dwight

13.11.1 Church & Dwight Company Information

13.11.2 Church & Dwight Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.11.3 Church & Dwight Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Church & Dwight Main Business Overview

13.11.5 Church & Dwight Latest Developments

13.12 Swanson

13.12.1 Swanson Company Information

13.12.2 Swanson Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

13.12.3 Swanson Probiotics for Infants and Pregnant Women Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Swanson Main Business Overview

13.12.5 Swanson Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Probiotics for Infants and Pregnant Women Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Probiotics for Infants and Pregnant Women Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Probiotic Powder
- Table 4. Major Players of Probiotic Drops
- Table 5. Major Players of Probiotic Capsules
- Table 6. Global Probiotics for Infants and Pregnant Women Sales by Type (2019-2024) & (K Units)
- Table 7. Global Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)
- Table 8. Global Probiotics for Infants and Pregnant Women Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Type (2019-2024)
- Table 10. Global Probiotics for Infants and Pregnant Women Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 11. Global Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (K Units)
- Table 12. Global Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)
- Table 13. Global Probiotics for Infants and Pregnant Women Revenue by Application (2019-2024)
- Table 14. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Application (2019-2024)
- Table 15. Global Probiotics for Infants and Pregnant Women Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 16. Global Probiotics for Infants and Pregnant Women Sales by Company (2019-2024) & (K Units)
- Table 17. Global Probiotics for Infants and Pregnant Women Sales Market Share by Company (2019-2024)
- Table 18. Global Probiotics for Infants and Pregnant Women Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Company (2019-2024)

Table 20. Global Probiotics for Infants and Pregnant Women Sale Price by Company (2019-2024) & (US\$/Unit)

Table 21. Key Manufacturers Probiotics for Infants and Pregnant Women Producing Area Distribution and Sales Area

Table 22. Players Probiotics for Infants and Pregnant Women Products Offered

Table 23. Probiotics for Infants and Pregnant Women Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Probiotics for Infants and Pregnant Women Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Probiotics for Infants and Pregnant Women Sales Market Share Geographic Region (2019-2024)

Table 28. Global Probiotics for Infants and Pregnant Women Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Probiotics for Infants and Pregnant Women Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Probiotics for Infants and Pregnant Women Sales Market Share by Country/Region (2019-2024)

Table 32. Global Probiotics for Infants and Pregnant Women Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (K Units)

Table 35. Americas Probiotics for Infants and Pregnant Women Sales Market Share by Country (2019-2024)

Table 36. Americas Probiotics for Infants and Pregnant Women Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Probiotics for Infants and Pregnant Women Revenue Market Share by Country (2019-2024)

Table 38. Americas Probiotics for Infants and Pregnant Women Sales by Type (2019-2024) & (K Units)

Table 39. Americas Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (K Units)

Table 40. APAC Probiotics for Infants and Pregnant Women Sales by Region (2019-2024) & (K Units)

Table 41. APAC Probiotics for Infants and Pregnant Women Sales Market Share by Region (2019-2024)

Table 42. APAC Probiotics for Infants and Pregnant Women Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Probiotics for Infants and Pregnant Women Revenue Market Share by Region (2019-2024)

Table 44. APAC Probiotics for Infants and Pregnant Women Sales by Type (2019-2024) & (K Units)

Table 45. APAC Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (K Units)

Table 46. Europe Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (K Units)

Table 47. Europe Probiotics for Infants and Pregnant Women Sales Market Share by Country (2019-2024)

Table 48. Europe Probiotics for Infants and Pregnant Women Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Probiotics for Infants and Pregnant Women Revenue Market Share by Country (2019-2024)

Table 50. Europe Probiotics for Infants and Pregnant Women Sales by Type (2019-2024) & (K Units)

Table 51. Europe Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Probiotics for Infants and Pregnant Women Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Probiotics for Infants and Pregnant Women Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Probiotics for Infants and Pregnant Women Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Probiotics for Infants and Pregnant Women

Table 59. Key Market Challenges & Risks of Probiotics for Infants and Pregnant Women

Table 60. Key Industry Trends of Probiotics for Infants and Pregnant Women

Table 61. Probiotics for Infants and Pregnant Women Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Probiotics for Infants and Pregnant Women Distributors List

Table 64. Probiotics for Infants and Pregnant Women Customer List

Table 65. Global Probiotics for Infants and Pregnant Women Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Probiotics for Infants and Pregnant Women Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Probiotics for Infants and Pregnant Women Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Probiotics for Infants and Pregnant Women Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Probiotics for Infants and Pregnant Women Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Probiotics for Infants and Pregnant Women Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Probiotics for Infants and Pregnant Women Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Probiotics for Infants and Pregnant Women Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Probiotics for Infants and Pregnant Women Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Probiotics for Infants and Pregnant Women Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Probiotics for Infants and Pregnant Women Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Contrale Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 80. Contrale Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 81. Contrale Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 82. Contrale Main Business

Table 83. Contrale Latest Developments

Table 84. BioGaia AB Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 85. BioGaia AB Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 86. BioGaia AB Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 87. BioGaia AB Main Business

Table 88. BioGaia AB Latest Developments

Table 89. Nutrition Care Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 90. Nutrition Care Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 91. Nutrition Care Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. Nutrition Care Main Business

Table 93. Nutrition Care Latest Developments

Table 94. Synbiotics Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 95. Synbiotics Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 96. Synbiotics Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. Synbiotics Main Business

Table 98. Synbiotics Latest Developments

Table 99. Natural Factors Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 100. Natural Factors Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 101. Natural Factors Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. Natural Factors Main Business

Table 103. Natural Factors Latest Developments

Table 104. NOVA Probiotics Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 105. NOVA Probiotics Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 106. NOVA Probiotics Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. NOVA Probiotics Main Business

Table 108. NOVA Probiotics Latest Developments

Table 109. Jarrow Formulas Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 110. Jarrow Formulas Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 111. Jarrow Formulas Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. Jarrow Formulas Main Business

Table 113. Jarrow Formulas Latest Developments

Table 114. Life-Space Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 115. Life-Space Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 116. Life-Space Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 117. Life-Space Main Business

Table 118. Life-Space Latest Developments

Table 119. The Clorox Company Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 120. The Clorox Company Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 121. The Clorox Company Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 122. The Clorox Company Main Business

Table 123. The Clorox Company Latest Developments

Table 124. DR. WILLMAR SCHWABE GROUP Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 125. DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 126. DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 127. DR. WILLMAR SCHWABE GROUP Main Business

Table 128. DR. WILLMAR SCHWABE GROUP Latest Developments

Table 129. Church & Dwight Basic Information, Probiotics for Infants and Pregnant Women Manufacturing Base, Sales Area and Its Competitors

Table 130. Church & Dwight Probiotics for Infants and Pregnant Women Product Portfolios and Specifications

Table 131. Church & Dwight Probiotics for Infants and Pregnant Women Sales (K

Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 132. Church & Dwight Main Business

Table 133. Church & Dwight Latest Developments

Table 134. Swanson Basic Information, Probiotics for Infants and Pregnant Women
Manufacturing Base, Sales Area and Its Competitors

Table 135. Swanson Probiotics for Infants and Pregnant Women Product Portfolios and
Specifications

Table 136. Swanson Probiotics for Infants and Pregnant Women Sales (K Units),
Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 137. Swanson Main Business

Table 138. Swanson Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Probiotics for Infants and Pregnant Women
- Figure 2. Probiotics for Infants and Pregnant Women Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Probiotics for Infants and Pregnant Women Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Probiotics for Infants and Pregnant Women Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Probiotics for Infants and Pregnant Women Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Probiotic Powder
- Figure 10. Product Picture of Probiotic Drops
- Figure 11. Product Picture of Probiotic Capsules
- Figure 12. Global Probiotics for Infants and Pregnant Women Sales Market Share by Type in 2023
- Figure 13. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Type (2019-2024)
- Figure 14. Probiotics for Infants and Pregnant Women Consumed in Online Sales
- Figure 15. Global Probiotics for Infants and Pregnant Women Market: Online Sales (2019-2024) & (K Units)
- Figure 16. Probiotics for Infants and Pregnant Women Consumed in Offline Sales
- Figure 17. Global Probiotics for Infants and Pregnant Women Market: Offline Sales (2019-2024) & (K Units)
- Figure 18. Global Probiotics for Infants and Pregnant Women Sales Market Share by Application (2023)
- Figure 19. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Application in 2023
- Figure 20. Probiotics for Infants and Pregnant Women Sales Market by Company in 2023 (K Units)
- Figure 21. Global Probiotics for Infants and Pregnant Women Sales Market Share by Company in 2023
- Figure 22. Probiotics for Infants and Pregnant Women Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Probiotics for Infants and Pregnant Women Revenue Market Share by

Company in 2023

Figure 24. Global Probiotics for Infants and Pregnant Women Sales Market Share by Geographic Region (2019-2024)

Figure 25. Global Probiotics for Infants and Pregnant Women Revenue Market Share by Geographic Region in 2023

Figure 26. Americas Probiotics for Infants and Pregnant Women Sales 2019-2024 (K Units)

Figure 27. Americas Probiotics for Infants and Pregnant Women Revenue 2019-2024 (\$ Millions)

Figure 28. APAC Probiotics for Infants and Pregnant Women Sales 2019-2024 (K Units)

Figure 29. APAC Probiotics for Infants and Pregnant Women Revenue 2019-2024 (\$ Millions)

Figure 30. Europe Probiotics for Infants and Pregnant Women Sales 2019-2024 (K Units)

Figure 31. Europe Probiotics for Infants and Pregnant Women Revenue 2019-2024 (\$ Millions)

Figure 32. Middle East & Africa Probiotics for Infants and Pregnant Women Sales 2019-2024 (K Units)

Figure 33. Middle East & Africa Probiotics for Infants and Pregnant Women Revenue 2019-2024 (\$ Millions)

Figure 34. Americas Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 35. Americas Probiotics for Infants and Pregnant Women Revenue Market Share by Country in 2023

Figure 36. Americas Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

Figure 37. Americas Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Figure 38. United States Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Canada Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Mexico Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Brazil Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 42. APAC Probiotics for Infants and Pregnant Women Sales Market Share by Region in 2023

Figure 43. APAC Probiotics for Infants and Pregnant Women Revenue Market Share by

Regions in 2023

Figure 44. APAC Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

Figure 45. APAC Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Figure 46. China Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 47. Japan Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 48. South Korea Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Southeast Asia Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 50. India Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Australia Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 52. China Taiwan Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Europe Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 54. Europe Probiotics for Infants and Pregnant Women Revenue Market Share by Country in 2023

Figure 55. Europe Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

Figure 56. Europe Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Figure 57. Germany Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 58. France Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 59. UK Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Italy Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Russia Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Middle East & Africa Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 63. Middle East & Africa Probiotics for Infants and Pregnant Women Revenue Market Share by Country in 2023

Figure 64. Middle East & Africa Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

Figure 65. Middle East & Africa Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Figure 66. Egypt Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 67. South Africa Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Israel Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Turkey Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 70. GCC Country Probiotics for Infants and Pregnant Women Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Probiotics for Infants and Pregnant Women in 2023

Figure 72. Manufacturing Process Analysis of Probiotics for Infants and Pregnant Women

Figure 73. Industry Chain Structure of Probiotics for Infants and Pregnant Women

Figure 74. Channels of Distribution

Figure 75. Global Probiotics for Infants and Pregnant Women Sales Market Forecast by Region (2025-2030)

Figure 76. Global Probiotics for Infants and Pregnant Women Revenue Market Share Forecast by Region (2025-2030)

Figure 77. Global Probiotics for Infants and Pregnant Women Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Probiotics for Infants and Pregnant Women Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Probiotics for Infants and Pregnant Women Sales Market Share Forecast by Application (2025-2030)

Figure 80. Global Probiotics for Infants and Pregnant Women Revenue Market Share Forecast by Application (2025-2030)

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